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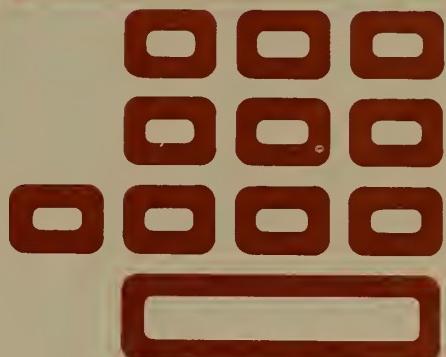
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Major Retail Centers
in Standard Metropolitan
Statistical Areas

Colorado

1977
**CENSUS OF
RETAIL
TRADE**

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PUBLICATION PROGRAM

1977 CENSUS OF RETAIL TRADE

Publications of the 1977 Census of Retail Trade, containing data on retail establishments in the United States, are described below. Publications order forms for the specific reports may be obtained from any Department of Commerce district office or from Subscriber Services Section (Publications), Bureau of the Census, Washington, D.C. 20233.

Advance geographic area data from the 1977 census were issued in press releases. Final detailed statistics are issued in separate paperbound reports. These reports subsequently are assembled and reissued in cloth-bound volumes.

Final Reports

Geographic Area series—52 reports (RC77-A-1 to -52)

A separate paperbound report is being published for each State, the District of Columbia, and the United States. Each report contains general statistics on number of establishments, sales, payroll, employment, and number of proprietorships and partnerships for the State by detailed kinds of business; and for SMSA's, all counties, and cities with 500 retail establishments or more by kind-of-business detail appropriate to the size of the area. For all cities of 2,500 inhabitants or more and for all counties, in addition to the above census data items for total retail trade, statistics are furnished on number of establishments and sales for the 10 major kind-of-business groups. For each State, 1972 and 1977 comparisons show sales per establishment, sales per employee, payroll per employee, and number of employees per establishment as well as percent changes in sales, payroll, and employment between 1972 and 1977. Also published (for 1977 only) are sales per capita and the number of inhabitants per establishment.

Subject series—2 reports (RC77-S-1 and -2)

The first report (RC77-S-1) presents data based on size of establishment, size of company or firm (firm size is based on all establishments operated by a firm within the same kind of business, or kind-of-business group, for which data are presented), and legal form of organization. Establishment statistics are presented by sales size and by employment size; statistics for firms, by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits). Statistics are presented, by kind of business, on the number of establishments, sales, payroll, and employment for the United States.

A miscellaneous subjects report (RC77-S-2) contains data on eating and drinking places, gasoline service stations and liquified petroleum (LP) gas dealers, and other miscellaneous subjects. Data are presented for the United States as a whole and, where feasible, for States and SMSA's.

Major Retail Center series—49 reports (RC77-C-1 to -49)

A separate report is being issued for the District of Columbia and each State, except for Vermont and Wyoming which have no SMSA's. Each report presents statistics by varied kind-of-business detail on number, sales, payroll, and employment for retail establishments.

Data are shown for each SMSA in the State, each central city and all other SMSA cities of 50,000 inhabitants or more, each central business district (CBD), and each major retail center (MRC) in the SMSA. Percent change in sales, 1972 to 1977, and percent distribution of 1977 sales are presented by kind of business for CBD's, cities, and SMSA's in areas which have CBD's with 100 or more retail establishments. Maps show the total area covered, define the CBD's, and locate the MRC's in each SMSA.

Merchandise Line Sales—1 report (RC77-L)

A single report is being issued for the United States. Data for States, SMSA's, and the area within the State outside of any SMSA are to be issued on microfiche on a State-by-State basis. Tables present data for each kind of business for employer establishments, and show for each merchandise line the number of establishments handling the line and their sales of the line; the percentage of total sales of the kind of business accounted for by each of the lines carried; and, for establishments actually handling a specific line, the percentage of their total sales represented by sales of that line. Summary data are also provided for the 31 broad merchandise lines asked of all retailers, including counts of establishments and the amount and percent of the line sold by various kinds of retail businesses.

Final Report Volumes

- Volume I. Retail Trade—Summary Statistics. Includes data previously issued in series RC77-S and RC77-L
- Volume II. Retail Trade—Geographic Area Statistics. Includes data previously issued in series RC77-A.
- Volume III. Retail Trade—Major Retail Centers. Includes data previously issued in series RC77-C.

Microfiche

In addition to microfiche of all "published" retail trade data, some "unpublished" data which are not included in printed reports are available on microfiche.

Computer Tapes

Public-use computer tapes contain the same summary statistics that are found in the published reports. Public-use computer tapes are available for users who wish to summarize, rearrange, or process large amounts of data.

OTHER ECONOMIC CENSUSES REPORTS

Data on wholesale trade, service industries, construction industries, manufactures, mineral industries, enterprise statistics, minority-owned businesses, women-owned businesses, and transportation also are issued as part of the 1977 Economic Censuses. A separate series of reports covers the censuses of outlying areas—Puerto Rico, Virgin Islands of the United States, and Guam. Separate announcements describing these reports are available free of charge from Subscriber Services Section (Publications), Bureau of the Census, Washington, D.C. 20233.



**Major Retail Centers
in Standard Metropolitan
Statistical Areas**

Colorado



U.S. Department of Commerce

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BUREAU OF THE CENSUS

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AIDS TO TABLE USE

DESCRIPTIONS OF MAJOR RETAIL CENTERS

The boundaries of each major retail center are described in appendix E. Descriptions begin with the north boundary and continue clockwise through all the boundaries.

MAPS

The report includes a map of each standard metropolitan statistical area (SMSA) and of each central business district (CBD), showing CBD boundary streets, major roads, and census tracts. It also includes a map showing the location of each CBD, major retail center (MRC), and central city in the SMSA.

DOLLAR VALUES

All dollar values presented in this report are expressed in current dollars (i.e., 1977 data are expressed in 1977 dollars and 1972 data are expressed in 1972 dollars).

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used in this publication:

CBD	Central Business District.
(D)	Withheld to avoid disclosing data for individual companies.
MRC	Major Retail Center.
(NA)	Not available.
(NC)	Not comparable.
SIC	Standard Industrial Classification.
SMSA	Standard Metropolitan Statistical Area.
(X)	Not applicable.
-	Zero.

INTRODUCTION

HISTORY OF THE ECONOMIC CENSUSES	v
USES OF THE ECONOMIC CENSUSES	v
AUTHORITY AND SCOPE OF THE ECONOMIC CENSUSES	v
CENSUS OF RETAIL TRADE	v
MAJOR RETAIL CENTERS	VI
CENSUS DISCLOSURE RULES	VII
GEOGRAPHIC AREAS COVERED	VII

HISTORY OF THE ECONOMIC CENSUSES

The economic censuses are comprehensive and periodic canvasses of the Nation's industrial and business activities. Taken by the Census Bureau, a part of the U.S. Department of Commerce, the censuses provide a detailed statistical profile of a large segment of the national economy.

The first economic census of the United States was conducted as part of the 1810 decennial census, when inquiries on manufacturing were included with the census of population. All other decennial censuses through 1900, except in 1830, contained questions on manufacturing. In 1904 the quinquennial census of manufacturing began. It was conducted every fifth year until 1920 and every second year from 1921 to 1939. Although some distributive trade data were collected in the decennial census of 1840, the first census of business was taken in 1929. It covered only retail and wholesale trades, but beginning with the second business census in 1933 and in succeeding censuses various services also have been included. Business censuses were subsequently taken for 1935 and 1939 and after a wartime interruption were resumed in 1948. Beginning in 1954, and continuing in the censuses of 1958, 1963, 1967, and 1972, the business censuses have been conducted concurrently with the censuses of manufactures and mineral industries. Beginning with the 1967 censuses, Congress authorized the economic censuses to be taken at 5-year intervals covering years ending in "2" and "7".

USES OF THE ECONOMIC CENSUSES

The economic censuses are the primary source of facts about the structure and functioning of the economy and, therefore, provide information essential for both government and business. The censuses furnish an important part of the framework for such composite measures as the national accounts. In forecasting and planning, they are especially useful in analyzing the national product in terms of the transactions that determine its size and composition. The economic censuses also provide weights and benchmarks for indexes of industrial production, productivity, and price, all of which are essential for understanding current economic developments.

Manufacturers and distributors make widespread use of the economic censuses in establishing measures of their potential markets by areas, kinds of businesses, and kinds of products. Management in various industries and trades get facts from them

for use in economic or sales forecasting, analyzing sales performance, laying out sales territories, allocating advertising budgets, and locating plants, warehouses, and stores. Trade organizations use census statistics for insight into changes in the structure of industry. State and local governments use the geographic detail that describes the patterns of economic change in individual communities. Local business organizations and research groups do too.

Following every census, reports are purchased by thousands of businesses and other users; likewise, census facts are widely disseminated by trade associations, business journals, and the daily press. Volumes containing census statistics are available in most major public and college libraries.

AUTHORITY AND SCOPE OF THE ECONOMIC CENSUSES

The economic censuses are required by law under title 13 of the United States Code, sections 131, 191, and 224, which direct that they be taken at 5-year intervals. The 1977 Economic Censuses covered manufacturing, mining and quarrying, construction industries, retail trade, wholesale trade, service industries, and selected transportation activities. The next economic censuses are scheduled to be taken in 1983 covering the year 1982.

CENSUS OF RETAIL TRADE

The 1977 Census of Retail Trade, part of the 1977 Economic Censuses, covered retail trade as defined in the Standard Industrial Classification (SIC) Manual.¹ It included all establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. It excluded governmental organizations classified in the covered industries except for liquor stores operated by State and local governments. It also excluded data for direct sellers (SIC 5963) with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government. In the Major Retail Center series of reports only, data for nonstore retailers (SIC 596) were excluded. The basic tabulations in this report do not include data for central administrative offices (CAO's), captive warehouses, and other units which service or are auxiliary to retail establishments within the same organization. Data for CAO's and auxiliaries will be found in a subsequent report issued as part of the subject series of the 1977 Enterprise Statistics survey.

¹ Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 4101-0066. Price \$6.75. 1977 Supplement. Stock No. 003-005-00176-0. Price 90 cents.

For the 1977 Census of Retail Trade, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Bureau by mail. For most very small firms, including those with no paid employees, data from existing records of the Internal Revenue Service (IRS) and the Social Security Administration (SSA) were used instead. The two sources produced basic information on location, kind of business, volume of sales and payrolls, and number of employees. In addition, more detailed information for selected kinds of business was obtained on the various questionnaires.

Appendix A gives a more detailed explanation of census coverage and methodology.

MAJOR RETAIL CENTERS

This report represents a recompilation of data collected in the 1977 Census of Retail Trade into the two types of areas which have been delineated for the report: (1) Central business districts (CBD's); and (2) major retail centers (MRC's). The report covers each standard metropolitan statistical area (SMSA) in the State and presents statistics for these concentrations of retail stores located in each SMSA.

Delineation

The delineation of central business districts was determined in consultation with local census statistical areas committees (CSAC's). However, some eligible cities do not have a CBD because they chose not to participate in the CBD delineation program. The CSAC's were also invited to participate for the first time in both the delineation of major retail centers and the listing of stores in the delineated areas, following guidelines provided by the Bureau. Approximately 85 percent of the CSAC's participated. In preparing for the evaluation and implementation of the MRC program, the Bureau suggested that a broad cross section of local data users involved with retail trade data be urged to provide input to the CSAC.

A major advantage was realized by CSAC's which chose to participate in the MRC delineation program. The people most familiar with the local metropolitan area and its concentration of retail activity became involved in delineating the MRC's in their own areas. In areas where CSAC's did not participate, a Bureau employee did the delineation of MRC's and the listing of stores in the delineated areas. Appendix F identifies which areas were delineated by CSAC's and which were delineated by the Bureau.

Central Business District

A "central business district," as defined by the Bureau, is the defined downtown retail area of an SMSA central city, or other SMSA city of 50,000 or more persons. A CBD is an area of very high land valuation; high concentration of retail businesses, offices, theaters, hotels, and "service" businesses; and high traffic flow. It is defined by existing census tract boundaries and consists of one or more whole census tracts. Census tracts are small, relatively permanent areas into which large cities and adjacent areas have been divided to show comparable small-area

statistics. Data for CBD's are published only in reports of the census of retail trade.

In 1972, CBD's were enumerated only for SMSA cities with 100,000 inhabitants or more. The CBD definition for 1977 was changed so that areas defined as downtown business areas (DBA's) in the 1972 censuses became CBD's for the 1977 censuses.

Major Retail Center

A "major retail center" is a concentration of at least 25 retail stores¹ located inside an SMSA but outside a CBD. At least one of the 25 stores must be a general merchandise store (SIC 53) with a minimum of 100,000 square feet of total under-roof floor space.² MRC's include planned suburban shopping centers as well as unplanned centers such as older "string streets" (continuous businesses along a thoroughfare with few cross streets containing any businesses) and combinations of planned and unplanned centers. Where the MRC is a planned center, the boundaries encompass all retail stores in the center. Where the MRC is an unplanned center, each block within the boundaries should have at least one general merchandise store (SIC 53); apparel store (SIC 56); furniture, home furnishings and equipment store (SIC 57); or miscellaneous shopping goods store (SIC 594). MRC's are defined in SMSA's existing as of December 31, 1977, except for the last five SMSA's defined (see Geographic Areas Covered). Data for MRC's are published only in the census of retail trade.

In 1972, MRC's were defined by the Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical area but outside the CBD) having at least \$5 million in retail sales and at least 10 retail establishments, one of which was classified as a department store (SIC 531).

Historical Data

The report on major retail centers was begun as a part of the 1954 Census of Business, which provided data for 95 CBD's. In the 1958 Census of Business, data were published for 109 CBD's and, for the first time, for 472 MRC's located in 97 SMSA's. The 1963 Census of Business included data for 131 CBD's and 972 MRC's located in 116 SMSA's. In the 1967 Census of Business, the program was expanded to cover all 230 SMSA's, containing 134 CBD's and 1,556 MRC's. The 1972 Census of Retail Trade covered 259 SMSA's, containing 144 CBD's and 2,137 MRC's.

The scope of the MRC program was modified slightly for the 1977 censuses so that the Bureau could continue to publish MRC data but remain within funding limitations. (These modifications are described in the definitions of CBD's and MRC's above.) The 1977 Census of Retail Trade covered 272 SMSA's containing 386 CBD's and approximately 1,450 MRC's.

¹An MRC which had 25 stores or more at time enumeration was done may have had less than 25 stores at end of 1977. Thus data may be shown for a few MRC's which presently have less than 25 stores.

²Minimum square footage criterion was waived in a few special cases at request of local CSAC.

CENSUS DISCLOSURE RULES

In accordance with Federal law governing census reports, no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind of business classification is not considered a disclosure so this item may be given even though other information is withheld.

Because most MRC's and several CBD's tend to have a relatively small number of establishments, it generally is not possible to provide separate kind-of-business data (except for establishment counts) for these small areas without disclosing operations of individual establishments. For this reason, data on payroll and number of employees are limited to totals and sales data are limited to only—

1. Total retail stores.¹ ²
2. Convenience goods stores, i.e., food stores (SIC 54), eating and drinking places (SIC 58), and drug and proprietary stores (SIC 591).
3. Shopping goods (GAF) stores, i.e., general merchandise stores (SIC 53), apparel and accessory stores (SIC 56), furniture, home furnishings, and equipment stores (SIC 57), and miscellaneous shopping goods stores (SIC 594).

¹ For all establishments, including those with no payroll.

² Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

4. All other stores (SIC's 52, 55, and 59 except 591, 594, and 596).

For those MRC's and CBD's which had more than 100 retail stores, separate kind-of-business data are presented for establishment count, sales, payroll, and number of employees.

Data for nonstore retailers are not included in the Major Retail Centers report. For the definitions of the kind-of-business categories for which data are shown, see "Kind-of-Business Classifications" in appendix A.

GEOGRAPHIC AREAS COVERED

This series of reports presents data for establishments located in CBD's and MRC's in SMSA's in each State. The SMSA's covered are those defined by the Office of Management and Budget as of December 31, 1977, except for the last five SMSA's defined: Bradenton, Fla.; Grand Forks, N. Dak.-Minn.; Kokomo, Ind.; Lawrence, Kans.; and Panama City, Fla. These SMSA's were defined too late to be included in the 1977 MRC program. In addition to MRC and CBD data, data are shown for each SMSA in the State and for each central city and all other SMSA cities of 50,000 inhabitants or more for which a CBD was defined by a local census area committee. Data for SMSA's which cross State lines appear only in the report for the State in which the SMSA is primarily located.

CONTENTS

[Page numbers listed here omit prefix number
that appears as part of the number of each page]

	Page
What Is In the Tables	III
Aids to Table Use	IV
Introduction	V
State Map	3

The following are common to each SMSA which has a central business district and at least one major retail center. Applicable tables and maps have been omitted in areas where either no central business district or no major retail center existed.

MAPS

- Standard Metropolitan Statistical Area
 - Central Business Districts
 - Major Retail Centers
-

TABLES

1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977
 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977
 3. Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977
 4. Statistics by Kind of Business for the Standard Metropolitan Statistical Area: 1977
 5. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972
 6. Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business
 7. Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977
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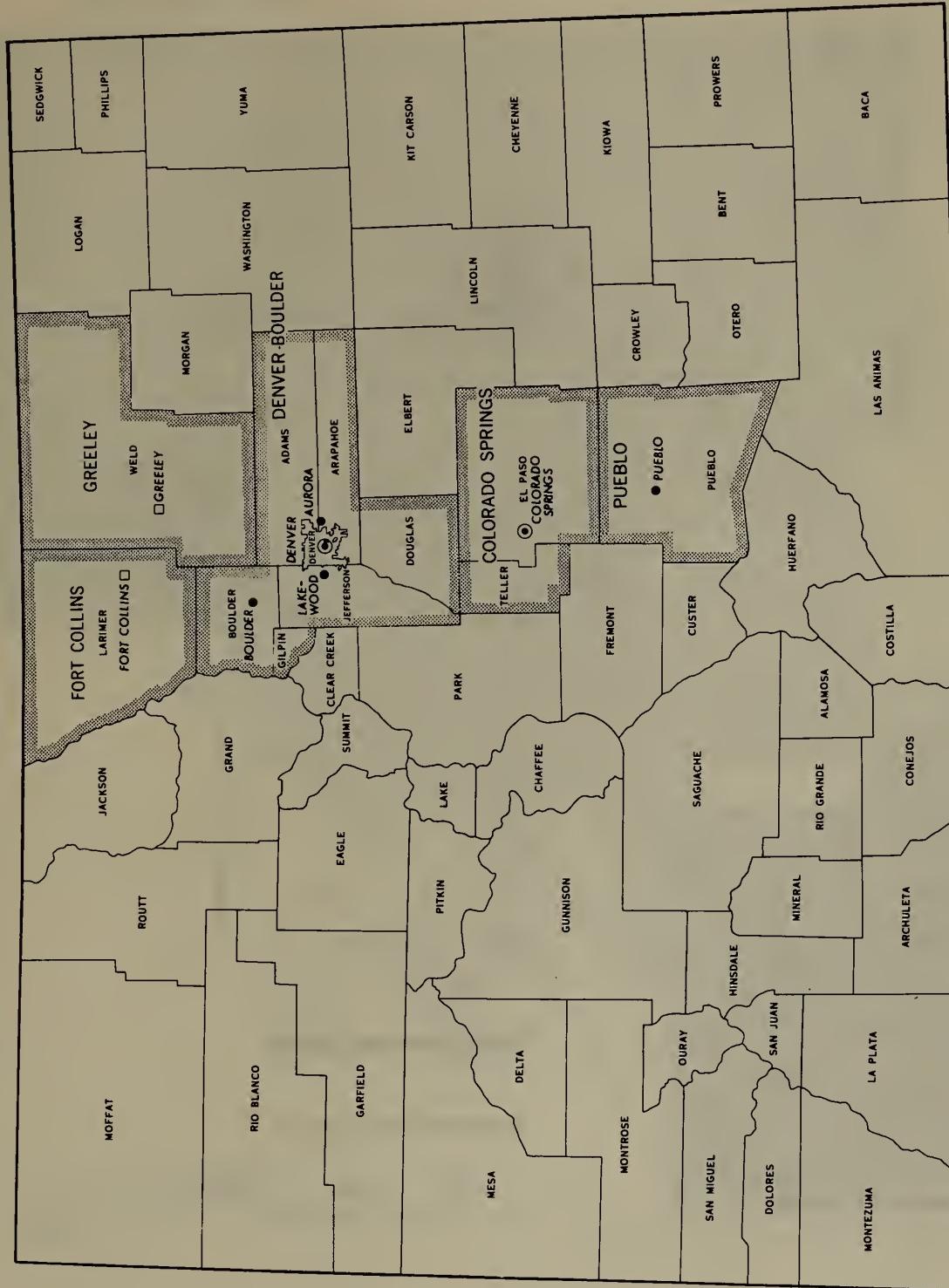
SMSA's

Colorado Springs	4
Denver-Boulder	13
Fort Collins	37
Greeley	46
Pueblo	53

APPENDIXES

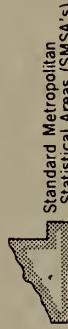
A. General Explanation	A-1
B. General Questions	B-1
C. Kind-of-Business Titles and Reporting-Form Numbers	C-1
D. Standard Metropolitan Statistical Areas	D-1
E. Major Retail Centers	E-1
F. Major Retail Center Delineation by Geographic Areas	F-1

COLORADO



LEGEND

- (○) Places of 100,000 or more inhabitants
- (●) Places of 50,000 to 100,000 inhabitants
- (□) Central cities of SMSA's with fewer than 50,000 inhabitants



COLORADO SPRINGS

Standard Metropolitan Statistical Area



0 10 20 30 40 MILES



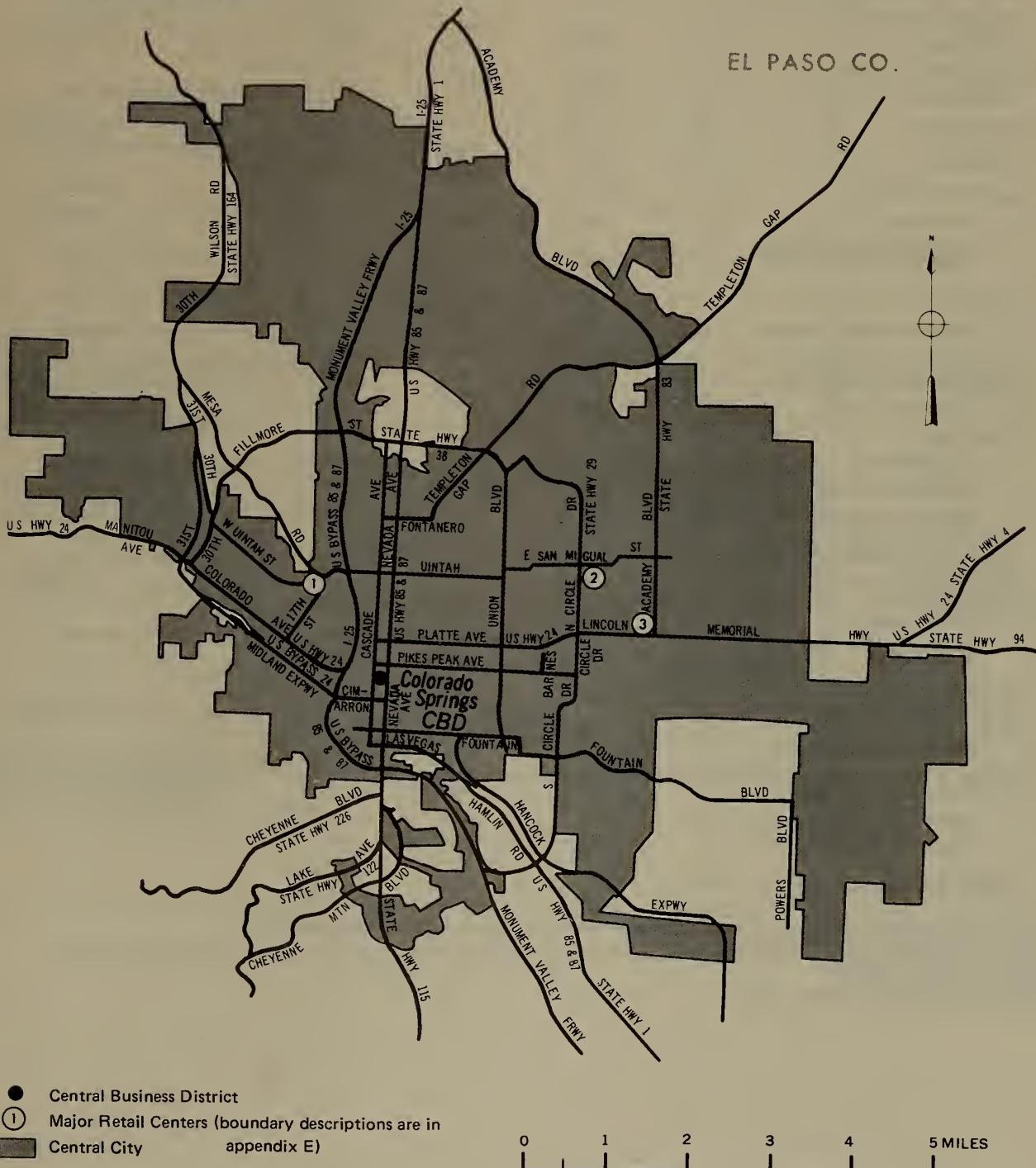
Central Business District

Comprising Census Tract 23

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COLORADO SPRINGS

Major Retail Centers



Central Business District

Major Retail Centers (boundary descriptions are in Central City appendix E)

0 1 2 3 4 5 MILES

Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail centers		
					No. 1	No. 2	No. 3
	Retail stores:^{1, 2}						
	Number -----	2 442	1 855	205	23	23	87
	Sales (\$1,000) -----	972 263	863 782	84 277	25 430	10 480	66 073
	Payroll entire year (\$1,000) -----	120 662	(D)	11 071	2 848	1 529	8 261
	Paid employees for week including March 12 -----	17 853	(D)	1 779	428	311	1 351
54, 58, 591	Convenience goods stores:						
	Number -----	703	522	50	5	3	15
	Sales (\$1,000) -----	(D)	(D)	12 631	17 072	(D)	(D)
53, 56, 57; 594	Shopping goods stores (GAF):³						
	Number -----	781	621	108	11	16	64
	Sales (\$1,000) -----	275 187	251 955	34 903	6 191	8 624	53 954
52, 55, 59, ex. 591, 4, 6	All other stores:						
	Number -----	958	712	47	7	4	8
	Sales (\$1,000) -----	(D)	(D)	36 743	2 167	(D)	(D)
	Number of Establishments						
	Retail stores^{1, 2} -----	2 442	1 855	205	23	23	87
52	Building materials, hardware, garden supply, and mobile home dealers -----	100	74	2	1	1	-
525	Hardware stores -----	15	10	-	-	-	-
52 ex. 525	Other -----	85	64	2	1	1	-
53	General merchandise group stores -----	53	36	6	1	2	2
531	Department stores ⁴ -----	14	12	2	1	1	2
533	Variety stores -----	15	8	2	-	1	-
539	Miscellaneous general merchandise stores -----	24	16	2	-	-	-
54	Food stores⁵ -----	205	156	10	2	-	5
541	Grocery stores -----	124	90	5	2	-	1
55 ex. 554	Automotive dealers -----	207	171	11	-	-	-
554	Gasoline service stations -----	232	169	7	3	-	-
56	Apparel and accessory stores -----	174	145	31	3	6	36
561	Men's and boys' clothing and furnishings stores -----	27	24	9	-	1	9
562, 3, 8	Women's clothing and specialty stores and furriers -----	71	63	11	1	4	13
562	Women's ready-to-wear stores -----	58	51	7	1	4	9
565	Family clothing stores -----	23	15	3	1	-	2
566	Shoe stores -----	28	27	4	-	-	10
564, 9	Other apparel and accessory stores -----	25	16	4	1	1	2
57	Furniture, home furnishings, and equipment stores -----	227	194	24	1	3	8
5712	Furniture stores -----	48	41	6	-	1	1
5713, 4, 9	Home furnishings stores -----	90	75	8	-	-	1
572, 3	Household appliance, radio, television, and music stores -----	89	78	10	1	2	6
58	Eating and drinking places -----	456	334	39	2	3	9
5812	Eating places -----	369	274	30	2	3	8
5813	Drinking places (alcoholic beverages) -----	87	60	9	-	-	1
591	Drug and proprietary stores -----	42	32	1	1	-	1
59 ex. 591, 6	Miscellaneous retail stores⁶ -----	748	544	74	9	8	26
592	Liquor stores -----	84	67	4	1	1	1
594	Miscellaneous shopping goods stores -----	327	246	47	6	5	18
5992	Florists -----	35	29	2	-	1	-

¹Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

²For all establishments, including those with no payroll.

³Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

⁴Includes sales from catalog order desks.

⁵Includes data not covered by SIC 541.

⁶Includes data not covered by SIC's 592, 594, and 5992.

Table 2. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1977

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Colorado Springs CBD					
	Retail stores²	205	84 277	11 071	2 887	1 779
52	Building materials, hardware, garden supply, and mobile home dealers	2	(D)	(D)	(D)	(D)
525	Hardware stores	2	(D)	(D)	(D)	(D)
52 ex. 525	Other	—	—	—	—	—
53	General merchandise group stores	8	(D)	(D)	(D)	(D)
531	Department stores ³	2	(D)	(D)	(D)	(D)
533	Variety stores	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	2	(D)	(D)	(D)	(D)
54	Food stores⁴	10	(D)	(D)	(D)	(D)
541	Grocery stores	5	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers	11	25 443	2 251	513	180
554	Gasoline service stations	7	2 515	225	54	40
58	Apparel and accessory stores	31	8 888	1 309	348	214
561	Men's and boys' clothing and furnishings stores	9	2 356	413	119	61
562, 3, 8	Women's clothing and specialty stores and furriers	11	5 353	777	202	136
562	Women's ready-to-wear stores	7	4 993	729	191	128
565	Family clothing stores	3	(D)	(D)	(D)	(D)
566	Shoe stores	4	607	83	20	14
564, 9	Other apparel and accessory stores	4	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	24	7 442	980	288	110
5712	Furniture stores	8	2 934	467	124	48
5713, 4, 9	Home furnishings stores	8	1 428	215	66	27
572, 3	Household appliance, radio, television, and music stores	10	3 080	298	78	35
58	Eating and drinking places	39	7 982	2 091	477	582
5812	Eating places	30	6 844	1 817	410	501
5813	Drinking places (alcoholic beverages)	9	1 138	274	67	81
591	Drug and proprietary stores	1	(D)	(D)	(D)	(D)
59 ex. 591, 8	Miscellaneous retail stores⁵	74	(D)	(D)	(D)	(D)
592	Liquor stores	4	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	47	(D)	(D)	(D)	(D)
5992	Florists	2	(D)	(D)	(D)	(D)

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 3. Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Colorado Springs					
	Retail stores²	1 655	863 762	(D)	(D)	(D)
52	Building materials, hardware, garden supply, and mobile home dealers	74	54 486	6 066	1 384	591
525	Hardware stores	10	(D)	(D)	(D)	(D)
52 ax. 525	Other	64	(D)	(D)	(D)	(D)
53	General merchandise group stores	36	126 522	16 640	3 769	2 671
531	Department stores ³	12	(D)	(D)	(D)	(D)
533	Variety stores	6	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	18	5 679	677	162	111
54	Food stores⁴	158	156 583	17 127	3 939	1 834
541	Grocery stores	90	147 694	15 796	3 642	1 529
55 ex. 554	Automotive dealers	171	229 646	22 801	5 326	1 791
554	Gasoline service stations	169	53 416	3 912	964	658
56	Apparel and accessory stores	145	36 852	5 000	1 232	882
561	Man's and boys' clothing and furnishings stores	24	(D)	1 249	395	192
562, 3, 8	Woman's clothing and specialty stores and furriers	63	16 036	(D)	(D)	(D)
562	Women's ready-to-wear stores	51	(D)	(D)	(D)	(D)
565	Family clothing stores	15	5 757	645	160	107
566	Shoe stores	27	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	16	1 543	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	194	52 216	6 650	1 717	762
5712	Furniture stores	41	21 471	2 967	720	266
5713, 4, 9	Home furnishings stores	75	10 002	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores	78	20 743	(D)	(D)	(D)
58	Eating and drinking places	334	70 751	16 386	4 167	4 388
5612	Eating places	274	(D)	17 167	3 898	4 051
5613	Drinking places (alcoholic beverages)	60	(D)	1 219	269	337
591	Drug and proprietary stores	32	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores⁵	544	(D)	(D)	(D)	(D)
592	Liquor stores	67	16 613	1 002	256	219
594	Miscellaneous shopping goods stores	246	36 365	4 677	1 117	767
5992	Florists	29	2 414	(D)	(D)	(D)

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 4. Statistics by Kind of Business for the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Colorado Springs, Colo., SMSA					
	Retail stores ² -----	2 442	972 283	120 882	28 129	17 853
52	Building materials, hardware, garden supply, and mobile home dealers -----	100	80 520	8 548	1 488	852
525	Hardware stores -----	15	1 749	178	42	28
52 ex. 525	Other -----	85	58 771	8 368	1 446	828
53	General merchandise group stores -----	53	138 214	17 877	4 047	3 117
531	Department stores ³ -----	14	124 607	16 391	3 678	2 817
533	Variety stores -----	15	(D)	657	171	187
539	Miscellaneous general merchandise stores -----	24	(D)	829	198	133
54	Food stores ⁴ -----	205	178 828	19 488	4 500	2 122
541	Grocery stores -----	124	170 188	18 038	4 171	1 766
55 ex. 554	Automotive dealers -----	207	238 208	23 406	5 484	1 878
554	Gasoline service stations -----	232	74 358	5 889	1 383	954
58	Apparel and accessory stores -----	174	39 808	5 368	1 331	938
561	Men's and boys' clothing and furnishings stores -----	27	7 939	1 283	339	194
562, 3, 8	Women's clothing and specialty stores and furriers -----	71	16 489	2 165	540	449
562	Women's ready-to-wear stores -----	58	15 562	2 014	494	414
565	Family clothing stores -----	23	7 041	861	227	138
566	Shoe stores -----	28	5 706	783	160	106
564, 9	Other apparel and accessory stores -----	25	2 433	294	65	49
57	Furniture, home furnishings, and equipment stores -----	227	57 511	7 737	1 884	832
5712	Furniture stores -----	48	23 187	3 223	748	282
5713, 4, 9	Home furnishings stores -----	90	12 964	2 030	432	232
572, 3	Household appliance, radio, television, and music stores -----	89	21 360	2 484	704	318
58	Eating and drinking places -----	458	84 533	21 844	4 948	5 286
5812	Eating places -----	369	76 680	19 999	4 575	4 822
5813	Drinking places (alcoholic beverages) -----	87	7 853	1 645	373	464
591	Drug and proprietary stores -----	42	(D)	2 540	613	400
59 ex. 591, 6	Miscellaneous retail stores ⁵ -----	748	(D)	10 409	2 471	1 676
592	Liquor stores -----	84	21 213	1 271	328	289
594	Miscellaneous shopping goods stores -----	327	41 854	5 505	1 260	858
5992	Florists -----	35	3 420	801	191	150

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 5. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972

[For meaning of abbreviations and symbols, see introductory text. For CBD boundaries, see maps in 1972 report]

SIC code	Kind of business	Establishments ¹ (number)	Salas ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Colorado Springs					
	Retail stores ² -----	282	93 772	13 374	3 310	2 678
52	Building materials, hardware, garden supply, and mobile home dealers -----	8	(D)	(D)	(D)	(D)
525	Hardware stores -----	2	(D)	(D)	(D)	(D)
52 ax. 525	Other -----	8	(D)	(D)	(D)	(D)
53	General merchandise group stores -----	8	8 377	1 286	319	274
531	Department stores ³ -----	3	(D)	(D)	(D)	(D)
533	Variety stores -----	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	2	(D)	(D)	(D)	(D)
54	Food stores -----	13	3 878	438	98	122
55 ex. 554	Automotive dealers -----	18	17 181	1 798	453	243
554	Gasoline service stations -----	18	3 183	350	77	103
58	Apparel and accessory stores -----	37	15 374	2 827	643	544
581	Men's and boys' clothing and furnishings stores -----	12	3 243	581	147	98
582, 3, 8	Woman's clothing and specialty stores and furs -----	10	4 737	919	237	193
582	Woman's ready-to-wear stores -----	9	4 481	878	227	185
585	Family clothing stores -----	3	5 901	899	197	205
586	Shoe stores -----	8	1 224	212	58	41
584, 9	Other apparel and accessory stores -----	4	269	18	4	7
57	Furniture, home furnishings, and equipment stores -----	35	8 432	1 226	313	221
5712	Furniture stores -----	12	2 885	479	109	99
5713, 4, 9	Home furnishings stores -----	8	1 014	132	30	38
572, 3	Household appliance, radio, television, and music stores -----	15	4 533	815	174	84
58	Eating and drinking places -----	58	6 835	1 672	417	591
5812	Eating places -----	34	4 715	1 470	333	449
5813	Drinking places (alcoholic beverages) -----	24	1 920	402	84	142
591	Drug and proprietary stores -----	3	(D)	(D)	(D)	(D)
59 ex. 591, 8	Miscellaneous retail stores ⁴ -----	90	11 951	1 729	401	342
592	Liquor stores -----	3	362	20	4	6
594	Miscellaneous shopping goods stores -----	48	8 554	1 206	276	224
5992	Florists -----	3	(D)	(D)	(D)	(D)

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC's 592, 594, and 5992.

Table 6. Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Percent change in sales, 1972 to 1977 ¹		
		Central business district	City	Standard metropolitan statistical area
	Colorado Springs			
	Retail stores ² -----	-10.1	57.8	58.6
52	Building materials, hardware, garden supply, and mobile home dealers -----	(D)	36.7	34.1
525	Hardware stores -----	(D)	7.3	-20.6
52 ex. 525	Other -----	(D)	37.5	36.9
53	General merchandise group stores -----	(D)	(D)	34.6
531	Department stores ³ -----	(D)	(D)	39.5
533	Variety stores-----	-15.3	-21.2	-38.9
539	Miscellaneous general merchandise stores-----	55.0	(D)	46.7
54	Food stores ⁴ -----	(D)	76.3	72.2
541	Grocery stores-----	(NA)	78.1	73.4
55 ex. 554	Automotive dealers -----	48.1	64.8	66.4
554	Gasoline service stations-----	-20.5	49.1	52.2
56	Apparel and accessory stores-----	-43.5	39.1	39.7
561	Men's and boys' clothing and furnishings stores-----	-27.4	19.3	(D)
562, 3, 8	Women's clothing and specialty stores and furriers-----	13.0	79.6	76.1
562	Women's ready-to-wear stores-----	11.9	(D)	(D)
565	Family clothing stores-----	(D)	(D)	(D)
566	Shoe stores-----	-50.4	64.6	(D)
564, 9	Other apparel and accessory stores-----	(D)	53.7	87.2
57	Furniture, home furnishings, and equipment stores-----	-11.7	46.2	54.5
5712	Furniture stores-----	1.7	55.6	59.6
5713, 4, 9	Home furnishings stores-----	40.8	30.0	61.2
572, 3	Household appliance, radio, television, and music stores-----	-32.1	45.9	45.9
58	Eating and drinking places-----	20.3	79.3	73.7
5812	Eating places-----	45.2	(D)	88.6
5813	Drinking places (alcoholic beverages)-----	-40.7	(D)	-2.0
591	Drug and proprietary stores-----	-33.8	60.6	(D)
59 ex. 591, 6	Miscellaneous retail stores ⁵ -----	(D)	(D)	(D)
592	Liquor stores-----	(D)	98.2	65.6
594	Miscellaneous shopping goods stores-----	(D)	100.9	102.8
5992	Florists-----	-51.9	97.2	73.3

¹Data are not adjusted for boundary changes between census years. Sales taxes and finance charges were included in 1972 but not in 1977.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 7. Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Central business district sales as percent of sales of—		Percent distribution of sales		
		City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
Colorado Springs						
	Retail stores ¹ -----	9.8	8.7	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers -----	(D)	(D)	(D)	6.3	6.2
525	Hardware stores -----	(D)	—	—	(D)	0.2
52 ex. 525	Other -----	0.6	(D)	(D)	(D)	6.0
53	General merchandise group stores -----	(D)	(D)	(D)	14.6	14.0
531	Department stores ² -----	(D)	(D)	(D)	(D)	12.8
533	Variety stores -----	16.7	12.0	(D)	(D)	(D)
539	Miscellaneous general merchandise stores-----	(D)	0.8	(D)	0.7	(D)
54	Food stores ³ -----	(D)	(D)	(D)	18.0	18.4
541	Grocery stores -----	(D)	(D)	(D)	17.1	17.5
55 ex. 554	Automotive dealers -----	11.1	10.8	30.2	26.6	24.3
554	Gasoline service stations -----	4.7	3.4	3.0	6.2	7.6
56	Apparel and accessory stores-----	23.6	21.9	10.3	4.3	4.1
561	Men's and boys' clothing and furnishings stores -----	(D)	29.7	2.8	(D)	0.8
562, 3, 8	Women's clothing and specialty stores and furriers -----	33.4	32.5	6.4	1.9	1.7
562	Women's ready-to-wear stores -----	(D)	32.1	5.9	(D)	1.6
565	Family clothing stores -----	(D)	(D)	(D)	0.7	0.7
566	Shoe stores -----	(D)	10.6	0.7	(D)	0.6
564, 9	Other apparel and accessory stores -----	(D)	(D)	(D)	0.2	0.3
57	Furniture, home furnishings, and equipment stores-----	14.3	12.9	8.8	6.0	5.9
5712	Furniture stores -----	13.7	12.7	3.5	2.5	2.4
5713, 4, 9	Home furnishings stores -----	14.3	11.0	1.7	1.2	1.3
572, 3	Household appliance, radio, television, and music stores -----	14.8	14.4	3.7	2.4	2.2
58	Eating and drinking places-----	11.3	9.4	9.5	8.2	8.7
5812	Eating places -----	(D)	8.9	8.1	(D)	7.9
5813	Drinking places (alcoholic beverages) -----	(D)	14.5	1.4	(D)	0.8
591	Drug and proprietary stores -----	(D)	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ⁴ -----	29.9	24.0	(D)	(D)	(D)
592	Liquor stores -----	(D)	(D)	(D)	1.9	2.2
594	Miscellaneous shopping goods stores -----	(D)	(D)	(D)	4.2	4.3
5992	Florists -----	(D)	(D)	(D)	0.3	0.4

¹Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

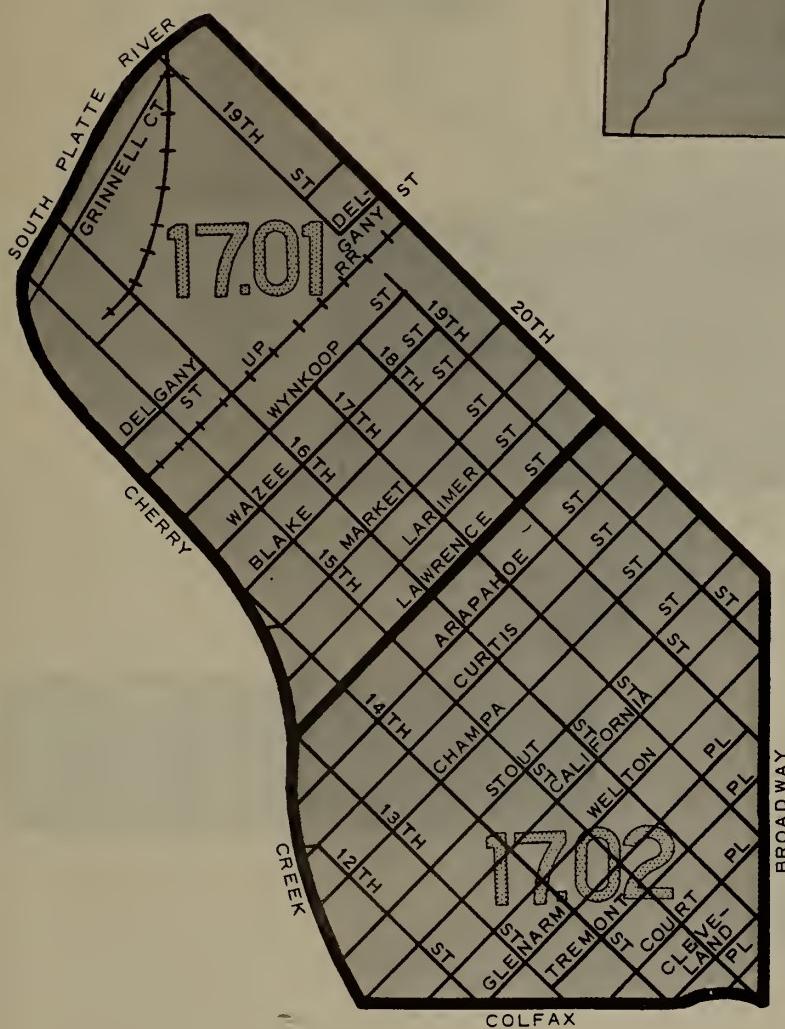
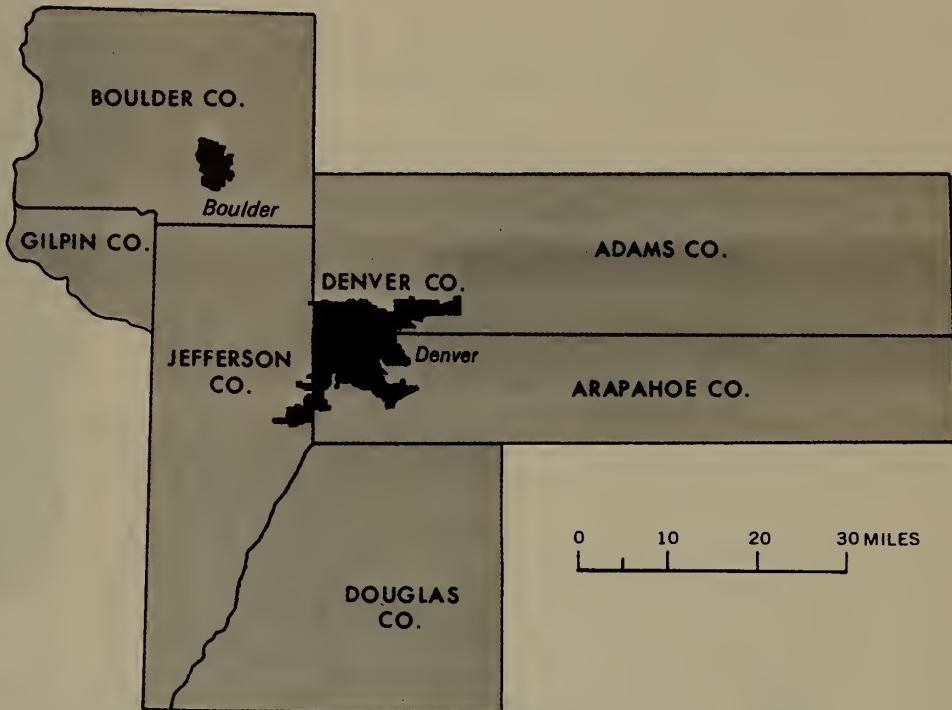
²Includes sales from catalog order desks.

³Includes data not covered by SIC 541.

⁴Includes data not covered by SIC's 592, 594, and 5992.

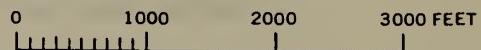
DENVER-BOULDER

Standard Metropolitan Statistical Area



Denver
Central Business District

Comprising Census Tracts 17.01 and 17.02

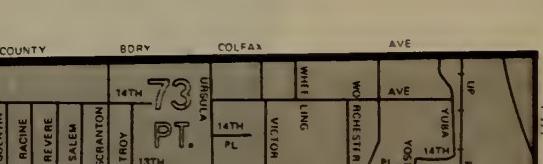
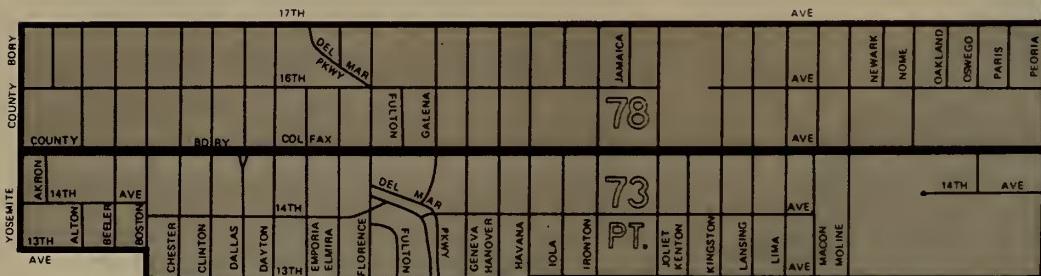


DENVER-BOULDER

Boulder Central Business District

Comprising Census Tract 122.05

0 1000 2000 3000 FEET



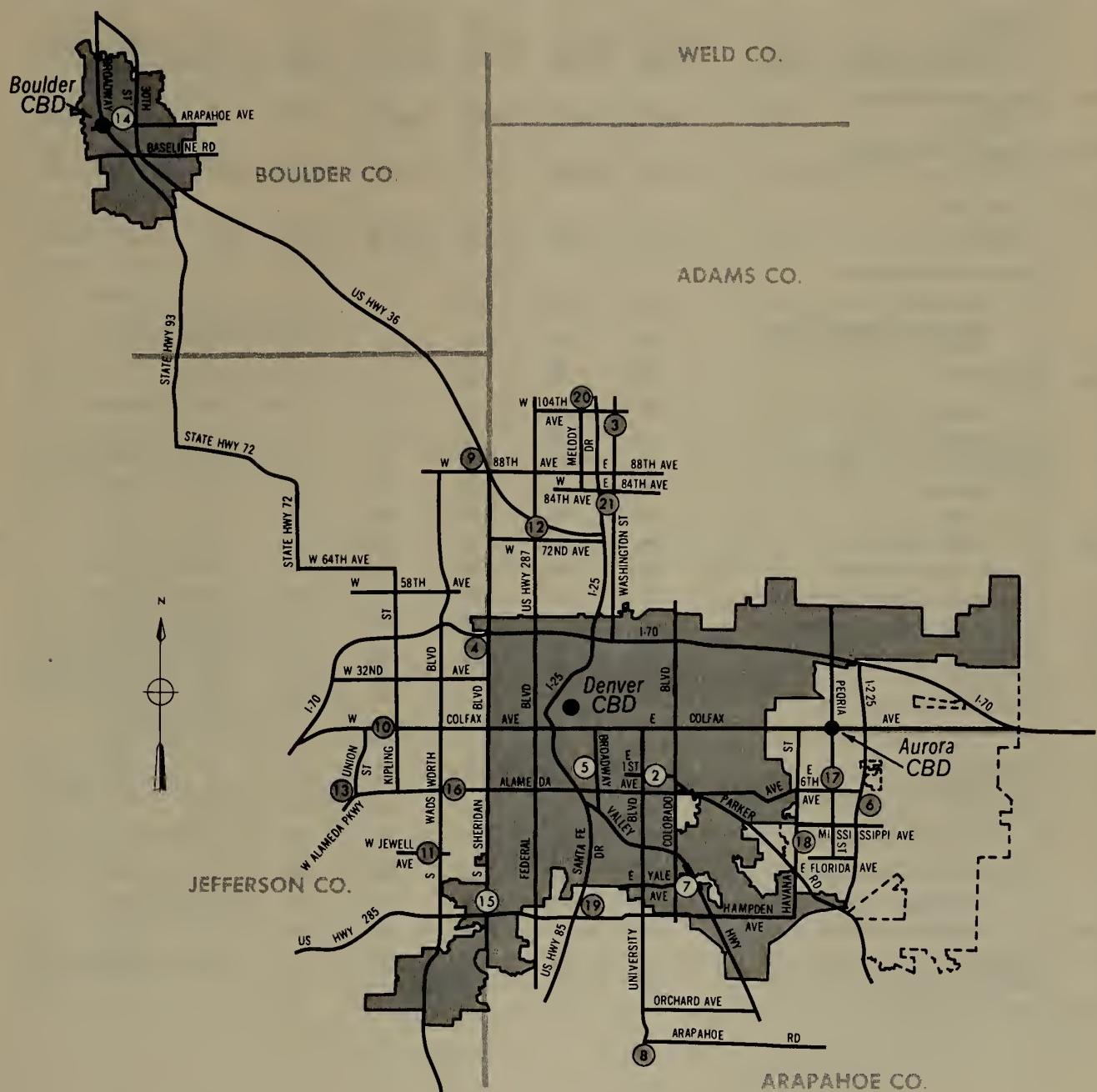
Aurora Central Business District

Comprising Census Tracts 73 and 78

0 1000 2000 3000 FEET

DENVER-BOULDER

Major Retail Centers



No. 1 Unassigned

- Central Business Districts
- (1) Major Retail Centers (boundary descriptions are in appendix E)
- Central Cities
- - - Corporate limits of other CBD city

0 1 2 3 4 5 MILES

Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Standard metropolitan statistical area	Cities			Central business districts			Major retail centers	
			Denver	Boulder	Aurora	Denver	Boulder	Aurora	No. 2	No. 3
	Retail stores: ^{1,2}									
	Number -----	12 278	4 359	794	897	421	214	150	173	26
	Sales (\$1,000) -----	5 765 633	1 860 362	345 531	498 029	210 019	81 549	59 432	106 843	45 996
	Payroll entire year (\$1,000) -----	736 066	270 232	(D)	62 145	42 260	9 480	7 630	14 844	4 873
	Paid employees for week including March 12 -----	109 393	41 039	(D)	8 872	8 220	1 702	1 258	2 170	734
54, 58, 591	Convenience goods stores:									
	Number -----	3 706	1 516	207	252	150	65	44	28	10
	Sales (\$1,000) -----	1 917 870	706 755	122 736	152 057	44 177	21 239	21 001	25 921	18 844
53, 56, 57; 594	Shopping goods stores (GAF): ³									
	Number -----	3 786	1 228	343	330	166	105	42	108	4
	Sales (\$1,000) -----	1 616 036	556 449	(D)	183 802	147 880	20 582	10 008	74 481	20 350
52, 55, 59, ex. 591, 4, 6	All other stores:									
	Number -----	4 786	1 615	244	315	105	44	64	37	12
	Sales (\$1,000) -----	2 231 727	597 158	(D)	162 170	17 962	19 728	28 423	6 441	6 802
	Number of Establishments									
	Retail stores ^{1,2} -----	12 278	4 359	794	897	421	214	150	173	26
52	Building materials, hardware, garden supply, and mobile home dealers -----	583	142	34	42	2	4	11	4	2
525	Hardware stores -----	145	44	8	11	1	-	1	1	1
52 ax. 525	Other -----	418	98	28	31	1	4	10	3	1
53	General merchandise group stores -----	184	49	11	17	7	2	3	4	2
531	Department stores ⁴ -----	65	14	3	11	4	-	1	2	2
533	Variety stores -----	39	11	3	4	1	1	1	1	-
539	Miscellaneous general merchandise stores-----	80	24	5	2	2	1	1	1	-
54	Food stores ⁵ -----	1 022	360	53	80	17	11	10	7	3
541	Grocery stores -----	582	216	28	40	9	5	9	2	2
55 ex. 554	Automotive dealers -----	908	287	49	56	4	8	12	1	2
554	Gasoline service stations -----	1 123	400	52	79	9	8	17	3	6
56	Apparel and accessory stores -----	937	285	93	115	56	32	11	46	-
561	Men's and boys' clothing and furnishings stores -----	161	51	21	19	14	7	1	7	-
562, 3, 8	Woman's clothing and specialty stores and furriers -----	326	104	31	41	17	11	1	24	-
562	Women's ready-to-wear stores -----	270	80	29	32	12	10	1	22	-
565	Family clothing stores -----	133	35	17	13	5	5	2	3	-
566	Shoe stores -----	201	58	14	30	15	6	4	7	-
564, 9	Other apparel and accessory stores -----	116	37	10	12	5	3	3	5	-
57	Furniture, home furnishings, and equipment stores -----	1 182	407	89	78	17	19	14	23	1
5712	Furniture stores -----	291	112	25	17	9	5	2	5	-
5713, 4, 9	Home furnishings stores -----	476	159	26	26	4	4	1	11	-
572, 3	Household appliance, radio, television, and music stores -----	415	136	38	35	4	10	11	7	1
58	Eating and drinking places -----	2 428	1 052	138	159	127	47	32	19	7
5812	Eating places -----	1 911	780	126	136	91	41	25	16	6
5813	Drinking places (alcoholic beverages) -----	517	272	12	23	36	6	7	3	1
591	Drug and proprietary stores -----	256	104	16	13	6	7	2	2	-
59 ex. 591, 8	Miscellaneous retail stores ⁶ -----	3 675	1 293	259	258	178	76	38	64	3
592	Liquor stores -----	395	153	9	27	8	1	3	3	1
594	Miscellaneous shopping goods stores -----	1 483	487	150	120	86	52	14	35	1
5992	Florists -----	191	77	9	10	7	2	2	4	1

See footnotes at end of table.

Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Major retail centers—Con.								
		No. 4	No. 5	No. 6	No. 7	No. 8	No. 9	No. 10	No. 11	No. 12
	Retail stores:^{1, 2}									
	Number -----	51	31	80	60	102	26	79	44	56
	Sales (\$1,000) -----	50 054	46 122	69 208	79 270	66 793	13 337	145 182	69 507	29 155
	Payroll entire year (\$1,000) -----	6 324	5 670	8 946	9 499	8 701	1 740	16 420	7 850	4 043
	Paid employees for week including March 12 -----	902	610	1 291	1 225	1 360	378	2 067	942	803
54, 58, 591	Convenience goods stores:									
	Number -----	10	7	14	14	21	7	23	12	22
	Sales (\$1,000) -----	15 085	673	2 057	17 234	17 017	427	16 018	32 359	10 266
53, 56, 57; 594	Shopping goods stores (GAF):³									
	Number -----	26	15	59	47	63	21	34	15	18
	Sales (\$1,000) -----	32 239	40 596	88 260	39 477	46 755	12 910	74 186	11 498	15 107
52, 55, 59, ex. 591, 4, 6	All other stores:									
	Number -----	15	9	7	19	16	-	22	17	16
	Sales (\$1,000) -----	2 730	4 853	669	22 559	5 021	-	54 958	25 652	3 782
	Number of Establishments									
	Retail stores^{1, 2} -----	51	31	80	60	102	26	79	44	56
52	Building materials, hardware, garden supply, and mobile home dealers -----	1	1	-	3	1	-	3	2	2
525	Hardware stores -----	-	-	-	1	1	-	-	1	-
52 ex. 525	Other -----	1	1	-	2	-	-	3	-	2
53	General merchandise group stores -----	3	2	4	4	2	1	3	2	4
531	Department stores⁴ -----	2	1	4	2	2	1	3	1	2
533	Variety stores -----	1	-	-	1	-	-	-	-	1
539	Miscellaneous general merchandise stores -----	-	1	-	1	-	-	-	1	1
54	Food stores⁵ -----	3	-	6	4	7	3	5	4	4
541	Grocery stores -----	1	-	-	1	2	-	2	3	1
55 ex. 554	Automotive dealers -----	4	3	-	2	-	-	7	2	5
554	Gasoline service stations -----	1	1	-	4	7	-	3	7	1
56	Apparel and accessory stores -----	9	1	37	21	32	9	15	4	6
561	Men's and boys' clothing and furnishings stores -----	1	-	9	3	8	2	3	1	2
562, 3, 8	Women's clothing and specialty stores and furriers -----	5	-	13	7	11	4	7	1	1
562	Women's ready-to-wear stores -----	5	-	11	7	11	4	6	1	1
565	Family clothing stores -----	-	1	-	1	3	1	-	1	-
566	Shoe stores -----	2	-	13	7	7	2	3	1	3
564, 9	Other apparel and accessory stores -----	1	-	2	3	3	-	2	-	-
57	Furniture, home furnishings, and equipment stores -----	4	6	4	8	10	4	10	4	4
5712	Furniture stores -----	1	-	1	2	3	1	3	-	-
5713, 4, 9	Home furnishings stores -----	-	-	1	1	3	1	4	2	1
572, 3	Household appliance, radio, television, and music stores -----	3	8	3	5	4	2	3	2	3
58	Eating and drinking places -----	6	7	6	7	12	4	16	6	17
5812	Eating places -----	6	5	7	7	12	4	13	5	14
5813	Drinking places (alcoholic beverages) -----	-	2	1	-	-	-	3	1	3
591	Drug and proprietary stores -----	1	-	-	3	2	-	2	2	1
59 ex. 591, 6	Miscellaneous retail stores⁶ -----	19	8	21	24	29	7	15	11	12
592	Liquor stores -----	1	1	-	3	1	-	-	3	2
594	Miscellaneous shopping goods stores -----	10	4	14	14	19	7	6	5	4
5992	Florists -----	1	-	2	2	1	-	1	2	1

See footnotes at end of table.

Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Major retail centers—Con.									
		No. 13	No. 14	No. 15	No. 16	No. 17	No. 18	No. 19	No. 20	No. 21	
	Retail stores:^{1, 2}										
	Number -----	23	92	41	106	47	96	165	96	64	
	Sales (\$1,000) -----	26 500	92 165	42 137	88 515	34 740	85 368	91 845	127 801	47 612	
	Payroll antira yaar (\$1,000) -----	3 215	12 260	5 090	12 200	4 565	11 017	12 388	14 760	6 200	
	Paid employaas for week including March 12 -----	361	1 913	714	1 762	784	1 555	2 161	2 014	814	
54, 58, 591	Convenience goods stores:										
	Number -----	6	23	13	26	12	18	25	23	19	
	Sales (\$1,000) -----	18 482	36 859	23 155	21 163	19 644	22 151	15 341	17 475	19 633	
53, 56, 57; 594	Shopping goods stores (GAF):³										
	Number -----	11	46	18	63	21	62	117	49	34	
	Sales (\$1,000) -----	6 379	42 307	16 432	63 829	11 921	46 920	73 269	64 464	26 455	
52, 55, 59, ex. 591, 4, 6	All other stores:										
	Number -----	6	23	10	17	14	16	23	24	11	
	Sales (\$1,000) -----	1 639	13 019	2 550	3 523	3 175	16 297	3 235	45 862	1 524	
	Number of Establishments										
	Retail stores:^{1, 2} -----	23	92	41	106	47	96	165	96	64	
52	Building materials, hardware, garden supply, and mobile home dealers -----	1	3	2	1	3	2	1	4	1	
525	Hardware storas -----	-	1	1	-	1	-	-	1	-	
52 ex. 525	Other -----	1	2	1	1	2	2	1	3	1	
53	General merchandise group stores -----	1	3	3	4	2	2	7	5	3	
531	Department storas⁴ -----	1	3	1	3	1	2	3	3	2	
533	Variety stores -----	-	-	1	1	-	-	1	1	-	
539	Miscellaneous general merchandisa storas -----	-	-	1	-	1	-	3	1	1	
54	Food stores⁵ -----	2	6	6	9	5	4	8	8	7	
541	Grocery stores -----	1	3	2	4	2	2	1	4	3	
55 ex. 554	Automotive dealers -----	-	4	1	2	2	1	-	7	1	
554	Gasoline service stations -----	2	4	3	3	2	3	2	6	2	
56	Apparel and accessory stores -----	3	18	8	30	7	36	48	29	14	
561	Man's and boys' clothing and furnishings storas -----	-	4	3	5	1	5	11	8	1	
562, 3, 8	Women's clothing and specialty storas and furries -----	1	7	2	12	3	15	16	10	5	
562	Women's ready-to-wear stores -----	1	7	2	12	3	11	11	9	3	
565	Family clothing storas -----	1	2	-	1	1	3	4	1	1	
566	Shoe stores -----	1	3	2	9	2	10	14	9	4	
564, 9	Other apparel and accessory stores -----	-	2	1	3	-	3	3	1	3	
57	Furniture, home furnishings, and equipment stores -----	3	9	1	10	3	7	16	6	3	
5712	Furniture stores -----	-	1	-	1	1	-	2	-	1	
5713, 4, 9	Home furnishings stores -----	1	1	-	2	-	2	5	1	-	
572, 3	Household appliance, radio, television, and music stores -----	2	7	1	7	2	5	9	5	2	
58	Eating and drinking places -----	3	15	5	15	6	14	17	16	10	
5812	Eating places -----	3	15	4	13	6	14	17	14	10	
5813	Drinking places (alcoholic beverages) -----	-	-	1	2	-	-	-	2	-	
591	Drug and proprietry stores -----	1	2	2	2	1	-	-	1	2	
59 ex. 591, 6	Miscellsneous retail stores⁶ -----	7	28	10	30	16	27	66	16	21	
592	Liquor stores -----	1	1	1	2	2	3	-	2	1	
594	Miscellaneous shopping goods stores -----	4	16	6	19	9	17	46	9	14	
5992	Florists -----	1	3	1	1	1	2	2	1	1	

¹Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

²For all establishments, including those with no payroll.

³Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

⁴Includes sales from catalog order desks.

⁵Includes data not covered by SIC 541.

⁶Includes data not covered by SIC's 592, 594, and 5992.

Table 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Denver CBD					
	Retail stores ² -----	421	210 019	42 260	10 413	6 220
52	Building materials, hardware, garden supply, and mobile home dealers -----	2	(D)	(D)	(D)	(D)
525	Hardware stores -----	1	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	1	(D)	(D)	(D)	(D)
53	General merchandise group stores -----	7	60 784	14 448	3 577	1 856
531	Department stores ³ -----	4	(D)	(D)	(D)	(D)
533	Variety stores -----	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	2	(D)	(D)	(D)	(D)
54	Food stores ⁴ -----	17	(D)	(D)	(D)	(D)
541	Grocery stores -----	9	6 333	631	165	114
55 ex. 554	Automotive dealers -----	4	(D)	(D)	(D)	(D)
554	Gasoline service stations -----	9	1 570	150	36	23
56	Apparel and accessory stores -----	56	40 595	9 208	2 206	1 104
561	Men's and boys' clothing and furnishings stores -----	14	7 273	1 540	389	163
562, 3, 8	Women's clothing and specialty stores and furriers -----	17	19 380	5 536	1 297	655
562	Women's ready-to-wear stores -----	12	16 608	4 740	1 115	602
565	Family clothing stores -----	5	9 994	1 443	347	195
566	Shoe stores -----	15	3 379	574	143	72
564, 9	Other apparel and accessory stores -----	5	569	115	30	19
57	Furniture, home furnishings, and equipment stores -----	17	10 009	1 353	322	107
5712	Furniture stores -----	9	4 887	966	243	74
5713, 4, 9	Home furnishings stores -----	4	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	4	(D)	(D)	(D)	(D)
58	Eating and drinking places-----	127	31 830	8 905	2 242	2 070
5812	Eating places -----	91	26 492	7 263	1 877	1 732
5813	Drinking places (alcoholic beverages) -----	36	5 338	1 642	365	338
591	Drug and proprietary stores -----	6	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ⁵ -----	176	51 672	6 519	1 608	797
592	Liquor stores -----	8	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores-----	86	36 492	4 849	1 144	541
5992	Florists -----	7	793	116	40	23

See footnotes at end of table.

Table 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Boulder CBD					
	Retail stores ² -----	214	61 549	9 480	2 211	1 702
52	Building materials, hardware, garden supply, and mobile home dealers -----	4	(D)	(D)	(D)	(D)
525	Hardware stores -----	—	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	4	(D)	(D)	(D)	(D)
53	General merchandise group stores -----	2	(D)	(D)	(D)	(D)
531	Department stores ³ -----	—	—	—	—	—
533	Variety stores -----	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	1	(D)	(D)	(D)	(D)
54	Food stores ⁴ -----	11	6 478	773	181	75
541	Grocery stores -----	5	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers -----	8	4 550	476	109	46
554	Gasoline service stations -----	8	2 487	315	79	40
56	Apparel and accessory stores -----	32	5 757	879	208	133
561	Men's and boys' clothing and furnishings stores -----	7	1 140	155	44	23
562, 3, 8	Women's clothing and specialty stores and furniers -----	11	2 319	336	75	66
562	Women's ready-to-wear stores -----	10	(D)	(D)	(D)	(D)
565	Family clothing stores -----	5	822	120	26	16
566	Shoe stores -----	6	1 401	265	63	28
564, 9	Other apparel and accessory stores -----	3	75	3	—	—
57	Furniture, home furnishings, and equipment stores -----	19	4 211	510	114	76
5712	Furniture stores -----	5	1 348	198	44	23
5713, 4, 9	Home furnishings stores -----	4	308	37	14	10
572, 3	Household appliance, radio, television, and music stores -----	10	2 555	275	56	43
58	Eating and drinking places-----	47	12 995	3 773	895	945
5812	Eating places -----	41	11 974	3 524	835	879
5813	Drinking places (alcoholic beverages) -----	6	1 021	249	60	66
591	Drug and proprietary stores -----	7	1 766	313	78	51
59 ex. 591, 6	Miscellaneous retail stores ⁵ -----	76	(D)	(D)	(D)	(D)
592	Liquor stores -----	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	52	(D)	(D)	(D)	(D)
5992	Florists -----	2	(D)	(D)	(D)	(D)

See footnotes at end of table.

Table 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977—Con.

[For meaning of abbreviations and symbols, see Introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Aurora CBD					
	Retail stores ² -----	150	59 432	7 830	1 820	1 258
52	Building materials, hardware, garden supply, and mobile home dealers -----	11	12 760	1 235	280	104
525	Hardware stores -----	1	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	10	(D)	(D)	(D)	(D)
53	General merchandise group stores -----	3	3 033	395	93	71
531	Department stores ³ -----	1	(D)	(D)	(D)	(D)
533	Variety stores -----	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	1	(D)	(D)	(D)	(D)
54	Food stores ⁴ -----	10	(D)	(D)	(D)	(D)
541	Grocery stores -----	9	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers -----	12	3 703	591	122	84
554	Gasoline service stations -----	17	5 792	549	123	73
56	Apparel and accessory stores -----	11	1 254	219	51	35
561	Men's and boys' clothing and furnishings stores -----	1	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers -----	1	(D)	(D)	(D)	(D)
562	Women's ready-to-wear stores -----	1	(D)	(D)	(D)	(D)
565	Family clothing stores -----	2	(D)	(D)	(D)	(D)
566	Shoe stores -----	4	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores -----	3	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	14	4 550	355	87	58
5712	Furniture stores -----	2	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores -----	1	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	11	(D)	(D)	(D)	(D)
58	Eating and drinking places -----	32	7 125	1 775	444	523
5812	Eating places -----	25	6 057	1 519	383	447
5813	Drinking places (alcoholic beverages) -----	7	1 068	256	61	78
591	Drug and proprietary stores -----	2	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ⁵ -----	38	7 339	1 024	250	137
592	Liquor stores -----	3	2 570	167	38	29
594	Miscellaneous shopping goods stores -----	14	1 171	230	58	33
5992	Florists -----	2	(D)	(D)	(D)	(D)

See footnotes at end of table.

Table 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 2					
	Retail stores²	173	106 843	14 844	3 413	2 170
52	Building materials, hardware, garden supply, and mobile home dealers	4	957	146	36	15
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	3	(D)	(D)	(D)	(D)
53	General merchandise group stores	4	(D)	(D)	(D)	(D)
531	Department stores ³	2	(D)	(D)	(D)	(D)
533	Variety stores	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	(D)
54	Food stores⁴	7	(D)	(D)	(D)	(D)
541	Grocery stores	2	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers	1	(D)	(D)	(D)	(D)
554	Gasoline service stations	3	631	53	6	4
56	Apparel and accessory stores	46	16 538	2 168	512	326
561	Men's and boys' clothing and furnishings stores	7	2 135	296	73	25
562, 3, 6	Women's clothing and specialty stores and furriers	24	11 143	1 380	330	227
562	Women's ready-to-wear stores	22	(D)	(D)	(D)	(D)
565	Family clothing stores	3	(D)	(D)	(D)	(D)
566	Shoe stores	7	1 766	259	60	43
564, 9	Other apparel and accessory stores	5	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	23	4 518	915	205	97
5712	Furniture stores	5	1 375	219	46	21
5713, 4, 9	Home furnishings stores	11	1 742	338	72	37
572, 3	Household appliance, radio, television, and music stores	7	1 401	358	67	39
58	Eating and drinking places	19	7 076	1 909	468	446
5812	Eating places	16	6 431	1 758	434	413
5813	Drinking places (alcoholic beverages)	3	645	151	34	33
581	Drug and proprietary stores	2	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores⁵	64	(D)	(D)	(D)	(D)
592	Liquor stores	3	1 694	210	67	24
594	Miscellaneous shopping goods stores	35	(D)	(D)	(D)	(D)
5992	Florists	4	(D)	(D)	(D)	(D)

See footnotes at end of table.

Table 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 8					
	Retail stores ² -----	102	68 793	8 701	1 976	1 380
52	Building materials, hardware, garden supply, and mobile home dealers -----	1	(D)	(D)	(D)	(D)
525	Hardware stores -----	1	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	-	-	-	-	-
53	General merchandise group stores -----	2	(D)	(D)	(D)	(D)
531	Department stores ³ -----	2	(D)	(D)	(D)	(D)
533	Variety stores -----	-	-	-	-	-
539	Miscellaneous general merchandise stores -----	-	-	-	-	-
54	Food stores ⁴ -----	7	(D)	(D)	(D)	(D)
541	Grocery stores -----	2	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers -----	-	-	-	-	-
554	Gasoline service stations -----	7	3 204	280	43	29
56	Apparel and accessory stores -----	32	12 323	1 567	367	272
561	Men's and boys' clothing and furnishings stores -----	8	2 633	334	92	58
562, 3, 8	Women's clothing and specialty stores and furriers -----	11	5 730	734	182	131
562	Women's ready-to-wear stores -----	11	5 730	734	182	131
565	Family clothing stores -----	3	1 753	212	48	35
566	Shoe stores -----	7	1 518	199	44	31
564, 9	Other apparel and accessory stores -----	3	689	88	21	17
57	Furniture, home furnishings, and equipment stores -----	10	3 804	462	103	69
5712	Furniture stores -----	3	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores -----	3	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	4	1 984	250	56	34
58	Eating and drinking places -----	12	3 835	963	231	268
5812	Eating places -----	12	3 635	963	231	266
5813	Drinking places (alcoholic beverages) -----	-	-	-	-	-
591	Drug and proprietary stores -----	2	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ⁵ -----	29	(D)	(D)	(D)	(D)
592	Liquor stores -----	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	19	(D)	(D)	(D)	(D)
5992	Florists -----	1	(D)	(D)	(D)	(D)

See footnotes at end of table.

Table 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 16					
	Retail stores ²	106	88 515	12 200	2 678	1 782
52	Building materials, hardware, garden supply, and mobile home dealers	1	(D)	(D)	(D)	(D)
525	Hardware stores	—	—	—	—	—
52 ex. 525	Other	1	(D)	(D)	(D)	(D)
53	General merchandise group stores	4	45 588	5 895	1 346	866
531	Department stores ³	3	(D)	(D)	(D)	(D)
533	Variety stores	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	—	—	—	—	—
54	Food stores ⁴	9	14 242	2 132	325	159
541	Grocery stores	4	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers	2	(D)	(D)	(D)	(D)
554	Gasoline service stations	3	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	30	9 010	1 134	253	161
561	Men's and boys' clothing and furnishings stores	5	2 272	321	83	46
562, 3, 8	Women's clothing and specialty stores and furriers	12	3 468	377	83	59
562	Women's ready-to-wear stores	12	3 468	377	83	59
565	Family clothing stores	1	(D)	(D)	(D)	(D)
566	Shoe stores	9	2 530	327	60	31
564, 9	Other apparel and accessory stores	3	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	10	4 428	450	119	53
5712	Furniture stores	1	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores	2	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores	7	(D)	(D)	(D)	(D)
58	Eating and drinking places	15	(D)	(D)	(D)	(D)
5812	Eating places	13	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages)	2	(D)	(D)	(D)	(D)
591	Drug and proprietary stores	2	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ⁵	30	6 789	619	200	144
592	Liquor stores	2	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	19	4 805	617	146	98
5992	Florists	1	(D)	(D)	(D)	(D)

See footnotes at end of table.

Table 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments ¹ (number)	Salas ¹ (\$1,000)	Payroll antira jaar (\$1,000)	Payroll first quartar 1977 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 19					
	Retail stores ² -----	185	91 845	12 388	2 931	2 161
52	Building materials, hardware, garden supply, and mobile home dealers -----	1	(D)	(D)	(D)	(D)
525	Hardware storas -----	-	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	1	(D)	(D)	(D)	(D)
53	General merchandise group stores -----	7	36 100	4 773	1 142	857
531	Departmant storas ³ -----	3	(D)	(D)	(D)	(D)
533	Variety storas -----	1	(D)	(D)	(D)	(D)
539	Miscallaneouos general merchandise stores -----	3	(D)	(D)	(D)	(D)
54	Food stores ⁴ -----	6	(D)	(D)	(D)	(D)
541	Grocery storas -----	1	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers -----	-	-	-	-	-
554	Gasoline service stations -----	2	(D)	(D)	(D)	(D)
56	Apparel and accessory stores -----	48	21 482	2 857	877	435
561	Man's and boys' clothing and furnishings storas -----	11	5 480	805	194	115
562, 3, 8	Women's clothing and specialty stores and furriers -----	16	8 675	1 068	245	175
562	Woman's ready-to-wear storas -----	11	8 185	996	228	157
565	Family clothing storas -----	4	(D)	(D)	(D)	(D)
566	Shoe stores -----	14	3 325	465	107	63
564, 9	Other apparel and accessory storas -----	3	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	18	4 915	630	127	74
5712	Furniture storas -----	2	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings storas -----	5	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	9	3 008	352	72	40
58	Eating and drinking places -----	17	(D)	(D)	(D)	(D)
5812	Eating places -----	17	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages) -----	-	-	-	-	-
591	Drug and proprietary stores -----	-	-	-	-	-
59 ex. 591, 8	Miscellaneous retail stores ⁵ -----	66	10 983	1 614	392	312
592	Liquor stores -----	-	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods storas -----	46	8 792	1 292	312	250
5992	Florists -----	2	(D)	(D)	(D)	(D)

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes salas from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 3. Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Denver					
	Retail stores²					
52	Building materials, hardware, garden supply, and mobile home dealers	4 359	1 860 382	270 232	84 860	41 039
52	Building materials, hardware, garden supply, and mobile home dealers	142	80 067	9 188	2 173	908
525	Hardware stores	44	13 374	2 209	530	273
52 ex. 525	Other	98	66 893	6 979	1 643	635
53	General merchandise group stores	49	211 850	(D)	(D)	(D)
531	Department stores ³	14	189 245	29 005	8 828	3 779
533	Variety stores	11	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	24	(D)	(D)	(D)	(D)
54	Food stores⁴	380	389 672	44 558	10 127	4 608
541	Grocery stores	216	367 427	41 134	9 361	3 983
55 ex. 554	Automotive dealers	267	295 979	29 617	7 060	2 338
554	Gasoline service stations	400	123 198	10 278	2 451	1 733
56	Apparel and accessory stores	285	98 084	17 435	4 155	2 398
561	Men's and boys' clothing and furnishings stores	51	16 307	2 817	696	315
562, 3, 8	Women's clothing and specialty stores and furriers	104	47 050	9 368	2 188	1 260
582	Women's ready-to-wear stores	80	42 413	8 275	1 925	1 172
585	Family clothing stores	35	17 324	2 534	605	338
566	Shoe stores	58	11 839	1 833	425	257
564, 9	Other apparel and accessory stores	37	5 564	883	241	228
57	Furniture, home furnishings, and equipment stores	407	130 400	20 018	4 640	1 851
5712	Furniture stores	112	51 237	8 394	1 988	734
5713, 4, 9	Home furnishings stores	159	28 801	3 959	928	390
572, 3	Household appliance, radio, television, and music stores	138	50 362	7 665	1 724	727
58	Eating and drinking places	1 052	287 152	72 631	18 331	17 800
5812	Eating places	780	234 440	63 865	16 102	15 564
5813	Drinking places (alcoholic beverages)	272	32 712	8 766	2 229	2 236
591	Drug and proprietary stores	104	49 931	(D)	(D)	(D)
59 ex. 591, 8	Miscellaneous retail stores⁵	1 293	214 229	(D)	(D)	(D)
592	Liquor stores	153	44 851	3 240	849	532
594	Miscellaneous shopping goods stores	487	118 315	15 298	3 728	2 013
5992	Florists	77	8 550	(D)	(D)	(D)

See footnotes at end of table.

Table 3. Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Boulder					
	Retail stores²-----	794	345 531	(D)	(D)	(D)
52	Building materials, hardware, garden supply, and mobile home dealers -----	34	24 965	2 595	552	239
525	Hardware stores -----	6	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	28	(D)	(D)	(D)	(D)
53	General merchandise group stores-----	11	(D)	3 883	806	895
531	Department stores ³ -----	3	(D)	(D)	(D)	(D)
533	Variety stores-----	3	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores-----	5	(D)	(D)	(D)	(D)
54	Food stores⁴-----	53	75 988	8 889	1 989	939
541	Grocery stores-----	28	71 645	7 978	1 813	793
55 ex. 554	Automotive dealers-----	49	82 562	7 281	1 698	560
554	Gasoline service stations-----	52	20 875	1 781	452	298
56	Apparel and accessory stores-----	93	25 757	3 455	803	586
561	Men's and boys' clothing and furnishings stores -----	21	(D)	946	244	130
562, 3, 8	Women's clothing and specialty stores and furriers -----	31	9 728	1 178	270	239
562	Women's ready-to-wear stores -----	29	(D)	(D)	(D)	(D)
565	Family clothing stores -----	17	4 525	614	143	128
566	Shoe stores -----	14	4 098	651	132	68
564, 9	Other apparel and accessory stores -----	10	(D)	66	14	21
57	Furniture, home furnishings, and equipment stores-----	89	22 293	2 572	599	312
5712	Furniture stores -----	25	5 514	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores -----	26	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	38	(D)	(D)	(D)	(D)
58	Eating and drinking places-----	138	37 127	(D)	(D)	(D)
5812	Eating places -----	126	(D)	9 218	2 236	2 484
5813	Drinking places (alcoholic beverages) -----	12	(D)	(D)	(D)	(D)
591	Drug and proprietary stores-----	16	9 623	1 303	317	194
59 ex. 591, 6	Miscellaneous retail stores⁵-----	259	(D)	(D)	(D)	(D)
592	Liquor stores -----	9	(D)	609	145	72
594	Miscellaneous shopping goods stores -----	150	22 219	2 694	602	430
5992	Florists -----	9	1 272	323	84	61

See footnotes at end of table.

Table 3. Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Aurora					
	Retail stores²	897	498 029	62 145	13 887	8 872
52	Building materials, hardware, garden supply, and mobile home dealers	42	27 346	2 731	652	232
52 ex. 525	Hardware stores	11	3 903	652	153	76
	Other	31	23 443	2 079	499	156
53	General merchandise group stores	17	112 169	14 016	2 681	1 973
531	Department stores ³	11	108 586	13 475	2 559	1 814
533	Variety stores	4	(D)	467	104	142
539	Miscellaneous general merchandise stores	2	(D)	74	18	17
54	Food stores⁴	80	101 910	11 576	2 633	1 133
541	Grocery stores	40	96 090	10 618	2 389	939
55 ex. 554	Automotive dealers	56	86 248	9 182	2 131	663
564	Gasoline service stations	79	28 331	2 533	621	427
56	Apparel and accessory stores	115	34 607	4 374	991	714
561	Men's and boys' clothing and furnishings stores	19	7 180	953	226	141
562, 3, 8	Women's clothing and specialty stores and fitters	41	16 802	2 019	471	378
582	Women's ready-to-wear stores	32	14 423	1 794	422	333
565	Family clothing stores	13	3 052	284	69	51
566	Shoe stores	30	6 282	940	187	115
564, 9	Other apparel and accessory stores	12	1 291	178	38	29
57	Furniture, home furnishings, and equipment stores	78	17 266	1 703	409	208
5712	Furniture stores	17	4 248	486	115	49
5713, 4, 9	Home furnishings stores	26	2 257	252	64	32
572, 3	Household appliance, radio, television, and music stores	35	10 761	965	230	127
58	Eating and drinking places	159	36 819	9 581	2 233	2 500
5812	Eating places	136	33 685	8 797	2 039	2 288
5813	Drinking places (alcoholic beverages)	23	3 134	784	194	212
591	Drug and proprietary stores	13	13 328	1 620	390	239
59 ex. 591, 6	Miscellaneous retail stores⁵	258	40 005	(D)	(D)	(D)
592	Liquor stores	27	10 600	697	169	121
594	Miscellaneous shopping goods stores	120	19 760	2 546	591	443
5992	Florists	10	1 217	222	57	46

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 4. Statistics by Kind of Business for the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Denver-Boulder, Colo., SMSA					
	Retail stores ² -----	12 276	5 785 633	736 086	171 429	109 393
52	Building materials, hardware, garden supply, and mobile home dealers -----	563	331 705	33 895	7 595	3 257
525	Hardware stores -----	145	38 410	8 174	1 415	755
52 ex. 525	Other -----	418	295 295	27 721	6 180	2 502
53	General merchandise group stores -----	184	801 234	102 013	22 606	15 835
531	Department stores ³ -----	85	719 165	92 619	20 544	13 914
533	Variety stores -----	39	31 428	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	80	50 643	(D)	(D)	(D)
54	Food stores ⁴ -----	1 022	1 177 650	132 565	29 749	13 764
541	Grocery stores -----	582	1 124 191	124 119	27 796	12 095
55 ex. 554	Automotive dealers -----	908	1 265 667	124 021	26 449	9 182
554	Gasoline service stations-----	1 123	374 691	29 767	7 234	5 049
56	Apparel and accessory stores-----	937	275 109	40 274	9 299	8 035
561	Men's and boys' clothing and furnishings stores -----	161	54 980	8 299	2 033	1 100
562, 3, 8	Women's clothing and specialty stores and furriers -----	326	118 392	17 783	4 092	2 767
562	Women's ready-to-wear stores -----	270	106 480	16 198	3 722	2 582
565	Family clothing stores -----	133	48 178	6 317	1 376	916
566	Shoe stores -----	201	41 442	6 035	1 315	810
564, 9	Other apparel and accessory stores -----	116	14 117	1 840	483	442
57	Furniture, home furnishings, and equipment stores-----	1 162	298 651	40 370	9 416	4 056
5712	Furniture stores -----	291	109 718	15 841	3 807	1 460
5713, 4, 9	Home furnishings stores -----	476	61 189	8 286	1 915	869
572, 3	Household appliance, radio, television, and music stores -----	415	127 746	16 243	3 694	1 727
58	Eating and drinking places-----	2 428	589 615	155 585	38 280	40 135
5812	Eating places -----	1 911	523 060	138 938	34 147	35 803
5813	Drinking places (alcoholic beverages) -----	517	86 755	16 647	4 113	4 332
591	Drug and proprietary stores -----	258	150 405	19 956	4 909	3 099
59 ex. 591, 6	Miscellaneous retail stores ⁵ -----	3 675	500 706	57 596	13 912	8 981
592	Liquor stores -----	395	132 087	7 859	1 965	1 311
594	Miscellaneous shopping goods stores -----	1 483	241 042	30 937	7 390	4 756
5992	Florists -----	191	21 308	4 706	1 178	796

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 5. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972

[For meaning of abbreviations and symbols, see introductory text. For CBD boundaries, see maps in 1972 report]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Denver					
	Retail stores²	422	(D)	(D)	(D)	(D)
52	Building materials, hardware, garden supply, and mobile home dealers	5	(D)	(D)	(D)	(D)
525	Hardware stores	3	(D)	(D)	(D)	(D)
52 ex. 525	Other	2	(D)	(D)	(D)	(D)
53	General merchandise group stores	10	(D)	(D)	(D)	(D)
531	Department stores ³	4	(D)	(D)	(D)	(D)
533	Variety stores	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	4	(D)	(D)	(D)	(D)
54	Food stores	18	4 280	509	125	113
55 ex. 554	Automotive dealers	3	(D)	(D)	(D)	(D)
554	Gasoline service stations	9	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	79	34 067	8 388	1 531	1 120
561	Men's and boys' clothing and furnishings stores	19	7 306	1 267	302	171
562, 3, 8	Women's clothing and specialty stores and furriers	25	17 453	3 597	864	662
562	Women's ready-to-wear stores	18	16 626	3 418	819	625
565	Family clothing stores	6	5 206	638	154	133
566	Shoe stores	18	3 609	791	189	134
564, 9	Other apparel and accessory stores	11	493	95	22	20
57	Furniture, home furnishings, and equipment stores	17	7 307	1 384	359	268
5712	Furniture stores	5	3 411	827	247	173
5713, 4, 9	Home furnishings stores	4	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores	8	(D)	(D)	(D)	(D)
58	Eating and drinking places	140	21 704	6 456	1 448	1 764
5812	Eating places	89	15 446	4 664	1 033	1 220
5813	Drinking places (alcoholic beverages)	51	6 258	1 792	415	544
591	Drug and proprietary stores	8	5 379	663	179	131
59 ex. 591, 6	Miscellaneous retail stores ⁴	135	33 207	4 516	986	732
592	Liquor stores	10	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	63	16 928	2 606	567	432
5992	Florists	9	990	240	57	52

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC's 592, 594, and 5992.

Table 6. Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business

(Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps)

SIC code	Kind of business	Percent change in sales, 1972 to 1977 ¹		
		Central business district	City	Standard metropolitan statistical area
	Denver			
	Retail stores ³ -----	(D)	41.1	87.2
52	Building materials, hardware, garden supply, and mobile home dealers -----	-85.3	11.7	37.4
525	Hardware stores -----	-90.0	71.0	82.1
52 ex. 525	Other -----	35.7	4.4	33.4
53	General merchandise group stores -----	(D)	3.9	47.1
531	Department stores ⁴ -----	(D)	3.7	47.8
533	Variety stores -----	10.2	(D)	-13.3
539	Miscellaneous general merchandise stores -----	-69.9	(D)	131.2
54	Food stores ⁵ -----	(D)	55.3	75.3
541	Grocery stores -----	(NA)	57.3	76.4
55 ex. 554	Automotive dealers -----	-91.8	26.1	69.0
554	Gasoline service stations-----	(D)	70.2	82.0
56	Apparel and accessory stores-----	19.2	20.4	86.0
561	Men's and boys' clothing and furnishings stores -----	-0.5	26.2	62.2
562, 3, 8	Women's clothing and specialty stores and fumers -----	11.0	40.3	90.8
562	Women's ready-to-wear stores -----	-0.1	37.7	88.9
565	Family clothing stores -----	92.0	-27.3	23.7
566	Shoe stores -----	-6.4	26.0	62.8
564, 9	Other apparel and accessory stores -----	15.4	209.1	(NC)
57	Furniture, home furnishings, and equipment stores-----	37.0	55.4	56.3
5712	Furniture stores -----	43.3	72.2	45.2
5713, 4, 9	Home furnishings stores -----	128.2	58.0	48.7
572, 3	Household appliance, radio, television, and music stores -----	-70.7	40.1	71.8
58	Eating and drinking places-----	46.7	78.4	99.7
5812	Eating places -----	71.5	96.9	113.7
5813	Drinking places (alcoholic beverages) -----	-14.7	6.5	32.2
591	Drug and proprietary stores -----	(D)	21.7	39.7
59 ex. 591, 6	Miscellaneous retail stores ⁶ -----	55.8	62.0	79.5
592	Liquor stores -----	-27.2	15.3	60.1
594	Miscellaneous shopping goods stores-----	115.6	93.7	97.0
5992	Florists -----	-19.9	47.4	57.7

See footnotes at end of table.

Table 6. Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business—Con.

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Percent change in sales, 1972 to 1977 ¹		
		Central business district ²	City	Standard metropolitan statistical area
	Boulder			
	Retail stores ³ -----	(NA)	45.2	67.2
52	Building materials, hardware, garden supply, and mobile home dealers -----	(NA)	41.7	37.4
525	Hardware stores -----	(NA)	103.8	82.1
52 ex. 525	Other -----	(NA)	34.4	33.4
53	General merchandise group stores -----	(NA)	(D)	47.1
531	Department stores ⁴ -----	(NA)	1.1	47.8
533	Variety stores -----	(NA)	(D)	-13.3
539	Miscellaneous general merchandise stores -----	(NA)	-21.9	131.2
54	Food stores ⁵ -----	(NA)	49.0	75.3
541	Grocery stores -----	(NA)	(D)	78.4
55 ex. 554	Automotive dealers -----	(NA)	14.0	69.0
554	Gasoline service stations -----	(NA)	76.3	82.0
56	Apparel and accessory stores -----	(NA)	58.3	68.0
561	Men's and boys' clothing and furnishings stores -----	(NA)	(D)	62.2
562, 3, 8	Women's clothing and specialty stores and furriers -----	(NA)	(D)	90.8
562	Women's ready-to-wear stores -----	(NA)	(D)	88.9
565	Family clothing stores -----	(NA)	(D)	23.7
566	Shoe stores -----	(NA)	(D)	62.8
564, 9	Other apparel and accessory stores -----	(NA)	(D)	(NC)
57	Furniture, home furnishings, and equipment stores -----	(NA)	70.7	56.3
5712	Furniture stores -----	(NA)	(D)	45.2
5713, 4, 9	Home furnishings stores -----	(NA)	(D)	48.7
572, 3	Household appliance, radio, television, and music stores -----	(NA)	124.2	71.8
58	Eating and drinking places -----	(NA)	111.9	99.7
5812	Eating places -----	(NA)	(D)	113.7
5813	Drinking places (alcoholic beverages) -----	(NA)	(D)	32.2
591	Drug and proprietary stores -----	(NA)	44.9	39.7
59 ex. 591, 8	Miscellaneous retail stores ⁶ -----	(NA)	(D)	79.5
592	Liquor stores -----	(NA)	(D)	60.1
594	Miscellaneous shopping goods stores -----	(NA)	92.6	97.0
5992	Florists -----	(NA)	(D)	57.7

See footnotes at end of table.

Table 6. Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business—Con.

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Percent change in sales, 1972 to 1977 ¹		
		Central business district ²	City	Standard metropolitan statistical area
	Aurora			
	Retail stores ³ -----	(NA)	138.0	67.2
52	Building materials, hardware, garden supply, and mobile home dealers -----	(NA)	118.5	37.4
525	Hardware stores -----	(NA)	(D)	82.1
52 ex. 525	Other -----	(NA)	(D)	33.4
53	General merchandise group stores -----	(NA)	(D)	47.1
531	Department stores ⁴ -----	(NA)	(NC)	47.8
533	Variety stores -----	(NA)	-36.0	-13.3
539	Miscellaneous general merchandise stores -----	(NA)	-58.0	131.2
54	Food stores ⁵ -----	(NA)	118.2	75.3
541	Grocery stores -----	(NA)	113.5	76.4
55 ex. 554	Automotive dealers -----	(NA)	98.9	89.0
554	Gasoline service stations -----	(NA)	95.9	82.0
56	Apparel and accessory stores -----	(NA)	(NC)	68.0
561	Men's and boys' clothing and furnishings stores -----	(NA)	(D)	62.2
562, 3, 8	Women's clothing and specialty stores and furriers -----	(NA)	(D)	90.8
562	Women's ready-to-wear stores -----	(NA)	(NC)	88.9
565	Family clothing stores -----	(NA)	(D)	23.7
566	Shoe stores -----	(NA)	(D)	82.8
564, 9	Other apparel and accessory stores -----	(NA)	(NC)	(NC)
57	Furniture, home furnishings, and equipment stores -----	(NA)	107.9	56.3
5712	Furniture stores -----	(NA)	(D)	45.2
5713, 4, 9	Home furnishings stores -----	(NA)	37.2	48.7
572, 3	Household appliance, radio, television, and music stores -----	(NA)	(D)	71.8
58	Eating and drinking places-----	(NA)	(NC)	99.7
5812	Eating places -----	(NA)	(D)	113.7
5813	Drinking places (alcoholic beverages) -----	(NA)	(D)	32.2
591	Drug and proprietary stores -----	(NA)	(D)	39.7
59 ex. 591, 6	Miscellaneous retail stores ⁶ -----	(NA)	(NC)	79.5
592	Liquor stores -----	(NA)	(D)	60.1
594	Miscellaneous shopping goods stores -----	(NA)	(NC)	97.0
5992	Florists -----	(NA)	64.5	57.7

¹Data are not adjusted for boundary changes between census years. Sales taxes and finance charges were included in 1972 but not in 1977.

²This CBD did not qualify as a central business district in 1972.

³Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

⁴Includes sales from catalog order desks.

⁵Includes data not covered by SIC 541.

⁶Includes data not covered by SIC's 592, 594, and 5992.

Table 7. Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Central business district sales as percent of sales of—		Percent distribution of sales		
		City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	Denver					
	Retail stores ¹ -----	11.3	3.8	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers -----	(D)	(D)	(D)	4.3	5.8
52 ex. 525	Hardware stores -----	(D)	(D)	(D)	0.7	0.6
	Other -----	(D)	(D)	(D)	3.6	5.1
53	General merchandise group stores -----	28.7	7.8	28.9	11.4	13.9
531	Department stores ² -----	(D)	(D)	(D)	10.2	12.5
533	Variety stores -----	(D)	(D)	(D)	(D)	0.5
539	Miscellaneous general merchandise stores -----	1.2	(D)	(D)	(D)	0.9
54	Food stores ³ -----	(D)	(D)	(D)	20.9	20.4
541	Grocery stores -----	1.7	0.6	3.0	19.8	19.5
55 ex. 554	Automotive dealers -----	(D)	(D)	(D)	15.9	22.0
554	Gasoline service stations -----	1.3	0.4	0.7	6.6	6.5
58	Apparel and accessory stores -----	41.4	14.8	19.3	5.3	4.8
561	Men's and boys' clothing and furnishings stores -----	44.6	13.2	3.5	0.9	1.0
562, 3, 8	Women's clothing and specialty stores and furriers -----	41.2	16.7	9.2	2.5	2.0
562	Women's ready-to-wear stores -----	39.2	15.6	7.9	2.3	1.8
565	Family clothing stores -----	57.7	20.7	4.8	0.9	0.8
566	Shoe stores -----	28.5	8.2	1.6	0.6	0.7
564, 9	Other apparel and accessory stores -----	10.2	4.0	0.3	0.3	0.2
57	Furniture, home furnishings, and equipment stores -----	7.7	3.4	4.8	7.0	5.2
5712	Furniture stores -----	9.5	4.5	2.3	2.8	1.9
5713, 4, 9	Home furnishings stores -----	(D)	(D)	(D)	1.5	1.1
572, 3	Household appliance, radio, television, and music stores -----	(D)	(D)	(D)	2.7	2.2
58	Eating and drinking places -----	11.9	5.4	15.2	14.4	10.2
5812	Eating places -----	11.3	5.1	12.6	12.6	9.1
5813	Drinking places (alcoholic beverages) -----	16.3	8.0	2.5	1.8	1.2
591	Drug and proprietary stores -----	(D)	(D)	(D)	2.7	2.6
59 ex. 591, 8	Miscellaneous retail stores ⁴ -----	24.1	10.3	24.6	11.5	8.7
592	Liquor stores -----	(D)	(D)	(D)	2.4	2.3
594	Miscellaneous shopping goods stores -----	31.4	15.1	17.4	6.3	4.2
5992	Florists -----	8.3	3.7	0.4	0.5	0.4

See footnotes at end of table.

Table 7. Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977—Con.

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Central business district sales as percent of sales of—		Percent distribution of sales		
		City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	Boulder					
	Retail stores ¹ -----	17.8	1.1	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers-----	(D)	(D)	(D)	7.2	5.8
525	Hardware stores-----	(D)	-	-	(D)	0.8
52 ex. 525	Other-----	10.4	(D)	(D)	(D)	5.1
53	General merchandise group stores-----	10.8	(D)	(D)	(D)	13.9
531	Department stores ² -----	(D)	-	-	(D)	12.5
533	Variety stores-----	(D)	(D)	(D)	(D)	0.5
539	Miscellaneous general merchandise stores-----	(D)	(D)	(D)	(D)	0.9
54	Food stores ³ -----	8.5	0.6	10.5	22.0	20.4
541	Grocery stores-----	(D)	(D)	(D)	20.7	19.5
55 ex. 554	Automotive dealers-----	7.3	0.4	7.4	18.1	22.0
554	Gasoline service stations-----	12.0	0.7	4.0	8.0	6.5
56	Apparel and accessory stores-----	22.4	2.1	9.4	7.5	4.8
561	Man's and boys' clothing and furnishings stores-----	(D)	2.1	1.9	(D)	1.0
562, 3, 8	Woman's clothing and specialty stores and furriers-----	23.8	2.0	3.8	2.8	2.0
562	Women's ready-to-wear stores-----	22.0	(D)	(D)	(D)	1.8
565	Family clothing stores-----	18.2	1.7	1.3	1.3	0.8
566	Shoe stores-----	34.2	3.4	2.3	1.2	0.7
564, 9	Other apparel and accessory stores-----	(D)	0.5	0.1	(D)	0.2
57	Furniture, home furnishings, and equipment stores-----	18.9	1.4	6.8	8.5	5.2
5712	Furniture stores-----	24.4	1.2	2.2	1.6	1.9
5713, 4, 9	Home furnishings stores-----	(D)	0.5	0.5	(D)	1.1
572, 3	Household appliance, radio, television, and music stores-----	(D)	2.0	4.2	(D)	2.2
58	Eating and drinking places-----	35.0	2.2	21.1	10.7	10.2
5812	Eating places-----	(D)	2.3	19.5	(D)	9.1
5813	Drinking places (alcoholic beverages)-----	(D)	1.5	1.7	(D)	1.2
591	Drug and proprietary stores-----	18.4	1.2	2.9	2.8	2.8
59 ex. 591, 6	Miscellaneous retail stores ⁴ -----	45.5	(D)	(D)	(D)	8.7
592	Liquor stores-----	(D)	(D)	(D)	(D)	2.3
594	Miscellaneous shopping goods stores-----	(D)	(D)	(D)	6.4	4.2
5992	Florists-----	(D)	(D)	(D)	0.4	0.4

See footnotes at end of table.

Table 7. Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977—Con.

(Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps)

SIC code	Kind of business	Central business district sales as percent of sales of—		Percent distribution of sales		
		City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	Aurora					
	Retail stores ¹ —	11.9	1.0	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers—	46.7	3.8	21.5	5.5	5.8
52 ex. 525	Hardware stores—	(D)	(D)	(D)	0.8	0.6
	Other—	53.8	(D)	(D)	(D)	5.1
53	General merchandise group stores—	2.7	0.4	5.1	22.5	13.9
531	Department stores ² —	(D)	(D)	(D)	21.8	12.5
533	Variety stores—	(D)	(D)	(D)	(D)	0.5
539	Miscellaneous general merchandise stores—	(D)	(D)	(D)	(D)	0.9
54	Food stores ³ —	(D)	(D)	(D)	20.5	20.4
541	Grocery stores—	(D)	(D)	(D)	19.3	19.5
55 ex. 554	Automotive dealers—	4.3	0.3	6.2	17.3	22.0
654	Gasoline service stations—	20.4	1.5	9.7	5.7	6.5
56	Apparel and accessory stores—	3.6	0.5	2.1	6.9	4.8
581	Men's and boys' clothing and furnishings stores—	(D)	(D)	(D)	1.4	1.0
562, 3, 8	Women's clothing and specialty stores and furnishings—	(D)	(D)	(D)	3.4	2.0
562	Women's ready-to-wear stores—	(D)	(D)	(D)	2.9	1.8
565	Female clothing stores—	(D)	(D)	(D)	0.6	0.8
566	Shoe stores—	8.4	1.3	0.9	1.3	0.7
564, 9	Other apparel and accessory stores—	(D)	(D)	(D)	0.3	0.2
57	Furniture, home furnishings, and equipment stores—	26.4	1.5	7.7	3.5	5.2
5712	Furniture stores—	(D)	(D)	(D)	0.9	1.9
5713, 4, 9	Home furnishings stores—	(D)	(D)	(D)	0.5	1.1
572, 3	Household appliance, radio, television, and music stores—	(D)	(D)	(D)	2.2	2.2
58	Eating and drinking places—	19.4	1.2	12.0	7.4	10.2
5812	Eating places—	18.0	1.2	10.2	6.8	9.1
5813	Drinking places (alcoholic beverages)—	34.1	1.6	1.8	0.6	1.2
591	Drug and proprietary stores—	(D)	(D)	(D)	2.7	2.6
59 ex. 591, 6	Miscellaneous retail stores ⁴ —	18.3	1.5	12.3	8.0	8.7
592	Liquor stores—	24.2	1.9	4.3	2.1	2.3
594	Miscellaneous shopping goods stores—	5.9	0.5	2.0	4.0	4.2
5992	Florists—	(D)	(D)	(D)	0.2	0.4

¹Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

²Includes sales from catalog order desks.

³Includes data not covered by SIC 541.

⁴Includes data not covered by SIC's 592, 594, and 5992.

FORT COLLINS

WYO.
COLO.

Standard Metropolitan Statistical Area

0 10 20 30 MILES

LARIMER CO.

Fort Collins



Fort Collins Central Business District

Comprising Census Tract 1

0 1000 2000 3000 FEET



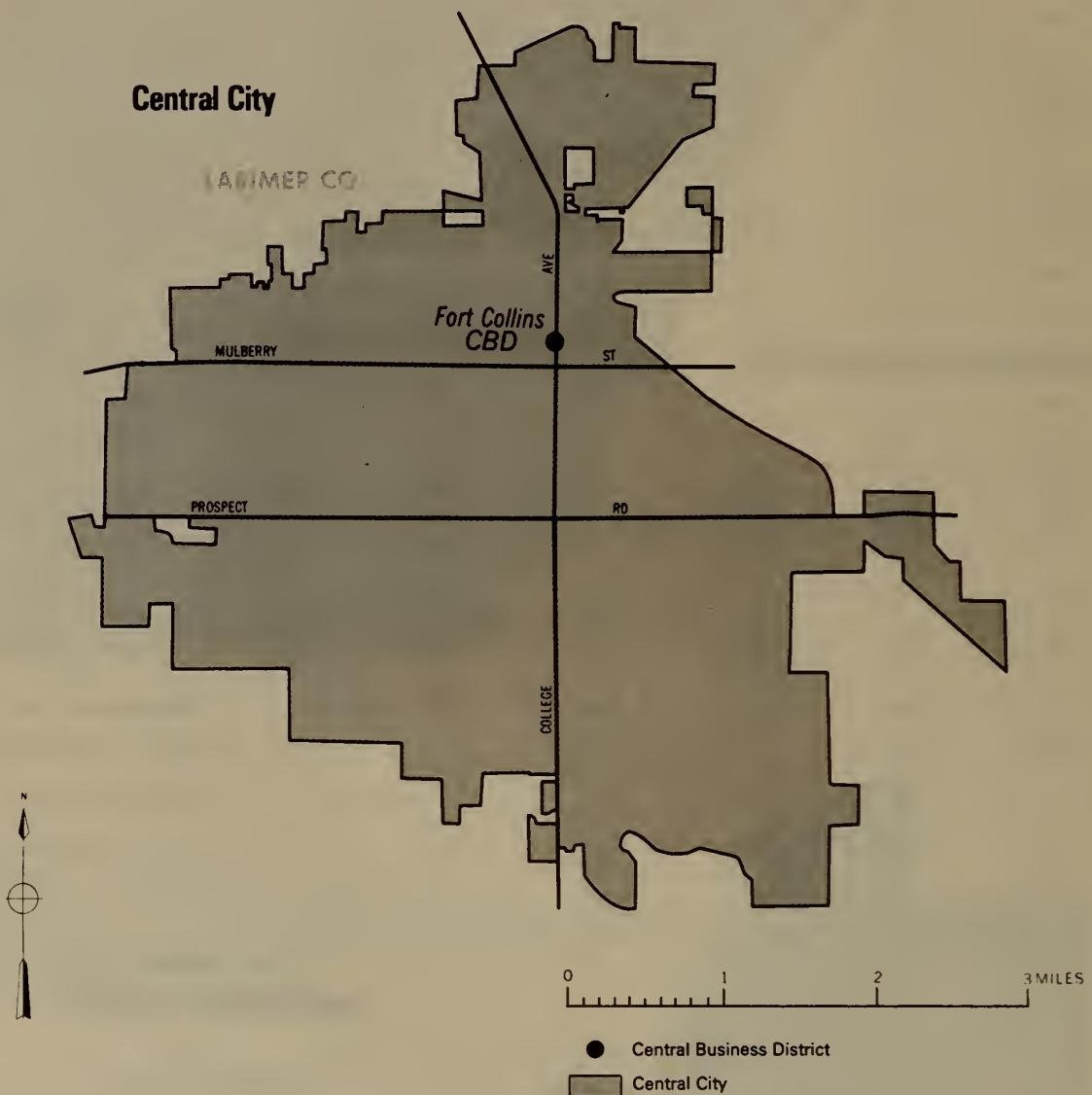
FORT COLLINS

Table 1. Statistics by Kind of Business for Central Business Districts in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district
	Retail stores:^{1, 2}			
	Number	1 381	883	173
	Sales (\$1,000)	478 156	288 160	55 328
	Payroll entire year (\$1,000)	55 649	34 110	7 123
	Paid employees for week including March 12	8 764	5 375	1 244
54, 58, 591	Convenience goods stores:			
	Number	354	167	42
	Sales (\$1,000)	(D)	88 410	20 530
53, 56, 57; 594	Shopping goods stores (GAF):³			
	Number	499	263	77
	Sales (\$1,000)	118 456	(D)	15 383
52, 55, 59, ex. 591, 4, 6	All other stores:			
	Number	528	253	54
	Sales (\$1,000)	(D)	(D)	19 415
	Number of Establishments			
	Retail stores^{1, 2}	1 381	883	173
52	Building materials, hardware, garden supply, and mobile home dealers	78	35	6
525	Hardware stores	16	5	2
52 ex. 525	Other	62	30	4
53	General merchandise group stores	25	10	2
531	Department stores ⁴	7	6	1
533	Variety stores	7	1	1
539	Miscellaneous general merchandise stores	11	3	-
54	Food stores⁵	95	44	8
541	Grocery stores	52	22	2
55 ex. 554	Automotive dealers	102	45	9
554	Gasoline service stations	102	50	9
56	Apparel and accessory stores	86	53	18
561	Men's and boys' clothing and furnishings stores	15	10	3
562, 3, 8	Women's clothing and specialty stores and furriers	29	20	6
562	Women's ready-to-wear stores	27	18	5
565	Family clothing stores	19	7	3
566	Shoe stores	14	12	3
564, 9	Other apparel and accessory stores	9	4	3
57	Furniture, home furnishings, and equipment stores	150	86	19
5712	Furniture stores	29	19	6
5713, 4, 9	Home furnishings stores	71	34	4
572, 3	Household appliance, radio, television, and music stores	50	33	9
58	Eating and drinking places	236	110	30
5812	Eating places	209	100	22
5813	Drinking places (alcoholic beverages)	27	10	8
591	Drug and proprietary stores	23	13	4
59 ex. 591, 6	Miscellaneous retail stores⁶	484	237	68
592	Liquor stores	36	11	2
594	Miscellaneous shopping goods stores	238	114	38
5992	Florists	17	12	5

¹Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

²For all establishments, including those with no payroll.

³Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

⁴Includes sales from catalog order desks.

⁵Includes data not covered by SIC 541.

⁶Includes data not covered by SIC's 592, 594, and 5992.

Table 2. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1977

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Fort Collins CBD					
	Retail stores²-----	173	55 328	7 123	1 666	1 244
52	Building materials, hardware, garden supply, and mobile home dealers -----	8	6 660	788	162	85
525	Hardware stores -----	2	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	4	(D)	(D)	(D)	(D)
53	General merchandise group stores -----	2	(D)	(D)	(D)	(D)
531	Department stores ³ -----	1	(D)	(D)	(D)	(D)
533	Variety stores -----	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	-	-	-	-	-
54	Food stores⁴-----	8	12 402	1 381	312	139
541	Grocery stores -----	2	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers -----	9	7 014	665	152	67
554	Gasoline service stations -----	9	(D)	(D)	(D)	(D)
56	Apparel and accessory stores -----	18	3 832	549	132	87
561	Men's and boys' clothing and furnishings stores -----	3	682	133	32	20
562, 3, 8	Women's clothing and specialty stores and furriers -----	6	490	51	13	14
562	Women's ready-to-wear stores -----	5	(D)	(D)	(D)	(D)
565	Family clothing stores -----	3	(D)	(D)	(D)	(D)
566	Shoe stores -----	3	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores -----	3	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores-----	19	3 421	345	86	61
5712	Furniture stores -----	6	1 354	128	37	28
5713, 4, 9	Home furnishings stores -----	4	231	27	8	4
572, 3	Household appliance, radio, television, and music stores -----	9	1 836	190	41	29
58	Eating and drinking places-----	30	6 049	1 416	355	428
5812	Eating places -----	22	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages) -----	8	(D)	(D)	(D)	(D)
591	Drug and proprietary stores -----	4	2 079	354	83	52
59 ex. 591, 6	Miscellaneous retail stores⁵-----	68	(D)	(D)	(D)	(D)
592	Liquor stores -----	2	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	38	(D)	(D)	(D)	(D)
5992	Florists -----	5	784	167	33	35

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 3. Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see Introductory text]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Fort Collins					
	Retail stores²	683	288 160	34 110	7 888	5 375
52	Building materials, hardware, garden supply, and mobile home dealers	35	27 510	2 599	824	281
525	Hardware stores	5	(D)	(D)	(D)	(D)
52 ex. 525	Other	30	(D)	(D)	(D)	(D)
53	General merchandise group stores	10	(D)	5 185	1 117	789
531	Department stores ³	8	(D)	(D)	(D)	(D)
533	Variety stores	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	3	(D)	(D)	(D)	(D)
54	Food stores⁴	44	(D)	6 347	1 436	848
541	Grocery stores	22	(D)	5 921	1 330	550
55 ex. 554	Automotive dealers	45	82 335	5 515	1 366	477
554	Gasoline service stations	50	11 721	865	195	187
58	Apparel and accessory stores	53	14 081	1 720	420	319
561	Men's and boys' clothing and furnishings stores	10	(D)	372	89	59
562, 3, 8	Women's clothing and specialty stores and furriers	20	(D)	456	112	116
562	Woman's ready-to-wear stores	18	(D)	(D)	(D)	(D)
565	Family clothing stores	7	(D)	460	115	71
566	Shoe stores	12	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	4	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	86	16 092	1 702	388	220
5712	Furniture stores	19	5 832	615	149	80
5713, 4, 9	Home furnishings stores	34	2 928	298	72	42
572, 3	Household appliance, radio, television, and music stores	33	7 532	789	167	98
58	Eating and drinking places	110	24 858	8 251	1 410	1 773
5812	Eating places	100	23 634	6 008	1 371	1 724
5813	Drinking places (alcoholic beverages)	10	1 224	243	39	49
591	Drug and proprietary stores	13	(D)	(D)	(D)	(D)
59 ax. 591, 8	Miscellaneous retail stores⁵	237	(D)	(D)	(D)	(D)
592	Liquor stores	11	(D)	294	78	49
594	Miscellaneous shopping goods stores	114	16 127	1 879	441	359
5992	Florists	12	(D)	(D)	(D)	(D)

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 4. Statistics by Kind of Business for the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Fort Collins, Colo., SMSA					
	Retail stores ² -----	1 381	478 158	55 649	12 589	8 764
52	Building materials, hardware, garden supply, and mobile home dealers-----	78	54 834	4 844	1 108	531
525	Hardware stores-----	16	4 216	595	135	85
52 ex. 525	Other-----	62	50 618	4 249	973	446
53	General merchandise group stores-----	25	48 356	5 754	1 272	913
531	Department stores ³ -----	7	43 037	5 156	1 145	804
533	Variety stores-----	7	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores-----	11	(D)	(D)	(D)	(D)
54	Food stores ⁴ -----	95	91 770	10 278	2 356	1 116
541	Grocery stores-----	52	88 047	9 720	2 215	982
55 ex. 554	Automotive dealers-----	102	106 972	9 262	2 142	805
554	Gasoline service stations-----	102	27 129	2 069	482	394
56	Apparel and accessory stores-----	88	20 108	2 511	592	447
561	Men's and boys' clothing and furnishings stores-----	15	(D)	479	111	77
562, 3, 8	Women's clothing and specialty stores and furriers-----	29	(D)	588	143	146
562	Women's ready-to-wear stores-----	27	(D)	(D)	(D)	(D)
565	Family clothing stores-----	19	7 035	923	211	138
566	Shoe stores-----	14	(D)	348	85	56
564, 9	Other apparel and accessory stores-----	9	(D)	173	42	30
57	Furniture, home furnishings, and equipment stores-----	150	25 468	2 919	672	355
5712	Furniture stores-----	29	8 055	884	210	113
5713, 4, 9	Home furnishings stores-----	71	8 457	744	163	93
572, 3	Household appliance, radio, television, and music stores-----	50	10 956	1 291	299	149
58	Eating and drinking places-----	236	47 225	11 733	2 478	3 032
5812	Eating places-----	209	(D)	11 095	2 345	2 855
5813	Drinking places (alcoholic beverages)-----	27	(D)	638	133	177
591	Drug and proprietary stores-----	23	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ⁵ -----	484	(D)	(D)	(D)	(D)
592	Liquor stores-----	36	9 113	529	129	97
594	Miscellaneous shopping goods stores-----	238	24 524	2 813	670	558
5992	Florists-----	17	1 791	324	60	69

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 5. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972

Table 5 omitted because there were no central business districts with 100 retail establishments or more in the Fort Collins SMSA in 1972

Table 6. Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Percent change in sales, 1972 to 1977 ¹		
		Central business district ²	City	Standard metropolitan statistical area
	Fort Collins			
	Retail stores³-----	(NA)	93.2	(NA)
52	Building materials, hardware, garden supply, and mobile home dealers -----	(NA)	69.0	(NA)
525	Hardware stores -----	(NA)	-3.0	(NA)
52 ex. 525	Other -----	(NA)	(D)	(NA)
53	General merchandise group stores-----	(NA)	122.4	(NA)
531	Department stores ⁴ -----	(NA)	(D)	(NA)
533	Variety stores-----	(NA)	-63.9	(NA)
539	Miscellaneous general merchandise stores-----	(NA)	47.5	(NA)
54	Food stores⁵-----	(NA)	(D)	(NA)
541	Grocery stores-----	(NA)	(D)	(NA)
55 ex. 554	Automotive dealers-----	(NA)	93.0	(NA)
554	Gasoline service stations-----	(NA)	44.1	(NA)
56	Apparel and accessory stores-----	(NA)	80.9	(NA)
561	Men's and boys' clothing and furnishings stores -----	(NA)	29.6	(NA)
562, 3, 8	Women's clothing and specialty stores and furriers -----	(NA)	(D)	(NA)
562	Women's ready-to-wear stores -----	(NA)	169.2	(NA)
565	Family clothing stores -----	(NA)	(D)	(NA)
566	Shoe stores -----	(NA)	82.7	(NA)
564, 9	Other apparel and accessory stores -----	(NA)	(D)	(NA)
57	Furniture, home furnishings, and equipment stores-----	(NA)	74.2	(NA)
5712	Furniture stores -----	(NA)	24.4	(NA)
5713, 4, 9	Home furnishings stores -----	(NA)	99.3	(NA)
572, 3	Household appliance, radio, television, and music stores -----	(NA)	132.5	(NA)
58	Eating and drinking places-----	(NA)	174.9	(NA)
5812	Eating places -----	(NA)	(D)	(NA)
5813	Drinking places (alcoholic beverages) -----	(NA)	(D)	(NA)
591	Drug and proprietary stores-----	(NA)	30.1	(NA)
59 ex. 591, 6	Miscellaneous retail stores⁶-----	(NA)	(D)	(NA)
592	Liquor stores -----	(NA)	64.1	(NA)
594	Miscellaneous shopping goods stores -----	(NA)	137.0	(NA)
5992	Florists -----	(NA)	(D)	(NA)

¹Data are not adjusted for boundary changes between census years. Sales taxes and finance charges were included in 1972 but not in 1977.

²This CBD did not qualify as a central business district in 1972.

³Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

⁴Includes sales from catalog order desks.

⁵Includes data not covered by SIC 541.

⁶Includes data not covered by SIC's 592, 594, and 5992.

Table 7. Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Central business district sales as percent of sales of—		Percent distribution of sales		
		City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	Fort Collins					
	Retail stores ¹ -----	19.2	11.6	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers -----	24.2	12.1	12.0	9.5	11.5
525	Hardware stores -----	97.6	(D)	(D)	(D)	0.9
52 ex. 525	Other -----	16.7	(D)	(D)	(D)	10.6
53	General merchandise group stores -----	9.3	(D)	(D)	(D)	10.1
531	Department stores ² -----	(D)	(D)	(D)	(D)	9.0
533	Variety stores -----	(D)	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	(D)	(D)	-	(D)	(D)
54	Food stores ³ -----	(D)	13.5	22.4	(D)	19.2
541	Grocery stores -----	21.4	(D)	(D)	(D)	18.4
55 ex. 554	Automotive dealers -----	11.3	6.6	12.7	21.6	22.4
554	Gasoline service stations -----	(D)	(D)	(D)	4.1	5.7
56	Apparel and accessory stores -----	27.2	19.1	6.9	4.9	4.2
561	Men's and boys' clothing and furnishings stores -----	(D)	(D)	1.2	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers -----	(D)	(D)	0.9	(D)	(D)
562	Women's ready-to-wear stores -----	13.0	10.0	(D)	(D)	1.5
565	Family clothing stores -----	38.0	(D)	(D)	(D)	1.5
566	Shoe stores -----	26.6	22.6	(D)	(D)	(D)
564, 9	Other apparel and accessory stores -----	64.4	49.1	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	21.3	13.4	6.2	5.6	5.3
5712	Furniture stores -----	24.0	16.8	2.4	2.0	1.7
5713, 4, 9	Home furnishings stores -----	7.9	3.6	0.4	1.0	1.4
572, 3	Household appliance, radio, television, and music stores -----	24.4	16.8	3.3	2.6	2.3
58	Eating and drinking places -----	24.3	12.8	10.9	8.6	9.9
5812	Eating places -----	(D)	(D)	(D)	8.2	(D)
5813	Drinking places (alcoholic beverages) -----	(D)	(D)	(D)	0.4	(D)
591	Drug and proprietary stores -----	(D)	(D)	3.8	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ⁴ -----	29.9	17.9	(D)	(D)	(D)
592	Liquor stores -----	34.9	(D)	(D)	(D)	1.9
594	Miscellaneous shopping goods stores -----	(D)	(D)	(D)	5.6	5.1
5992	Florists -----	(D)	43.8	1.4	(D)	0.4

¹Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

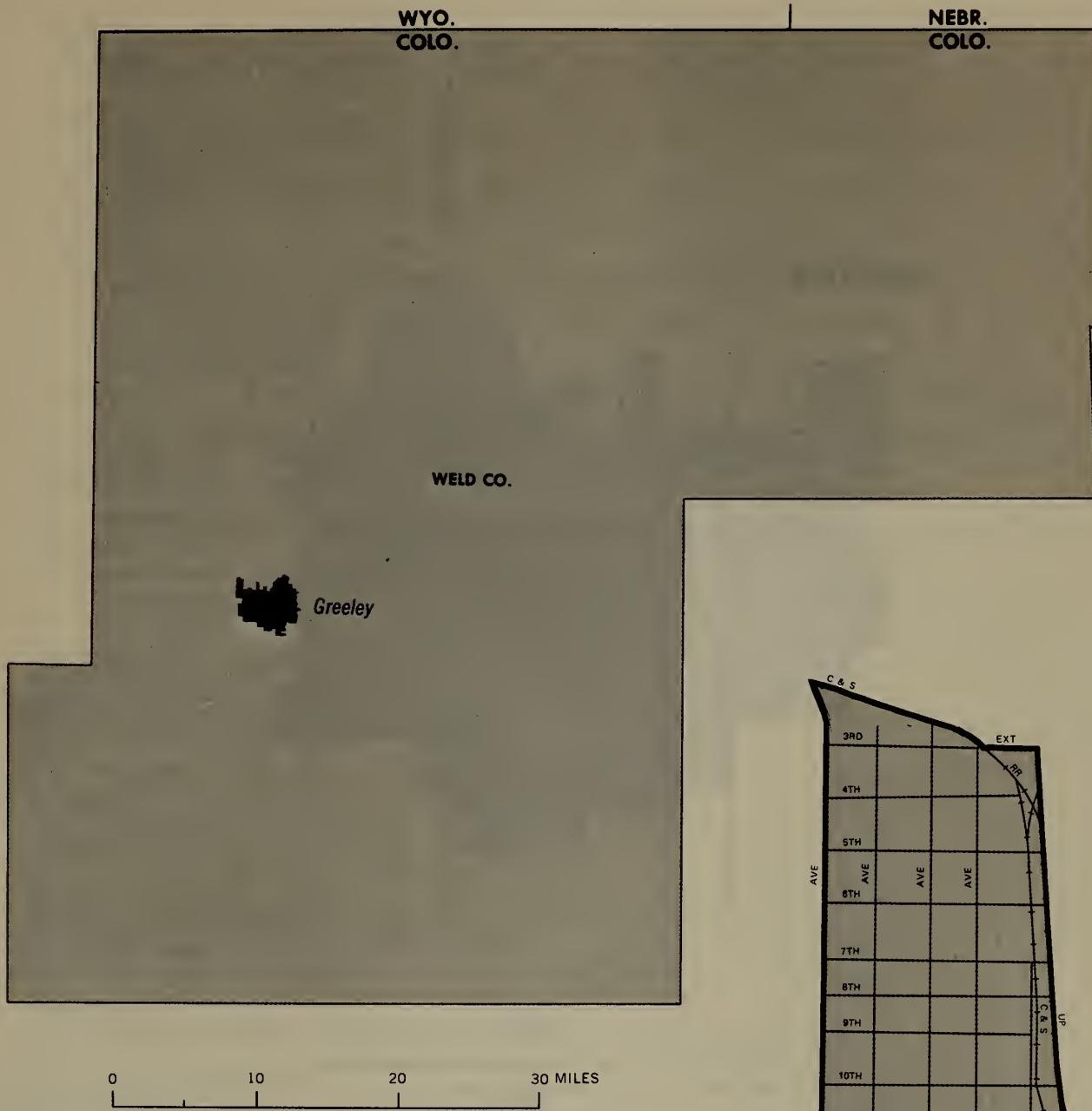
²Includes sales from catalog order desks.

³Includes data not covered by SIC 541.

⁴Includes data not covered by SIC's 592, 594, and 5992.

GREELEY

Standard Metropolitan Statistical Area



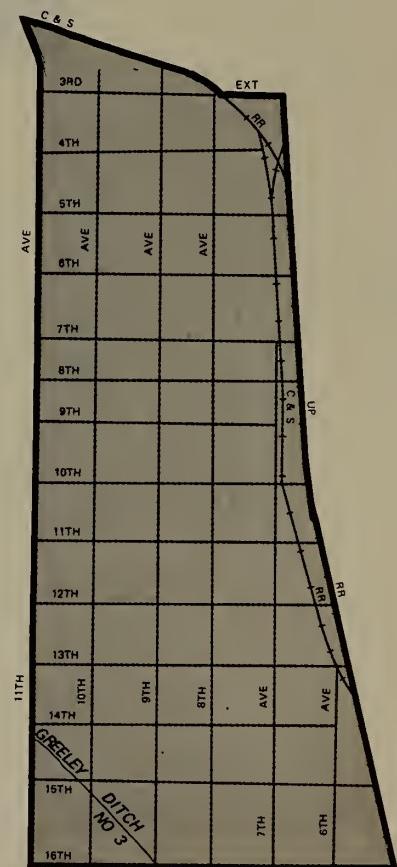
0 10 20 30 MILES



Greeley Central Business District

Comprising Census Tract 1

0 1000 2000 3000 FEET



GREELEY

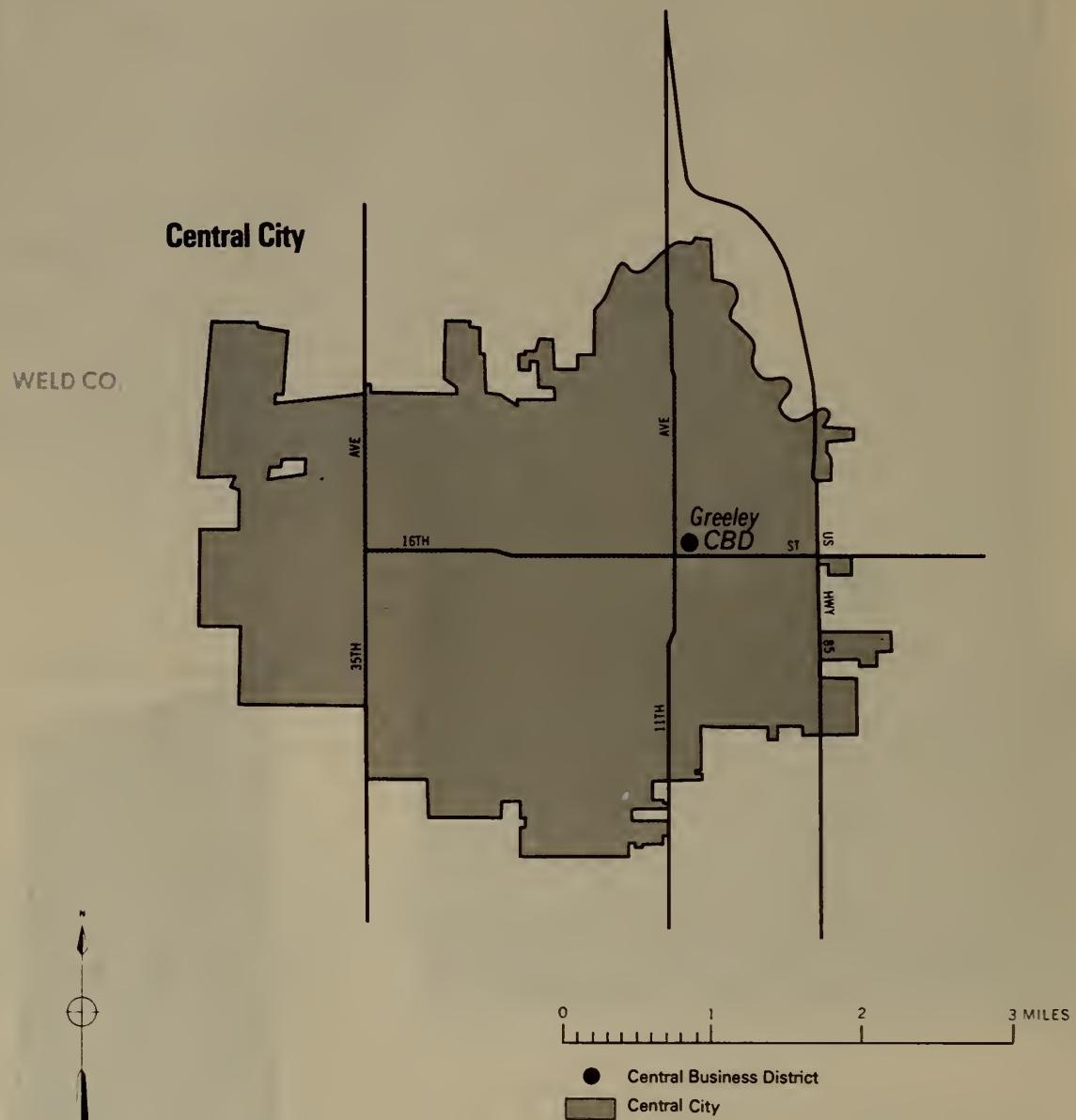


Table 1. Statistics by Kind of Business for Central Business Districts in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district
	Retail stores:^{1, 2}			
	Number	929	550	149
	Sales (\$1,000)	302 880	(D)	66 776
	Payroll entire year (\$1,000)	36 339	(D)	8 717
	Paid employees for week including March 12	6 204	(D)	1 213
54, 58, 591	Convenience goods stores:			
	Number	277	141	30
	Sales (\$1,000)	(D)	(D)	12 098
53, 56, 57; 594	Shopping goods stores (GAF):³			
	Number	247	184	74
	Sales (\$1,000)	76 139	(D)	25 195
52, 55, 59, ex. 591, 4, 8	All other stores:			
	Number	405	225	45
	Sales (\$1,000)	(D)	(D)	29 483
	Number of Establishments			
	Retail stores^{1, 2}	929	550	149
52	Building materials, hardware, garden supply, and mobile home dealers	61	37	10
525	Hardware stores	17	7	-
52 ex. 525	Other	44	30	10
53	General merchandise group stores	20	13	7
531	Department stores⁴	7	7	3
533	Variety stores	5	2	2
539	Miscellaneous general merchandise stores	8	4	2
54	Food stores⁵	80	38	4
541	Grocery stores	55	21	1
55 ex. 554	Automotive dealers	76	47	10
554	Gasoline service stations	108	56	9
58	Apparel and accessory stores	51	44	26
561	Men's and boys' clothing and furnishings stores	12	10	6
562, 3, 8	Women's clothing and specialty stores and furriers	16	15	12
562	Women's ready-to-wear stores	14	14	12
565	Family clothing stores	8	4	-
566	Shoe stores	12	12	7
564, 9	Other apparel and accessory stores	3	3	1
57	Furniture, home furnishings, and equipment stores	92	62	21
5712	Furniture stores	18	11	6
5713, 4, 9	Home furnishings stores	36	22	4
572, 3	Household appliance, radio, television, and music stores	38	29	11
58	Eating and drinking places	180	94	21
5812	Eating places	141	79	18
5813	Drinking places (alcoholic beverages)	39	15	3
591	Drug and proprietary stores	17	9	5
59 ex. 591, 6	Miscellaneous retail stores⁶	246	150	36
592	Liquor stores	27	5	1
594	Miscellaneous shopping goods stores	84	65	20
5992	Florists	8	4	-

¹Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

²For all establishments, including those with no payroll.

³Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

⁴Includes sales from catalog order desks.

⁵Includes date not covered by SIC 541.

⁶Includes date not covered by SIC's 592, 594, and 5992.

Table 2. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1977

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Greeley CBD					
	Retail stores ² -----	149	66 776	8 717	2 085	1 213
52	Building materials, hardware, garden supply, and mobile home dealers -----	10	3 740	531	114	55
525	Hardware stores -----	10	3 740	531	114	55
52 ex. 525	Other -----	-	-	-	-	-
53	General merchandise group stores -----	7	10 588	1 474	339	264
531	Department stores ³ -----	3	(D)	(D)	(D)	(D)
533	Variety stores -----	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	2	(D)	(D)	(D)	(D)
54	Food stores ⁴ -----	4	(D)	(D)	(D)	(D)
541	Grocery stores -----	1	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers -----	10	22 354	2 228	593	183
554	Gasoline service stations -----	9	(D)	(D)	(D)	(D)
56	Apparel and accessory stores -----	26	5 482	809	193	136
561	Men's and boys' clothing and furnishings stores -----	6	2 264	363	87	48
562, 3, 8	Woman's clothing and specialty stores and furriers -----	12	2 143	314	76	61
562	Women's ready-to-wear stores -----	12	2 143	314	76	61
565	Family clothing stores -----	-	-	-	-	-
566	Shoe stores -----	7	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores -----	1	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	21	5 054	743	164	100
5712	Furniture stores -----	6	2 101	413	81	54
5713, 4, 9	Home furnishings stores -----	4	434	34	10	9
572, 3	Household appliance, radio, television, and music stores -----	11	2 519	296	73	37
58	Eating and drinking places -----	21	(D)	(D)	(D)	(D)
5812	Eating places -----	18	2 050	569	143	160
5813	Drinking places (alcoholic beverages) -----	3	(D)	(D)	(D)	(D)
591	Drug and proprietary stores -----	5	3 484	356	83	56
59 ex. 591, 6	Miscellaneous retail stores ⁵ -----	36	(D)	(D)	(D)	(D)
592	Liquor stores -----	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	20	4 091	644	142	90
5992	Florists -----	-	-	-	-	-

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 3. Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Greeley					
	Retail stores²-----	550	(D)	(D)	(D)	(D)
52	Building materials, hardware, garden supply, and mobile home dealers-----	37	12 221	(D)	(D)	(D)
525	Hardware stores -----	7	883	(D)	(D)	(D)
52 ex. 525	Other -----	30	11 338	(D)	(D)	(D)
53	General merchandise group stores-----	13	(D)	(D)	(D)	(D)
531	Department stores ³ -----	7	(D)	(D)	(D)	(D)
533	Variety stores-----	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores-----	4	(D)	(D)	(D)	(D)
54	Food stores⁴-----	38	49 336	5 744	1 291	662
541	Grocery stores-----	21	47 824	5 492	1 236	601
55 ex. 554	Automotive dealers-----	47	47 154	4 374	1 105	398
554	Gasoline service stations-----	56	12 838	717	193	146
56	Apparel and accessory stores-----	44	12 084	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores-----	10	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers-----	15	(D)	(D)	(D)	(D)
562	Women's ready-to-wear stores-----	14	(D)	371	92	75
565	Family clothing stores-----	4	(D)	(D)	(D)	(D)
566	Shoe stores-----	12	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores-----	3	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores-----	62	10 622	1 341	321	176
5712	Furniture stores-----	11	2 963	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores-----	22	1 908	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores-----	29	5 751	(D)	(D)	(D)
58	Eating and drinking places-----	94	13 477	3 206	818	1 015
5812	Eating places-----	79	12 066	2 991	763	921
5813	Drinking places (alcoholic beverages)-----	15	1 411	215	55	94
591	Drug and proprietary stores-----	9	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores⁵-----	150	(D)	(D)	(D)	(D)
592	Liquor stores-----	5	3 097	182	46	26
594	Miscellaneous shopping goods stores-----	65	8 478	(D)	(D)	(D)
5992	Florists-----	4	(D)	(D)	(D)	(D)

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 4. Statistics by Kind of Business for the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Greeley, Colo., SMSA					
	Retail stores ² -----	929	302 880	38 339	8 717	8 204
52	Building materials, hardware, garden supply, and mobile home dealers -----	81	27 414	2 839	659	309
525 52 ex. 525	Hardware stores -----	17	1 780	284	75	38
	Other -----	44	25 634	2 555	584	271
53	General merchandise group stores-----	20	39 619	(D)	(D)	(D)
531	Department stores ³ -----	7	(D)	(D)	(D)	(D)
533	Variety stores-----	5	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores-----	8	(D)	(D)	(D)	(D)
54	Food stores ⁴ -----	80	(D)	8 977	1 593	903
541	Grocery stores-----	55	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers-----	76	62 805	8 071	1 527	597
554	Gasoline service stations-----	106	22 801	1 312	350	278
56	Apparel and accessory stores-----	51	12 378	1 766	489	314
561 562, 3, 8	Men's and boys' clothing and furnishings stores -----	12	(D)	(D)	(D)	(D)
	Women's clothing and specialty stores and furriers -----	18	3 318	(D)	(D)	(D)
562	Women's ready-to-wear stores -----	14	(D)	371	92	75
565	Family clothing stores -----	8	(D)	466	130	87
566	Shoe stores -----	12	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores -----	3	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores-----	92	15 333	1 878	450	238
5712 5713, 4, 9 572, 3	Furniture stores -----	18	5 419	773	172	93
	Home furnishings stores -----	36	2 492	217	48	30
	Household appliance, radio, television, and music stores -----	38	7 422	888	230	115
58	Eating and drinking places-----	180	27 239	6 829	1 644	2 158
5812 5813	Eating places -----	141	23 339	(D)	(D)	(D)
	Drinking places (alcoholic beverages) -----	39	3 900	(D)	(D)	(D)
591	Drug and proprietary stores -----	17	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ⁵ -----	246	(D)	(D)	(D)	(D)
592	Liquor stores -----	27	(D)	350	84	65
594	Miscellaneous shopping goods stores -----	84	8 809	1 152	275	210
5992	Florists -----	8	398	72	18	21

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 5. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972

Table 5 omitted because there were no central business districts with 100 retail establishments or more in the Greeley SMSA in 1972

Table 6. Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Percent change in sales, 1972 to 1977 ¹		
		Central business district ²	City	Standard metropolitan statistical area
	Greeley			
	Retail stores ³ -----	(NA)	(D)	(NA)
52	Building materials, hardware, garden supply, and mobile home dealers -----	(NA)	54.7	(NA)
525	Hardware stores -----	(NA)	(D)	(NA)
52 ex. 525	Other -----	(NA)	56.1	(NA)
53	General merchandise group stores -----	(NA)	(D)	(NA)
531	Department stores ⁴ -----	(NA)	(D)	(NA)
533	Variety stores-----	(NA)	-70.9	(NA)
539	Miscellaneous general merchandise stores-----	(NA)	-18.2	(NA)
54	Food stores ⁵ -----	(NA)	135.5	(NA)
541	Grocery stores -----	(NA)	135.3	(NA)
55 ex. 554	Automotive dealers -----	(NA)	66.3	(NA)
554	Gasoline service stations -----	(NA)	44.8	(NA)
56	Apparel and accessory stores-----	(NA)	48.1	(NA)
561	Men's and boys' clothing and furnishings stores -----	(NA)	(D)	(NA)
562, 3, 8	Woman's clothing and specialty stores and furriers -----	(NA)	(D)	(NA)
562	Women's ready-to-wear stores -----	(NA)	94.7	(NA)
565	Family clothing stores -----	(NA)	7.5	(NA)
566	Shoe stores -----	(NA)	65.3	(NA)
564, 9	Other apparel and accessory stores -----	(NA)	134.8	(NA)
57	Furniture, home furnishings, and equipment stores-----	(NA)	(D)	(NA)
5712	Furniture stores -----	(NA)	(D)	(NA)
5713, 4, 9	Home furnishings stores -----	(NA)	70.8	(NA)
572, 3	Household appliance, radio, television, and music stores-----	(NA)	76.5	(NA)
58	Eating and drinking places-----	(NA)	94.3	(NA)
5812	Eating places -----	(NA)	(D)	(NA)
5813	Drinking places (alcoholic beverages) -----	(NA)	(D)	(NA)
591	Drug and proprietary stores -----	(NA)	21.6	(NA)
59 ex. 591, 6	Miscellaneous retail stores ⁶ -----	(NA)	(D)	(NA)
592	Liquor stores -----	(NA)	(D)	(NA)
594	Miscellaneous shopping goods stores -----	(NA)	82.6	(NA)
5992	Florists -----	(NA)	43.4	(NA)

¹Data are not adjusted for boundary changes between census years. Sales taxes and finance charges were included in 1972 but not in 1977.

²This CBD did not qualify as a central business district in 1972.

³Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

⁴Includes sales from catalog order desks.

⁵Includes data not covered by SIC 541.

⁶Includes data not covered by SIC's 592, 594, and 5992.

Table 7. Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Central business district sales as percent of sales of—		Percent distribution of sales		
		City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	Greeley					
	Retail stores ¹ -----	(D)	22.0	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers -----	30.6	13.6	5.6	(D)	9.1
525	Hardware stores -----	—	—	—	(D)	0.6
52 ex. 525	Other -----	33.0	14.6	5.6	(D)	8.5
53	General merchandise group stores -----	(D)	26.7	15.9	17.6	13.1
531	Department stores ² -----	30.7	30.7	(D)	14.6	(D)
533	Variety stores-----	100.0	53.3	(D)	0.2	(D)
539	Miscellaneous general merchandise stores-----	5.9	5.5	(D)	2.9	(D)
54	Food stores ³ -----	(D)	9.8	(D)	(D)	(D)
541	Grocery stores -----	(D)	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers -----	47.4	35.6	33.5	(D)	20.7
554	Gasoline service stations -----	(D)	(D)	(D)	(D)	7.5
56	Apparel and accessory stores -----	45.2	44.1	8.2	(D)	4.1
561	Men's and boys' clothing and furnishings stores -----	(D)	(D)	3.4	1.6	(D)
562, 3, 8	Women's clothing and specialty stores and furriers -----	(D)	64.6	3.2	1.5	1.1
562	Women's ready-to-wear stores -----	(D)	(D)	3.2	1.2	(D)
565	Family clothing stores -----	(D)	(D)	—	1.4	(D)
566	Shoe stores -----	53.2	53.2	(D)	0.8	(D)
564, 9	Other apparel and accessory stores -----	(D)	(D)	(D)	0.2	(D)
57	Furniture, home furnishings, and equipment stores -----	47.6	33.0	7.6	(D)	5.1
5712	Furniture stores -----	70.9	38.8	3.1	(D)	1.8
5713, 4, 9	Home furnishings stores -----	22.7	17.4	0.6	(D)	0.8
572, 3	Household appliance, radio, television, and music stores -----	43.8	33.9	3.8	(D)	2.5
58	Eating and drinking places-----	(D)	(D)	(D)	(D)	9.0
5812	Eating places -----	17.0	8.8	3.1	(D)	7.7
5813	Drinking places (alcoholic beverages) -----	(D)	(D)	(D)	(D)	1.3
591	Drug and proprietary stores -----	(D)	(D)	5.2	2.8	(D)
59 ex. 591, 6	Miscellaneous retail stores ⁴ -----	36.3	27.2	(D)	7.9	(D)
592	Liquor stores -----	(D)	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	48.3	46.4	6.1	(D)	2.9
5992	Florists -----	(D)	—	—	0.1	0.1

¹Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

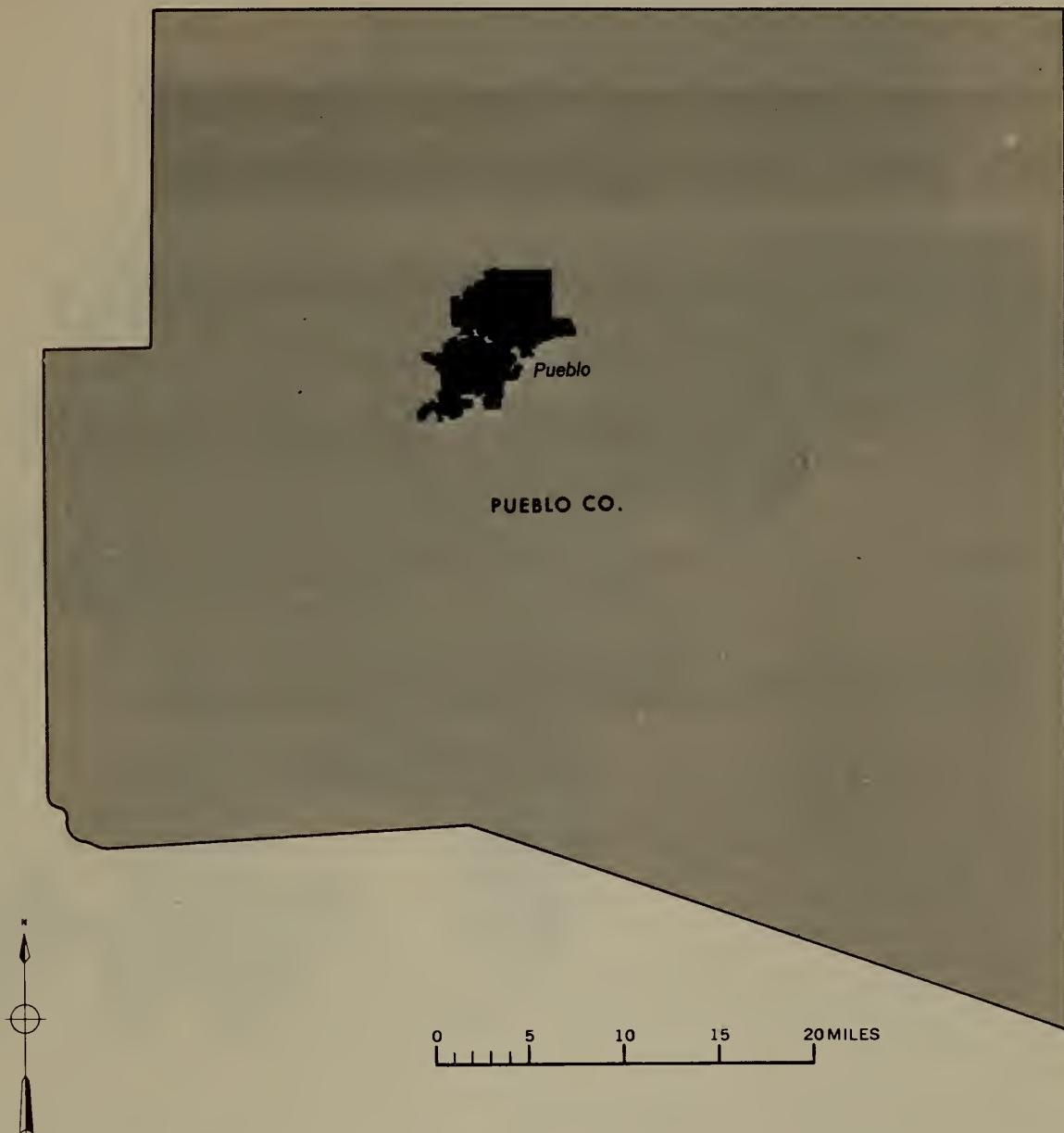
²Includes sales from catalog order desks.

³Includes data not covered by SIC 541.

⁴Includes data not covered by SIC's 592, 594, and 5992.

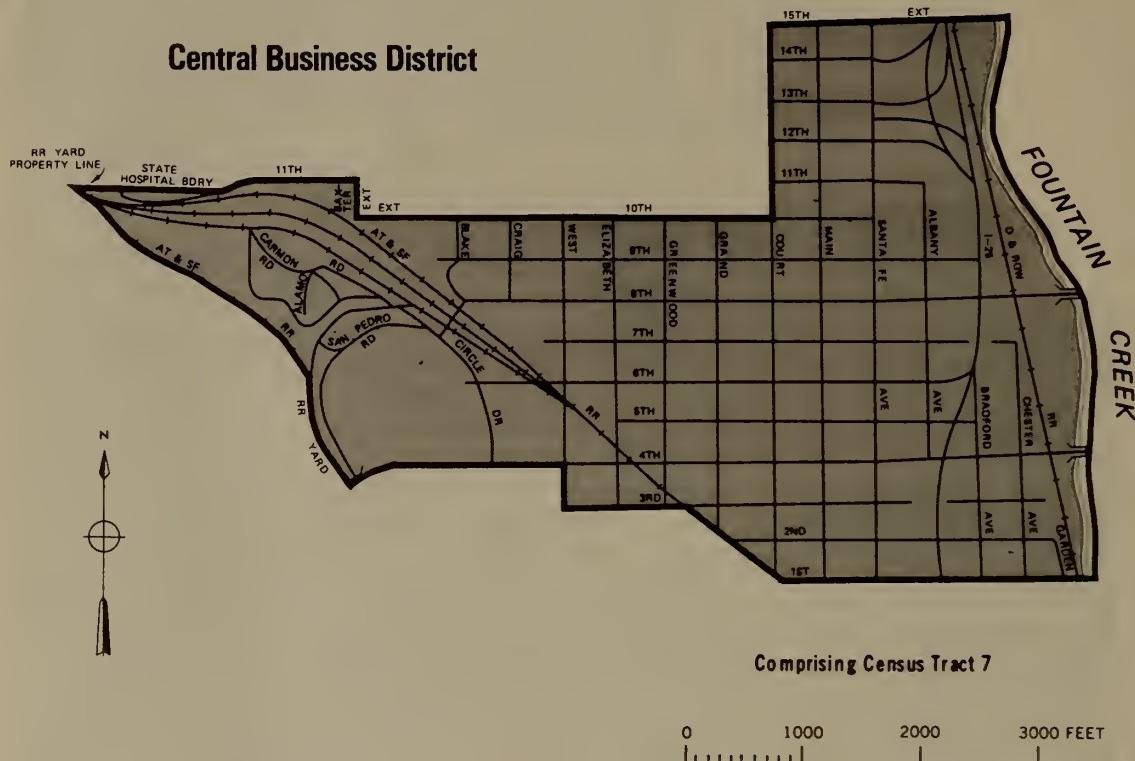
PUEBLO

Standard Metropolitan Statistical Area



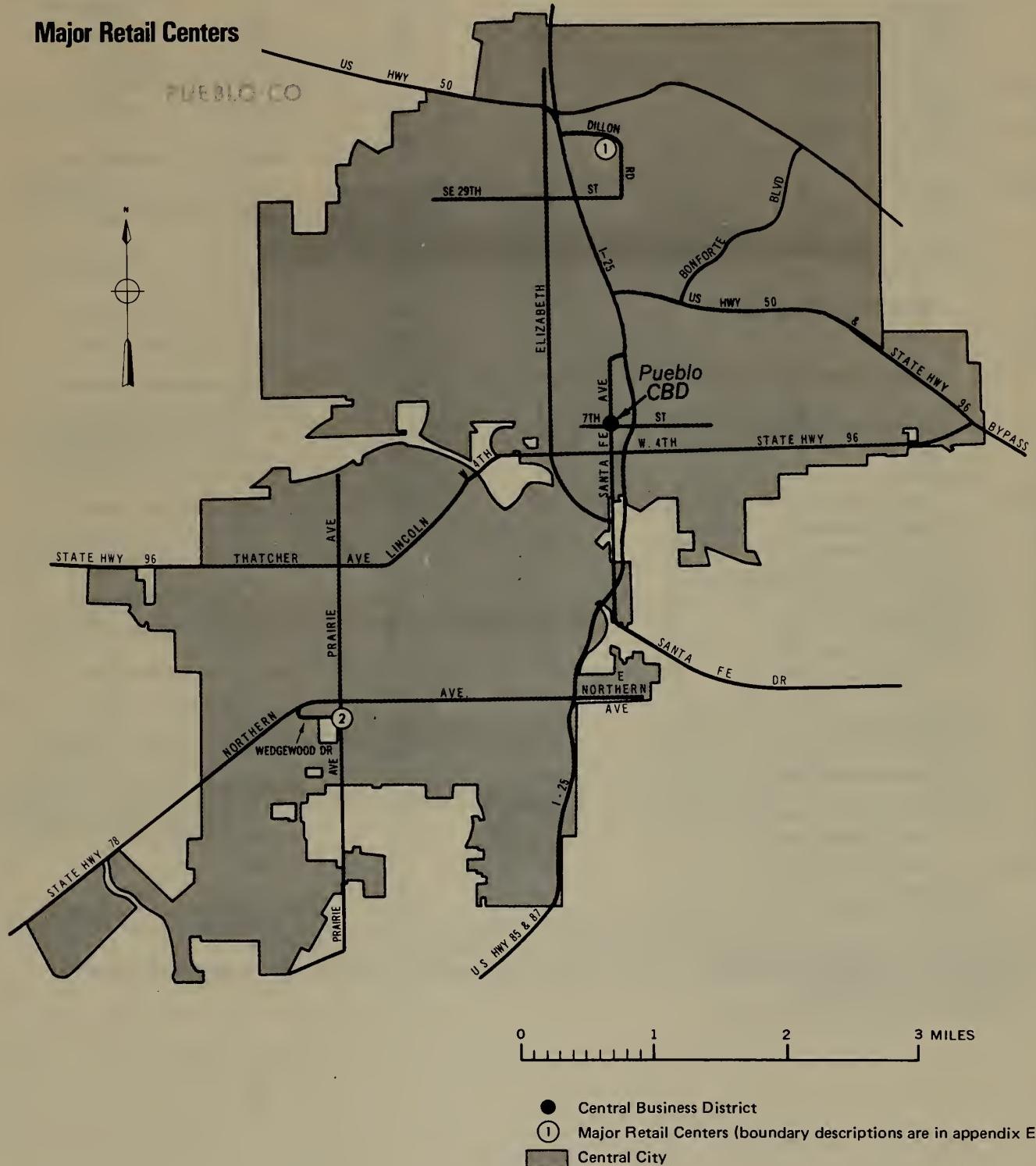
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Central Business District



PUEBLO

Major Retail Centers



- Central Business District
- Major Retail Centers (boundary descriptions are in appendix E)
- Central City

Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail centers	
					No. 1	No. 2
	Retail stores: ^{1, 2}					
	Number	1 104	964	168	84	69
	Sales (\$1,000)	404 412	(D)	96 872	42 341	47 319
	Payroll entire year (\$1,000)	(D)	45 836	11 969	5 970	6 045
	Paid employees for week including March 12	(D)	7 458	1 759	913	912
54, 58, 591	Convenience goods stores:					
	Number	413	364	51	17	28
	Sales (\$1,000)	(D)	(D)	13 926	9 774	32 341
53, 56, 57; 594	Shopping goods stores (GAF): ³					
	Number	281	257	57	58	21
	Sales (\$1,000)	(D)	99 757	31 121	31 673	9 407
52, 55, 59, ex. 591, 4, 6	All other stores:					
	Number	410	343	60	9	20
	Sales (\$1,000)	(D)	(D)	51 825	894	5 571
	Number of Establishments					
	Retail stores ^{1, 2}	1 104	964	167	84	69
52	Building materials, hardware, garden supply, and mobile home dealers	41	35	5	1	2
525	Hardware stores	9	5	1	-	-
52 ex. 525	Other	32	30	4	1	2
53	General merchandise group stores	17	15	4	3	3
531	Department stores ⁴	9	8	2	3	2
533	Variety stores	4	4	2	-	1
539	Miscellaneous general merchandise stores	4	3	-	-	-
54	Food stores ⁵	122	109	10	6	8
541	Grocery stores	91	80	5	1	5
55 ex. 554	Automotive dealers	105	92	27	-	3
554	Gasoline service stations	113	97	12	1	9
56	Apparel and accessory stores	69	65	16	29	9
561	Men's and boys' clothing and furnishings stores	14	14	5	7	-
562, 3, 8	Women's clothing and specialty stores and furriers	24	22	6	7	3
562	Women's ready-to-wear stores	21	19	6	7	3
565	Family clothing stores	8	7	-	3	1
566	Shoe stores	18	18	4	10	4
564, 9	Other apparel and accessory stores	5	4	1	2	1
57	Furniture, home furnishings, and equipment stores	87	80	15	10	2
5712	Furniture stores	22	22	8	1	-
5713, 4, 9	Home furnishings stores	22	19	2	1	-
572, 3	Household appliance, radio, television, and music stores	43	39	5	8	2
58	Eating and drinking places	265	230	37	11	17
5812	Eating places	174	149	23	11	14
5813	Drinking places (alcoholic beverages)	91	81	14	-	3
591	Drug and proprietary stores	26	25	4	-	3
59 ex. 591, 6	Miscellaneous retail stores ⁶	259	216	38	23	13
592	Liquor stores	34	27	4	-	2
594	Miscellaneous shopping goods stores	108	97	22	16	7
5992	Florists	9	8	-	1	1

¹Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

²For all establishments, including those with no payroll.

³Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

⁴Includes sales from catalog order desks.

⁵Includes data not covered by SIC 541.

⁶Includes data not covered by SIC's 592, 594, and 5992.

Table 2. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1977

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Pueblo CBD					
	Retail stores ² -----	168	96 872	11 969	2 846	1 759
52	Building materials, hardware, garden supply, and mobile home dealers -----	5	7 970	720	168	67
525	Hardware stores -----	1	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	4	(D)	(D)	(D)	(D)
53	General merchandise group stores -----	4	(D)	(D)	(D)	(D)
531	Department stores ³ -----	2	(D)	(D)	(D)	(D)
533	Variety stores -----	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	-	(D)	(D)	(D)	(D)
54	Food stores ⁴ -----	10	6 216	781	180	93
541	Grocery stores -----	5	5 354	688	158	74
55 ex. 554	Automotive dealers -----	27	38 101	3 454	894	362
554	Gasoline service stations -----	12	(D)	(D)	(D)	(D)
56	Apparel and accessory stores -----	18	3 715	596	149	90
561	Men's and boys' clothing and furnishings stores -----	5	2 141	361	90	43
562, 3, 8	Women's clothing and specialty stores and fitters -----	6	953	144	37	29
562	Women's ready-to-wear stores -----	6	953	144	37	29
565	Family clothing stores -----	-	-	-	-	-
566	Shoe stores -----	4	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores -----	1	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	15	4 223	732	166	70
5712	Furniture stores -----	8	3 047	554	134	50
5713, 4, 9	Home furnishings stores -----	2	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	5	(D)	(D)	(D)	(D)
58	Eating and drinking places -----	37	5 636	1 453	315	388
5812	Eating places -----	23	5 047	1 300	272	327
5813	Drinking places (alcoholic beverages) -----	14	789	153	43	61
591	Drug and proprietary stores -----	4	1 674	297	77	33
59 ex. 591, 6	Miscellaneous retail stores ⁵ -----	38	(D)	(D)	(D)	(D)
592	Liquor stores -----	4	1 722	105	28	14
594	Miscellaneous shopping goods stores -----	22	(D)	(D)	(D)	(D)
5992	Florists -----	-	(D)	(D)	(D)	(D)

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 3. Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Pueblo					
	Retail stores ² -----	984	(D)	45 836	10 981	7 458
52	Building materials, hardware, garden supply, and mobile home dealers -----	35	23 503	(D)	(D)	(D)
525	Hardware stores -----	5	656	(D)	(D)	(D)
52 ex. 525	Other -----	30	22 847	(D)	(D)	(D)
53	General merchandise group stores -----	15	(D)	(D)	(D)	(D)
531	Department stores ³ -----	8	(D)	(D)	(D)	(D)
533	Variety stores -----	4	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	3	(D)	(D)	(D)	(D)
54	Food stores ⁴ -----	109	87 145	10 099	2 461	1 279
541	Grocery stores -----	80	82 889	(D)	(D)	(D)
55 ex. 554	Automotive dealers -----	92	88 817	(D)	(D)	(D)
554	Gasoline service stations -----	97	22 953	(D)	(D)	(D)
56	Apparel and accessory stores -----	65	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores -----	14	(D)	712	164	94
562, 3, 8	Women's clothing and specialty stores and furriers -----	22	(D)	(D)	(D)	(D)
562	Women's ready-to-wear stores -----	19	(D)	(D)	(D)	(D)
565	Family clothing stores -----	7	(D)	741	175	120
566	Shoe stores -----	18	(D)	448	87	69
564, 9	Other apparel and accessory stores -----	4	132	16	9	7
57	Furniture, home furnishings, and equipment stores -----	80	(D)	(D)	(D)	(D)
5712	Furniture stores -----	22	7 147	1 004	231	92
5713, 4, 9	Home furnishings stores -----	19	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	39	(D)	(D)	(D)	(D)
58	Eating and drinking places -----	230	32 086	7 858	1 947	2 280
5812	Eating places -----	149	26 688	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages) -----	81	5 398	(D)	(D)	(D)
591	Drug and proprietary stores -----	25	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ⁵ -----	216	(D)	2 892	709	529
592	Liquor stores -----	27	6 777	356	81	65
594	Miscellaneous shopping goods stores -----	97	11 917	1 674	408	315
5992	Florists -----	8	(D)	(D)	(D)	(D)

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 4. Statistics by Kind of Business for the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	Pueblo, Colo., SMSA					
	Retail stores ² -----	1 104	404 412	(D)	(D)	(D)
52	Building materials, hardware, garden supply, and mobile home dealers -----	41	24 426	(D)	(D)	(D)
525	Hardware stores -----	9	1 098	(D)	(D)	(D)
52 ex. 525	Other -----	32	23 328	(D)	(D)	(D)
53	General merchandise group stores -----	17	(D)	8 371	1 843	1 341
531	Department stores ³ -----	9	59 278	7 844	1 706	1 211
533	Variety stores -----	4	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	4	(D)	(D)	(D)	(D)
54	Food stores ⁴ -----	122	92 076	10 486	2 546	1 338
541	Grocery stores -----	91	86 516	9 802	2 377	1 204
55 ex. 554	Automotive dealers -----	105	90 352	7 428	1 855	752
554	Gasoline service stations -----	113	26 225	1 798	444	365
56	Apparel and accessory stores -----	69	17 029	2 558	592	410
561	Men's and boys' clothing and furnishings stores -----	14	(D)	712	164	94
562, 3, 8	Women's clothing and specialty stores and furriers -----	24	4 114	641	157	120
562	Women's ready-to-wear stores -----	21	(D)	(D)	(D)	(D)
565	Family clothing stores -----	8	(D)	741	175	120
566	Shoe stores -----	18	(D)	448	87	69
564, 9	Other apparel and accessory stores -----	5	(D)	16	9	7
57	Furniture, home furnishings, and equipment stores -----	87	20 764	2 825	676	339
5712	Furniture stores -----	22	7 147	1 004	231	92
5713, 4, 9	Home furnishings stores -----	22	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	43	(D)	(D)	(D)	(D)
58	Eating and drinking places-----	265	34 106	8 329	2 062	2 435
5812	Eating places -----	174	28 209	7 122	1 753	2 072
5813	Drinking places (alcoholic beverages) -----	91	5 897	1 207	309	363
591	Drug and proprietary stores -----	26	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ⁵ -----	259	(D)	(D)	(D)	(D)
592	Liquor stores -----	34	7 439	389	88	69
594	Miscellaneous shopping goods stores -----	108	12 335	1 715	419	331
5992	Florists -----	9	545	105	25	29

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 5. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972

[For meaning of abbreviations and symbols, see introductory text. For CBD boundaries, see maps in 1972 report]

SIC code	Kind of business	Establishments ¹ (number)	Sales ¹ (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Pueblo					
	Retail stores ² -	194	99 107	12 137	2 747	2 290
52	Building materials, hardware, garden supply, and mobile home dealers -	8	4 489	592	115	80
525	Hardware stores -	1	(D)	(D)	(D)	(D)
52 ex. 525	Other -	5	(D)	(D)	(D)	(D)
53	General merchandise group stores -	8	22 799	3 564	821	714
531	Department stores ³ -	5	20 856	3 216	739	630
533	Variety stores -	3	1 943	348	82	84
539	Miscellaneous general merchandise stores -	-	-	-	-	-
54	Food stores -	4	4 962	472	124	75
55 ex. 554	Automotive dealers -	32	42 831	3 889	885	485
554	Gasoline service stations -	18	1 647	145	34	46
56	Apparel and accessory stores -	23	7 951	1 046	238	231
561	Men's and boys' clothing and furnishings stores -	4	1 583	245	53	38
562, 3, 8	Women's clothing and specialty stores and furriers -	8	2 211	270	67	77
562	Women's ready-to-wear stores -	7	2 134	261	65	73
565	Family clothing stores -	3	(D)	(D)	(D)	(D)
566	Shoe stores -	7	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores -	1	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -	18	3 715	519	101	69
5712	Furniture stores -	7	2 849	391	72	47
5713, 4, 9	Home furnishings stores -	1	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -	8	(D)	(D)	(D)	(D)
58	Eating and drinking places -	44	4 035	967	240	382
5812	Eating places -	26	3 129	812	197	325
5813	Drinking places (alcoholic beverages) -	18	906	155	43	57
591	Drug and proprietary stores -	4	1 684	215	42	27
59 ex. 591, 6	Miscellaneous retail stores ⁴ -	41	5 014	748	147	181
592	Liquor stores -	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -	25	3 762	558	96	122
5992	Florists -	1	(D)	(D)	(D)	(D)

¹For all establishments, including those with no payroll.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC's 592, 594, and 5992.

Table 6. Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Percent change in sales, 1972 to 1977 ¹		
		Central business district	City	Standard metropolitan statistical area
	Pueblo			
	Retail stores ² -----	-2.3	(D)	(D)
52	Building materials, hardware, garden supply, and mobile home dealers -----	78.3	4.4	6.7
525	Hardware stores -----	13.2	(D)	(D)
52 ex. 525	Other -----	62.4	(D)	(D)
53	General merchandise group stores -----	(D)	(D)	(D)
531	Department stores ³ -----	(D)	(D)	73.2
533	Variety stores-----	(D)	-29.0	-34.8
539	Miscellaneous general merchandise stores-----	(D)	-71.6	-71.6
54	Food stores ⁴ -----	25.3	54.6	54.7
541	Grocery stores-----	(NA)	61.8	59.0
55 ex. 554	Automotive dealers -----	-11.0	62.9	61.3
554	Gasoline service stations-----	(D)	45.3	33.5
56	Apparel and accessory stores-----	-53.3	43.6	(D)
561	Men's and boys' clothing and furnishings stores-----	35.2	101.5	(D)
562, 3, 8	Women's clothing and specialty stores and fumers-----	-56.9	(D)	19.0
562	Women's ready-to-wear stores-----	-55.3	(D)	22.9
565	Family clothing stores-----	(D)	26.5	26.7
566	Shoe stores-----	-50.3	69.4	(D)
564, 9	Other apparel and accessory stores-----	-61.1	6.5	-11.3
57	Furniture, home furnishings, and equipment stores-----	13.7	(D)	54.0
5712	Furniture stores-----	6.9	51.8	(D)
5713, 4, 9	Home furnishings stores-----	39.7	(D)	32.8
572, 3	Household appliance, radio, television, and music stores-----	33.7	(D)	(D)
58	Eating and drinking places-----	44.6	110.0	69.7
5812	Eating places-----	61.3	139.0	114.3
5813	Drinking places (alcoholic beverages)-----	-12.9	31.3	22.4
591	Drug and proprietary stores-----	11.3	-5.9	-6.0
59 ex. 591, 6	Miscellaneous retail stores ⁵ -----	(D)	(D)	(D)
592	Liquor stores-----	(D)	121.6	131.6
594	Miscellaneous shopping goods stores-----	(D)	100.7	93.8
5992	Florists-----	-17.1	43.1	(D)

¹Data are not adjusted for boundary changes between census years. Sales taxes and finance charges were included in 1972 but not in 1977.

²Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

³Includes sales from catalog order desks.

⁴Includes data not covered by SIC 541.

⁵Includes data not covered by SIC's 592, 594, and 5992.

Table 7. Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps.]

SIC code	Kind of business	Central business district sales as percent of sales of—		Percent distribution of sales		
		City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	Pueblo					
	Retail stores ¹ -----	(D)	24.0	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers -----	33.9	32.6	8.2	(D)	6.0
525 52 ex. 525	Hardware stores -----	(D)	(D)	(D)	(D)	0.3
	Other -----	(D)	(D)	(D)	(D)	5.8
53	General merchandise group stores -----	28.5	28.3	(D)	13.8	(D)
531	Department stores ² -----	(D)	(D)	(D)	12.9	14.7
533	Variety stores -----	53.0	53.0	(D)	0.6	(D)
539	Miscellaneous general merchandise stores -----	1.2	1.2	(D)	0.3	(D)
54	Food stores ³ -----	7.1	6.8	6.4	(D)	22.8
541	Grocery stores -----	6.5	6.2	5.5	(D)	21.4
55 ex. 554	Automotive dealers -----	42.9	42.2	39.3	(D)	22.3
554	Gasoline service stations -----	(D)	(D)	(D)	(D)	6.5
56	Apparel and accessory stores -----	(D)	21.8	3.8	4.4	4.2
561 562, 3, 8	Men's and boys' clothing and furnishings stores -----	(D)	(D)	2.2	1.1	(D)
	Women's clothing and specialty stores and furriers -----	(D)	23.2	1.0	1.0	1.0
562	Women's ready-to-wear stores -----	(D)	(D)	1.0	1.0	(D)
565	Family clothing stores -----	(D)	(D)	-	1.5	(D)
566	Shoe stores -----	19.8	19.8	(D)	0.8	(D)
564, 9	Other apparel and accessory stores -----	(D)	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	(D)	20.3	4.4	5.2	5.1
5712 5713, 4, 9 572, 3	Furniture stores -----	42.6	42.6	3.1	(D)	1.8
	Home furnishings stores -----	11.0	11.0	(D)	1.0	(D)
	Household appliance, radio, television, and music stores -----	8.9	7.7	(D)	2.2	(D)
58	Eating and drinking places -----	18.2	17.1	6.0	(D)	8.4
5812	Eating places -----	18.9	17.9	5.2	(D)	7.0
5813	Drinking places (alcoholic beverages) -----	14.6	13.4	0.8	(D)	1.5
591	Drug and proprietary stores -----	(D)	(D)	1.9	2.6	(D)
59 ex. 591, 6	Miscellaneous retail stores ⁴ -----	34.9	31.7	(D)	6.4	(D)
592	Liquor stores -----	25.4	23.1	1.8	(D)	1.8
594	Miscellaneous shopping goods stores -----	(D)	(D)	(D)	(D)	3.1
5992	Florists -----	19.8	(D)	(D)	0.1	0.1

¹Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

²Includes sales from catalog order desks.

³Includes data not covered by SIC 541.

⁴Includes data not covered by SIC's 592, 594, and 5992.

APPENDIX A. General Explanation

CENSUS COVERAGE AND METHODOLOGY

Structure and method of enumeration—Firms in the 1977 Census of Retail Trade were divided into the nonmail universe and mail universe. The coverage and the method of obtaining census information from each follow:

1. The nonmail universe consists of firms which were not required to file a regular census return and includes:

- a. All nonemployers, i.e., all firms with no paid employees during 1977. Sales information for them was obtained from 1977 Federal income tax records. Although consisting of many firms, nonemployers account for less than 5 percent of total retail sales.

The census included only those retail nonemployer firms which reported a sales volume of \$2,500 or more during 1977 plus firms in operation for less than the full year that reported sales which, if projected to an annual basis, would have reached a total of \$2,500 or more. This treatment is the same as in the 1972 census.

- b. Selected small employers, i.e., all business firms with paid employees as shown in the active records of the Internal Revenue Service (IRS) which were subject to payment of Federal Insurance Contribution Act (FICA) taxes. "Small employers" are all those single-establishment firms with payroll below a specified cutoff. Although the cutoff varied by kind of business, small employers generally included firms with one to three employees and represented about 10 percent of total retail sales.

Data on sales, payroll, and employment for employer firms below the cutoff were obtained from the records of the IRS and the Social Security Administration (SSA), except for a 10-percent sample which was included in the mail universe.

2. The mail universe consists of firms for which information was obtained basically by means of a mail canvass and includes:

- a. Large employers, i.e., all employer firms above the payroll size cutoff established to separate large from small employers. Within this category, a report of company organization is conducted periodically to identify firms which operated establishments at more than one location and to obtain information on payroll and mid-March employment at each location. The 1976 Report of Company Organization was used as a coverage check in the census. In the census mailing package, firms were sent a form to use in updating the list of establishments with those opened since 1976.

- b. The 10-percent sample of small employers referred to in section 1b above.

Method of classifying kinds of business—The retail trade classifications for all establishments were based on the Standard Industrial Classification (SIC) Manual.¹ However, the method of assigning these classifications, and the level of detail at which establishments were classified, differed between the nonmail and mail universes as follows:

1. The nonmail universe.

- a. All nonemployers were classified on the basis of information supplied on the Federal income tax returns. They were coded in less detail than employer firms; therefore, the combined data for all establishments (nonemployer firms plus establishments of employer firms) are presented in less kind-of-business detail than are the data for employer establishments alone.

- b. Selected small employers were classified on the basis of the most current census kind-of-business classification available from one of the Bureau's current sample surveys or the 1972 census. Otherwise, the SSA classification was used or the IRS classification based on the firm's description of its principal business activity as entered on its IRS business tax return.

If the Census, SSA, and IRS classifications proved inadequate (none corresponded to a 1977 census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1977 census kind-of-business code.

2. The mail universe was classified on the basis of answers to questions on sales by merchandise lines and other special inquiries.

COMPARABILITY OF 1972 AND 1977 CENSUSES

The 1972 and 1977 Censuses of Retail Trade were conducted under similar conditions and procedures. However, strict comparability of the data for the two censuses is limited by the following factors:

Geographic areas—The boundaries of a number of areas for which data are shown in the 1977 census are not the same as in the 1972 census because of annexations, other boundary changes, and redefinitions of SMSA's since 1972. In addition, not all areas which qualified for presentation of separate data in one of the census years qualified or existed in both census years (see Geographic Areas Covered in the Introduction).

¹ Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 4101-0066. Price \$6.75. 1977 Supplement. Stock No. 003-005-00176-0. Price 90 cents.

Classifications—In 1977, the calculation to determine the proper kind-of-business classification based on the dominant merchandise line (or the dominant homogeneous group of merchandise lines) was done after excluding all nonmerchandise sales from total sales; in 1972, the calculation was done using total sales, including nonmerchandise sales. As a result, some establishments were assigned a different kind-of-business classification in 1977 than they would have been assigned in 1972. The change was insignificant in most kinds of business.

Sales—The 1972 sales statistics included two items omitted from the 1977 sales statistics:

1. Sales (or other) taxes collected from customers and forwarded to taxing authorities.
2. Carrying charges or other charges for credit.

Studies have shown that these items were substantially under-reported in the 1972 census. Sales taxes and credit charges reported in the 1972 census have been estimated at about \$10 billion for the United States as a whole.

Legal form of organization—In the 1972 census, the legal form of organization was based on data reported directly in the censuses only for establishments of large multiestablishment companies—those with a total company employment of 250 persons or more. (These large firms included information on legal form of organization in their company summary reports.) The legal form of organization of all other establishments was generally decided by the type of IRS business income tax return form they filed; e.g., businesses filing a partnership Federal tax return (form 1065) were assumed to be partnerships.

In 1977, the legal form of organization was determined for establishments in the mail universe on the basis of the response to the legal form of organization inquiry on the census forms. The legal form of organization of nonmail establishments was generally decided by the type of IRS business income tax return form filed.

A later retail trade report, "Establishment and Firm Size," will present data by the following legal forms of organization:

1. Individual proprietorships.
2. Partnerships.
3. Corporations (including non-tax-exempt cooperatives).
4. Other legal forms.

EXPLANATION OF TERMS

Establishments—An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one or more establishments. Census of retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records were used instead of a census report, no information was available on the number of locations operated. Estimates of this number were

derived from a sample and will be provided in the United States Summary report. Each census report was tabulated in accordance with the physical location at which the business was conducted. The count of establishments in this publication represents the number in business at the end of the year.

When two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and when conditions prescribed by the SIC manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were obtained in the census.

In the case of leased departments (separately owned businesses operated as departments or concessions of retail business under another ownership, such as a separately owned shoe department in a department store), only a single establishment combining leased departments with the main retail establishment in which they are located is recognized for census purposes. However, when information is obtained from IRS and SSA sources rather than a census report, it is generally not possible to differentiate between leased departments and separate establishments. Leased retail departments located in other than retail establishments (e.g., a gift shop located in a hotel) are considered separate retail establishments.

Sales—Sales include merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental or leasing of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; commissions from vending machine operators; and nonoperating income from such sources as investments, rental or sale of real estate, etc.

Sales in this report do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, and sales to other retailers) by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll entire year—Payroll includes all forms of compensation, such as salaries, wages, commissions, bonuses, vacation allowances, sick leave pay, and the value of payments in kind (e.g., free meals and lodgings), paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. For corporations, it includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service for form 941.

Payroll first quarter—This item consists of payroll, as defined above, paid to persons employed at any time during the quarter January to March 1977.

Paid employees for week including March 12—Paid employees consist of the full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll in the pay period including March 12, 1977. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. The definition of paid employees is the same as that used on IRS form 941.

Central administrative offices and auxiliaries—Each company included in this census was asked to identify and report separately as "central administrative offices" or "auxiliaries" those locations whose primary functions were to manage, administer, service, or support the activities of the other establishments of the company. Data for such central administrative offices and auxiliaries which primarily service retail establishments will be presented in a subsequent report issued as part of the 1977 Enterprise Statistics series of reports.

KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, major groups 52 through 59 in the 1972 SIC manual, includes establishments engaged in selling merchandise for personal or household consumption and in rendering services incidental to the sale of the goods. Exceptions are necessitated by trade practices. For example, lumber yards and paint, glass, and wallpaper stores are included in retail trade if they sell to the general public, even if a higher proportion of their sales is made to contractors. Establishments engaged in selling products to the general public from displayed merchandise, such as typewriters, stationery, or gasoline, are classified in retail trade even though such products may not be used for personal or household consumption. However, establishments that sell exclusively to business establishments, institutional and industrial users, or contractors are classified in wholesale trade.

Other important characteristics of retail trade establishments are that they are usually fixed places of business; they are engaged in activities to attract the general public to buy; they buy or receive as well as sell merchandise; they may process their products, although processing is incidental or subordinate

to selling; and they are considered as retail in the trade. Not all of these characteristics need be present and some are modified by trade practice.

Establishments covered by the census were assigned kind-of-business classifications in accordance with the industry classifications defined in the 1972 SIC manual. When a more detailed classification was needed than that defined in the SIC manual, more kinds of business were identified within an SIC. In general, retail establishments were classified according to the principal lines of commodities sold (groceries, hardware, etc.), or the usual trade designation (drug store, cigar store, etc.).

Kind-of-business classifications are not interchangeable with commodity classifications; most businesses sell several kinds of commodities. The kind-of-business code generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's receipts, or some mixture of commodities which characterizes the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food stores" classification excluded stores selling food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products. (Some indication of the extent to which various broad groups of commodities, or "merchandise lines," are characteristic of different kinds of business is given in the 1977 Census of Retail Trade report, Merchandise Line Sales.)

The basis for the kind-of-business classifications has been described (see Method of classifying kinds of business above). Descriptions of the major kind-of-business classifications used in the Major Retail Centers series of reports follow. All the kind-of-business classifications in the retail major categories are described in appendix A of the 1977 Census of Retail Trade Geographic Area series of reports (RC77-A).

Building Materials, Hardware, Garden Supply, and Mobile Home Dealers (SIC Major Group 52)

This major group includes retail establishments primarily engaged in selling lumber and other building materials; paint, glass, and wallpaper; hardware; nursery stock; lawn and garden supplies; and mobile homes. It includes lumber and other building materials dealers and paint, glass, and wallpaper stores selling to the general public, even if sales to contractors account for a larger proportion of total sales; these establishments are known as "retail" in the trade. Establishments primarily selling these products but not selling to the general public are classified in wholesale trade.

Hardware stores (SIC 525)—Establishments primarily selling a number of basic hardware lines such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

General Merchandise Group Stores (SIC Major Group 53)

This major group includes retail stores which sell a number of lines of merchandise, such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The stores included in this group are known as department stores, variety stores, general merchandise stores, general stores, etc. Establishments primarily engaged in selling used general merchandise are classified in SIC 593, and those selling general merchandise by mail, vending machine, or direct selling are classified in SIC 596.

Department stores (SIC 531)—Establishments normally employing 25 people or more, having sales of apparel and softgoods combined amounting to 20 percent or more of total sales, and selling each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, and radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

To qualify as a department store, sales of each of the lines listed above must be less than 80 percent of total sales. An establishment with total sales of \$10 million or more is classified as a department store even if sales of one of the merchandise lines listed above exceed the maximum percent of total sales, provided that the combined sales of the other two groups are \$1 million or more. Relatively few stores are included in this classification as a result of this special rule and most of those which would otherwise have been classified in the apparel group (SIC major group 56).

Variety stores (SIC 533)—Establishments primarily engaged in the retail sale of a variety of merchandise in the low and popular price ranges. Sales usually are made on a cash-and-carry basis with the open selling method of display and customer selection of merchandise. These stores generally do not carry a complete line of merchandise, are not departmentalized, do not carry their own charge service, and do not deliver merchandise.

Miscellaneous general merchandise stores (SIC 539)—Establishments primarily engaged in the retail sale of a general line of apparel, dry goods, hardware, homewares or home furnishings, groceries, and other lines in limited amounts. Stores selling commodities covered in the definition for department stores but normally having less than 25 employees, and stores usually known as country general stores are included here. Also included are most catalog showrooms and establishments whose sales of apparel or furniture and home furnishings exceed half of their total sales, providing that sales of the smaller of the two lines in combination with dry goods and household linens account for 20 percent or more of total sales.

Food Stores (SIC Major Group 54)

This major group includes retail stores primarily engaged in selling food for home preparation and consumption. Establish-

ments primarily engaged in selling prepared foods and drinks for consumption on the premises are classified in major group 58, and stores primarily engaged in selling packaged beers and liquors are classified in SIC 5921.

Grocery stores (SIC 541)—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) packaged or bulk dry groceries, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers; and (3) other processed foods and nonedible grocery items. These establishments often also sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats. Establishments commonly known as supermarkets, food stores, and delicatessens are included if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

Automotive Dealers and Gasoline Service Stations (SIC Major Group 55)

This major group includes retail dealers selling new and used automobiles, boats, recreational and utility trailers, and motorcycles; dealers selling new automobile parts and accessories; and gasoline service stations selling gasoline and lubricating oils. It includes establishments dealing exclusively in used automobiles, but not establishments dealing exclusively in used parts (SIC 5931). Also included are automobile repair shops maintained by establishments engaged in the sale of new automobiles. Automotive distributors, the greater part of whose sales are to dealers or to institutional or industrial users, are classified in wholesale trade.

Gasoline service stations (SIC 554)—Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from the sale of gasoline and automotive lubricants are included.

Apparel and Accessory Stores (SIC Major Group 56)

Establishments in this major group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included are establishments which meet the criteria for "Department stores" (SIC 5311) or "Miscellaneous general merchandise stores" (SIC 5399) even though most of their receipts are from the sale of apparel and apparel accessories.

Men's and boys' clothing and furnishings stores (SIC 561)—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel.

Women's ready-to-wear stores (SIC 562)—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, skirts, slacks, coats, suits, and furs are two or more times greater than the sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Women's clothing and specialty stores and furriers (SIC 562, 563, and 568)—Establishments primarily selling a specialized line of women's and girls' apparel, such as sportswear, beachwear, blouses, hosiery, hats, foundation garments, lingerie, negligees, robes, and fur coats and other fur apparel.

Family clothing stores (SIC 565)—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' apparel items, and (3) sales of men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566)—Establishments primarily selling shoes and other footwear. Accessories are frequently sold. Included are men's shoe stores, women's shoe stores, family shoe stores, and children's and juveniles' shoe stores.

Other apparel and accessory stores (SIC 564 and 569)—Establishments primarily engaged in the retail sale of specialized lines of apparel and accessories not elsewhere classified, such as uniforms, bathing suits, raincoats, riding apparel, sports apparel, umbrellas, wigs, and toupees. This classification also includes children's and infants' wear stores.

Furniture, Home Furnishings, and Equipment Stores (SIC Major Group 57)

This major group includes retail stores selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances. Establishments selling electrical and gas appliances are included in this group only if the major part of their sales consists of articles for home use. Dealers primarily engaged in selling antique and secondhand furniture are classified in SIC 593. Stores primarily engaged in selling merchandise but also providing an interior decorating service are classified according to the merchandise handled. Interior designers primarily engaged in advising clients on the selection of interior decorations are classified in SIC 7399.

Furniture stores (SIC 5712)—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radios, television sets, and floor coverings provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

Home furnishings stores (SIC 5713, 5714, and 5719)—Establishments primarily engaged in the retail sale of home furnishings, such as china, glassware, and metalware for kitchen and table use, bedding and linen, brooms, brushes, lamps and shades, mirrors and pictures, venetian blinds, window shades, floor coverings and related products, draperies, curtains, slipcovers, and upholstery material.

Household appliance, radio, television, and music stores (SIC 572 and 573)—Comprise the following industries:

Household appliance stores (SIC 572)—Establishments primarily engaged in the retail sale of electric and gas refrigerators, stoves, and other household appliances such as electric irons, percolators, hot plates, and vacuum cleaners. Many such stores also sell radios and television sets.

Radio and television stores (SIC 5732)—Establishments primarily engaged in the retail sale and installation of radios, television sets, record players, high fidelity (hi-fi), and sound reproducing equipment. Such establishments also may sell additional lines such as household appliances, musical instruments, or records. Radio and television repair shops are classified in SIC 7622.

Record shops (SIC 5733 pt.)—Establishments primarily selling phonograph records and albums. Related merchandise also frequently is sold in these stores.

Musical instrument stores (SIC 5733 pt.)—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies also may be sold in these stores.

Eating and Drinking Places (SIC Major Group 58)

This major group includes retail establishments selling prepared food and drinks for consumption on the premises; it also includes lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption. Restaurants, lunch counters, and drinking places operated as a subordinate service facility by other establishments are not included in this industry unless they are operated as leased departments by outside operators. Thus, restaurants and coffee shops operated by hotels are classified in major group 70 and those operated by department stores are classified in major group 53.

Eating places (SIC 5812)—Includes retail establishments which sell prepared foods and beverages for consumption on or near

the premises. Included are restaurants and lunchrooms, social caterers, cafeterias, refreshment places, contract feeding locations, and ice cream and frozen custard stands.

Drinking places (alcoholic beverages) (SIC 5813)—Establishments primarily engaged in the retail sale of drinks such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on the premises. The sale of food frequently accounts for a substantial portion of the receipts of these establishments.

Miscellaneous Retail Stores (SIC Major Group 59)

This major group includes retail establishments not elsewhere classified. These establishments fall into the following categories: Drug stores, liquor stores, used merchandise stores, miscellaneous shopping goods stores, nonstore retailers, fuel and ice dealers, florists, cigar stores and stands, news dealers and newsstands, and miscellaneous retail stores not elsewhere classified.

Drug and proprietary stores (SIC 591)—Drug stores are establishments engaged in the retail sale of prescription drugs and patent medicines. They may carry a number of related lines, such as cosmetics, toiletries, tobacco, and novelty merchandise, and may operate a soda fountain or lunch counter. These stores are classified on the basis of their usual trade designation rather than on a strict interpretation of commodities handled.

Proprietary stores are establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

Liquor stores (SIC 592)—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Miscellaneous shopping goods stores (SIC 594)—Comprises the following industries:

General line sporting goods stores (SIC 5941 pt.)—Establishments primarily selling a general line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

Specialty line sporting goods stores (SIC 5941 pt.)—Establishments specializing in a maximum of four lines of sporting goods and equipment such as guns, bicycles, skiing, golfing, bowling, and billiards equipment. (In the 1972 census, specialty sporting goods stores were defined as establishments specializing in only one line of sporting goods.)

Book stores (SIC 5942)—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in "mail order houses" (SIC 5961).

Stationery stores (SIC 5943)—Establishments primarily engaged in the retail sale of stationery such as paper and paper products (including printing and engraving), post cards, novelties, and school and office supplies. Stores specializing in the sale of artists' supplies are classified in SIC 5999.

Jewelry stores (SIC 5944)—Establishments primarily engaged in the retail sale of any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Stores primarily engaged in watch and jewelry repair are classified in SIC 7631.

Hobby, toy, and game shops (SIC 5945)—Establishments primarily engaged in the retail sale of toys, games, and hobby kits and supplies. Establishments primarily engaged in selling artists' supplies or collectors' items, such as coins, stamps, and autographs, are classified in SIC 5999.

Camera and photographic supply stores (SIC 5946)—Establishments primarily engaged in the retail sale of cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in SIC 7395.

Gift, novelty, and souvenir shops (SIC 5947)—Establishments primarily engaged in the retail sale of combined lines of gifts and novelty merchandise, souvenirs, and miscellaneous small art goods such as greeting cards and holiday decorations.

Luggage and leather goods stores (SIC 5948)—Establishments primarily engaged in the retail sale of luggage, trunks, and leather goods.

Sewing, needlework, and piece goods stores (SIC 5949)—Establishments primarily engaged in the retail sale of sewing supplies, fabrics, patterns, and other needlework accessories.

Florists (SIC 5992)—Establishments primarily engaged in the retail sale of cut flowers and growing plants. Stores primarily engaged in selling seeds, bulbs, and nursery stock are classified in SIC 5261, and greenhouses and nurseries primarily engaged in growing, in SIC 0181.

Nonstore retailers (SIC 596)—The establishments primarily engaged in these activities are not included in the Major Retail Centers series of reports, but are included in all other 1977 Census of Retail Trade publications. Included in this classification are mail order houses, automatic merchandising machine operators, and direct selling (house-to-house) establishments. (Data presented for direct selling establishments are limited to establishments with payroll.)

In this census, the sales made at catalog order desks in retail stores were tabulated as part of the stores' sales rather than as part of the sales of the mail order house. This conforms with the treatment of catalog desks in the 1972 censuses.

APPENDIX B. General Questions

U.S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

1977 CENSUS OF DISTRIBUTIVE TRADES (RETAIL)

NOTICE — Response to this inquiry is required by law (title 13, U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.

In correspondence pertaining to this report,
please refer to this Census File Number

Employer Identification
Number

Important — PLEASE READ ALL ACCOMPANYING INSTRUCTIONS

Please complete this
form and RETURN TO

BUREAU OF THE CENSUS
1201 East Tenth Street
Jeffersonville, Indiana 47132

Census use only

Unit No.	Item code	Unit No.	Item code	Unit No.	Item code

Please correct errors in name, address and ZIP code. ENTER street and number if not shown.

► Item 1 — PHYSICAL LOCATION OF ESTABLISHMENT — In order to assign this establishment to the correct geographic area, the Bureau of the Census must know the actual location which may differ from the mailing address. Complete Items a through g.

a. Address number and street name of physical location — If not known, enter building name, shopping center name, or other physical location description.
Do not enter P.O. box or rural route.

Mark (X) for a, b, c, and d if same as mailing label; If different show corrections.

Same as
mailing
label OR ►

b. Name of city, town, village, borough, etc. of physical location

Same as
mailing
label OR ►

c. State

Same as
mailing
label OR ►

d. ZIP code

Same as
mailing
label OR ►

Item 2 — EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification (EI) Number printed in the upper right of the address box the SAME as that used for this establishment on its latest 1977 Employer's Quarterly Federal Tax Return, Treasury Form 941?

Item 3 — OPERATIONAL STATUS

a. Mark (X) the ONE box which best describes this establishment at the end of 1977.

- 001 1 In operation
 2 Temporarily or seasonally inactive
 3 Ceased operation — Give date _____
 4 Sold or leased to another operator } Give date AND name, etc. _____

Figures only

Month	Day	Year

Name of new owner or operator

Number and street

City

Number of months

002

b. How many months during 1977 did this firm or organization actively operate this establishment?

YES

NO — Enter current EI number →

(9 digits)

Item 4 — ORGANIZATIONAL STATUS

a. Mark (X) the ONE box which best describes this establishment during 1977.

- 003 1 Individual proprietorship
 2 Partnership
 3 Cooperative association
 4 Governmental — Specify _____
 5 Corporation (other than specified above)
 6 Other — Specify _____

b. Was all or part of the income of this establishment or organization exempt from Federal income taxes under Section 501 or 521 of the Internal Revenue Code?

004 1 YES
 2 NO

Important — Please read

Dollar figures should be reported as illustrated. Please be careful to enter the figures in the correct columns. See example below:

EXAMPLE: If figure is \$1,125,628.28 → • PREFERRED method

Acceptable method

Mil.	Thou.	Dol.	Mil.	Thou.	Dol.
010	1	25	1	25	628.28
011	1	25	1	25	628.28

Item 5 — DOLLAR VOLUME OF BUSINESS IN 1977

a. Sales of merchandise and other operating receipts EXCLUDING sales (or other) taxes collected

Mil. Thou. Dol.

010

b. Were sales (or other) taxes collected from customers and forwarded to taxing authorities?

011 1 YES
 2 NO

If "YES," report the amount of such taxes
(DO NOT include taxes in 5a above)

Mil. Thou. Dol.

012

c. TOTAL SALES and other operating receipts including sales (or other) taxes (Sum of 5a and 5b above) →

Mil. Thou. Dol.

013

Item 6 — PAYROLL AND EMPLOYMENT

a. Payroll

(1) Total ANNUAL payroll in 1977 before deductions

030

(2) Payroll for the FIRST QUARTER of 1977

031

b. Employment — Number of paid employees for the pay period including the 12th of the month (Include both full- and part-time employees)

032 MAR 033 MAY 034 AUG 035 NOV

► Item 7 — METHOD OF SELLING — Mark (X) the ONE box which best describes this establishment's principal method of selling.

300
 1 Selling at this establishment 2 Mail order (catalog selling) 3 House-to-house or telephone (direct selling) 4 Operating merchandise vending machines

► Item 8 — DEPARTMENT OR CONCESSION LOCATED IN THE ESTABLISHMENT OF ANOTHER FIRM

302
 a. Is the business at this location conducted as a department or concession (such as a shoe concession in a department store) in an establishment operated by another firm? Mark "YES" if ■ Customers normally consider this operation as part of the establishment operated by another firm, or if sales to customers are billed by that establishment.
 b. If "YES," enter the name and description (kind of business) of the establishment which is operated by the other firm.

► Item 9 — DEPARTMENT OR CONCESSION LOCATED IN THIS ESTABLISHMENT

a. Were any departments or concessions, NOT OWNED BY THIS FIRM, operated within this establishment during 1977?
 (Exclude coin-operated amusement or vending machine space leased to others)
 Mark "YES" if ■ Any department operated by another firm is normally considered by customers to be part of this establishment, or if this establishment bills customers for sales of such departments.
 ■ Any department is operated by a subsidiary firm or the parent firm.

304
 1 YES → Enter number — List each one in b below
 2 NO

b. List each department or concession. If more space is needed, attach a separate sheet providing the same information required below.

Line No.	Name of owner or trading name of department or concession (a)	Census use only	Kind of business of department or concession (b)	Estimated sales and receipts (Exclude sales and other taxes) (c)			Are sales included in item 5a? (d)	Is payroll included in item 6? (e)
				Mil.	Thou.	Dol.		
305 1		306		307			308 1 <input type="checkbox"/> YES 2 <input type="checkbox"/> NO	309 1 <input type="checkbox"/> YES 2 <input type="checkbox"/> NO
305 2		306		307			308 1 <input type="checkbox"/> YES 2 <input type="checkbox"/> NO	309 1 <input type="checkbox"/> YES 2 <input type="checkbox"/> NO
305 3		306		307			308 1 <input type="checkbox"/> YES 2 <input type="checkbox"/> NO	309 1 <input type="checkbox"/> YES 2 <input type="checkbox"/> NO

► Item 15 — OWNERSHIP OR CONTROL — Refer to instructions for definitions of ownership and control.

Enter the company name and address (street name and number, city, State, ZIP code) and EI Number. If more space is needed to list companies, attach a separate sheet.

a. Is this company owned or controlled by another company?	1 <input type="checkbox"/> YES →	Owning or controlling company	EI No. (9 digits)
	2 <input type="checkbox"/> NO		—
b. Does this company own or control any other company or companies?	1 <input type="checkbox"/> YES →	Owned or controlled company	EI No. (9 digits)
	2 <input type="checkbox"/> NO		—

► Item 16 — LOCATIONS OF OPERATION

a. Were the operations under the EI Number shown in the mailing label (or as corrected in item 2) conducted at more than one location during 1977? (Including all selling or service locations and any other facilities such as warehouses, administrative offices, etc.)

1 YES — Answer (b) and (c)
 2 NO — Do not complete (b) and (c) below.
 Review your report for completeness and accuracy and return.

Number of locations

b. At how many separate locations were these operations conducted during 1977?

c. List each location — including main location. If more space is needed, attach a separate sheet providing the same information required below.

Census use only	Physical location of each operation Name, address and ZIP code (a)	1977 sales and receipts and annual and 1st quarter payrolls Totals should equal items 5a and 6a(1) and (2)			Number of paid employees for the pay period including the 12th of each month Totals should equal corresponding entries in item 6b (c)	Kind of business of each location Describe (d)	
		Sales and receipts	Mil.	Thou.	Dol.		
080	Name				084 MAR	085 MAY	
	Number and street of physical location	Total annual payroll	082			086 AUG	087 NOV
	City	1st quarter payroll	083				088 Census use only

080	Name Number and street of physical location City State ZIP code	Sales and receipts	081			084 MAR	085 MAY	088 Census use only
		Total annual payroll	082					
		1st quarter payroll	083					
		Sales and receipts				MAR	MAY	
		Total annual payroll				AUG	NOV	
		1st quarter payroll						
	TOTALS (Sum of entries should equal corresponding entries in items 5a and 6 on page 1)							

APPENDIX C. Kind-of-Business Titles and Reporting-Form Numbers

Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, D.C. 20233.

SIC code	Title	Report-ing form CB-	SIC code	Title	Report-ing form CB-
52	BUILDING MATERIALS, HARDWARE, GARDEN SUPPLY, AND MOBILE HOME DEALERS		56	APPAREL AND ACCESSORY STORES	
5211	Lumber and other building materials dealers	52A	5611	Men's and boys' clothing and furnishings stores	56
5231	Paint, glass, and wallpaper stores	52B	5621	Women's ready-to-wear stores	56
5251	Hardware stores	52B	5631 PT.	Millinery stores	56
5261	Retail nurseries, lawn and garden supply stores	52B	5631 PT.	Corset and lingerie stores	56
5271	Mobile home dealers	52C	5631 PT.	Other women's accessory, specialty stores	56
5641	Children's and infants' wear stores		5641	Family clothing stores	56
53	GENERAL MERCHANDISE GROUP STORES		5651		
5311	Department stores	53A	5661 PT.	Men's shoe stores	56
5331	Variety stores	53B	5661 PT.	Women's shoe stores	56
5399	Miscellaneous general merchandise stores	53A	5661 PT.	Children's and juveniles' shoe stores	56
5661 PT.			5661 PT.	Family shoe stores	56
54	FOOD STORES		5681	Furriers and fur shops	56
5411	Grocery stores	54	5699	Miscellaneous apparel and accessory stores	56
5422	Freezer and locker meat provisioners	54			
5423 PT.	Meat markets	54	57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	
5423 PT.	Fish (seafood) markets	54	5712	Furniture stores	57A
5431	Fruit stores and vegetable markets	54	5713	Floor covering stores	57B
5441	Candy, nut, and confectionery stores	54	5714	Drapery, curtain, and upholstery stores	57B
5451	Dairy products stores	54	5719	Miscellaneous home furnishings stores	57B
5462	Retail bakeries—baking and selling	54	5722	Household appliance stores	57A
5463	Retail bakeries—selling only	54	5732	Radio and television stores	57A
5499	Miscellaneous food stores	54	5733 PT.	Record shops	57B
			5733 PT.	Musical instrument stores	57B
55	AUTOMOTIVE DEALERS AND GASOLINE SERVICE STATIONS		58	EATING AND DRINKING PLACES	
5511 PT.	Dealers with domestic car franchise only	55A	5812 PT.	Restaurants and lunchrooms	58
5511 PT.	Dealers with imported car franchise only	55A	5812 PT.	Social caterers	58
5511 PT.	Dealers with domestic, import car franchises	55A	5812 PT.	Cafeterias	58
5521	Motor vehicle dealers—used cars only	55A	5812 PT.	Refreshment places	58
5531 PT.	Tire, battery, and accessory dealers	55B	5812 PT.	Contract feeding	58
5531 PT.	Other auto and home supply stores	55B	5812 PT.	Ice cream, frozen custard stands	58
5541	Gasoline service stations	55D	5812 PT.	Drinking places (alcoholic beverages)	58
5551	Boat dealers	55C	5813		
5561	Recreational and utility trailer dealers	55C			
5571	Motorcycle dealers	55C			
5599	Automotive dealers, n.e.c.	55C			

SIC code	Title	Report-ing form CB-	SIC code	Title	Report-ing form CB-
59 MISCELLANEOUS RETAIL STORES MISCELLANEOUS RETAIL STORES—Con.					
5912 PT.	Drug stores	59A	5962	Automatic merchandising machine operators.....	58
5912 PT.	Proprietary stores	59A			
5921	Liquor stores	59G			
5931	Used merchandise stores	59G	5963 PT.	Furniture, home furnishings, equipment—direct selling	57A
5941 PT.	General line sporting goods stores	59C		Mobile food service—direct selling	58
5941 PT.	Specialty line sporting goods stores	59C	5963 PT.	Books and stationery—direct selling	59B
5942	Book stores	59B		Other direct selling	59G
5943	Stationery stores	59B	5963 PT.	Fuel and ice dealers, n.e.c.	59E
5944	Jewelry stores	59D		Fuel oil dealers	59E
5945	Hobby, toy, and game shops	59B	5982	Liquefied petroleum gas (bottled gas) dealers ..	59E
5946	Camera and photographic supply stores	59B	5983	Florists	59F
5947	Gift, novelty, and souvenir shops	59B	5984	Cigar stores and stands	59G
5948	Luggage and leather goods stores	59B	5992	News dealers and newsstands	59G
5949	Sewing, needlework, and piece goods stores	59B	5993	Pet shops	59G
5961 PT.	Department store merchandise—mail order	53A	5999 PT.	Typewriter stores	59B
5961 PT.	General merchandise, n.e.c.—mail order	53A	5999 PT.	Optical goods stores	59G
5961 PT.	Other mail-order houses	53A	5999 PT.	Other retail stores, n.e.c.	59G

APPENDIX D. Standard Metropolitan Statistical Areas

(Titles and definitions of the SMSA's in the State established by the Department of Commerce, Office of Federal Statistical Policy and Standards, as of December 1977)

COLORADO SPRINGS SMSA

Consists of El Paso and Teller Counties, Colo.

GREELEY SMSA¹

Coextensive with Weld County, Colo.

DENVER-BOULDER SMSA

Consists of Adams, Arapahoe, Boulder, Denver, Douglas, Gilpin, and Jefferson Counties, Colo.

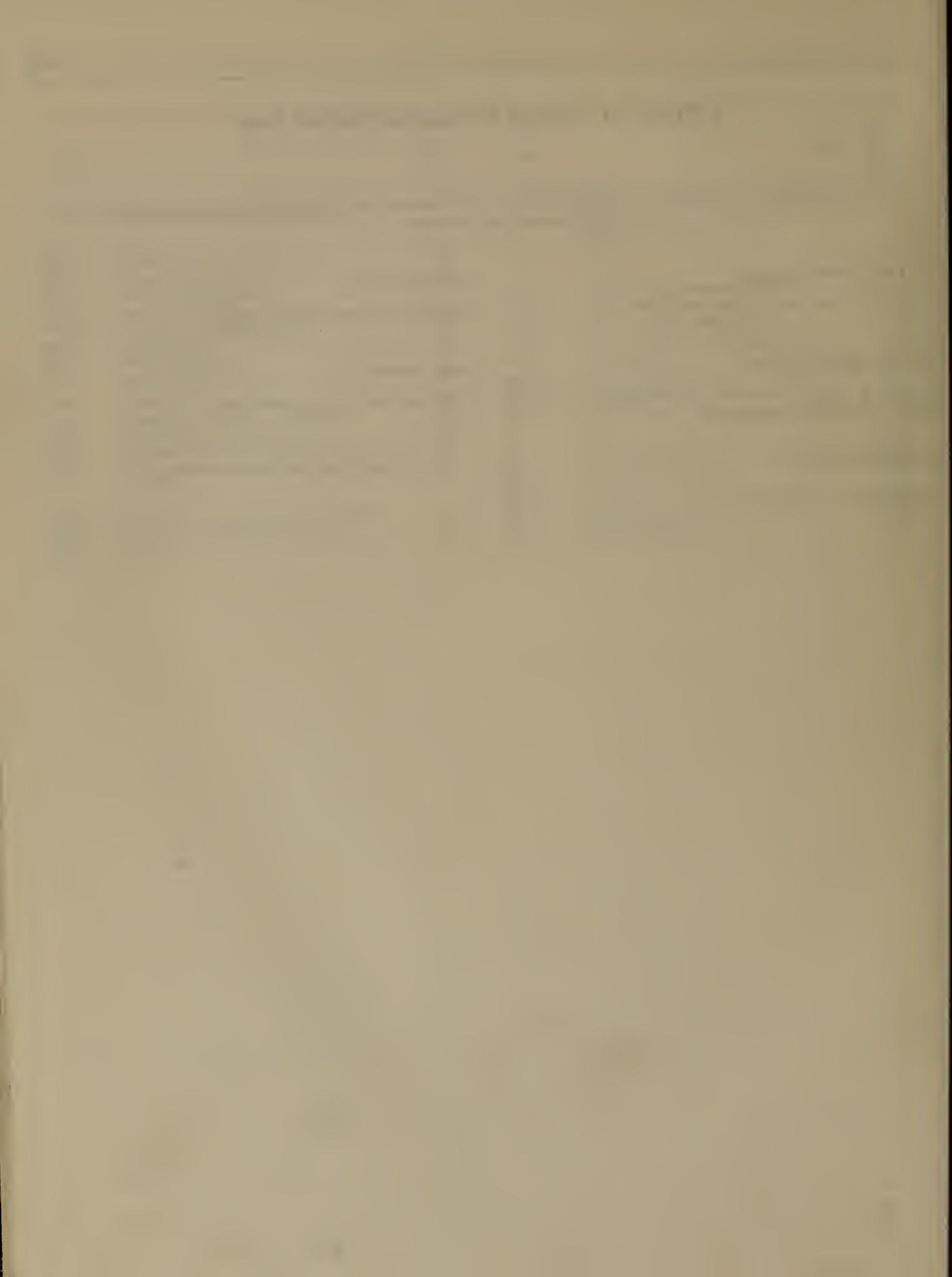
PUEBLO SMSA

Coextensive with Pueblo County, Colo.

FORT COLLINS SMSA¹

Coextensive with Larimer County, Colo.

¹ Newly designated since 1972 Economic Censuses.



APPENDIX E. Major Retail Centers

COLORADO SPRINGS, COLO., SMSA

MRC No. 1—Includes the planned center known as "Uintah Gardens" and establishments on West Uintah St. from 19th St. to 17th St. (Colorado Springs) (In tract 13.02)

MRC No. 2—Includes the planned center known as "Circle East Mall" bounded by East San Miguel St., East Galley Rd., and North Circle Dr. (Colorado Springs) (In tract 20)

MRC No. 3—Includes the planned center known as "The Citadel" bounded by East Galley Rd., North Academy Blvd., U.S. Highway 24 (East Platte Ave.), and Chelton Rd. (Colorado Springs) (In tract 20)

DENVER-BOULDER, COLO., SMSA

MRC No. 2—Includes the planned center known as "Cherry Creek Shopping Center" and establishments in the area bounded by East 3rd. Ave., Steele St., Cherry Creek North Dr., and University Blvd. (Denver) (In tract 38)

MRC No. 3—Includes establishments on East 104th Ave. from Grant St. to Marion St., and on Washington St. to Logan St. (Northglenn, Thornton) (In tracts 85.05, 92.01 and 92.03)

MRC No. 4—Includes the planned center known as "Lakeside Shopping Center" and establishments on West 44th Ave. from North Depew St. to North Harlan St. (Jefferson County) (In tracts 106.02 and 106.03)

MRC No. 5—Includes the planned center known as "Merchants Park Shopping Center" and establishments on South Broadway from Dakota Ave. to Ohio Ave. (Denver) (In tracts 21 and 29.01)

MRC No. 6—Includes the planned center known as "Aurora Mall" and establishments in the area bounded by East Alameda Ave., South Sable Blvd., East Exposition Ave., and Interstate Highway 225. (Aurora) (In tract 70.24)

MRC No. 7—Includes the planned centers known as "University Hills Shopping Center," "University Hills Plaza," and "University Hills South" and establishments in the area bounded by East Dickerson Pl., South Birch St., East Harvard Ave., South Bellaire, East Yale Ave., South Clermont, South Brook Dr., East Amherst Ave., and South Colorado Blvd. (Denver) (In tracts 40.03 and 53)

MRC No. 8—Includes the planned center known as "Southglenn Mall" and establishments in the area bounded by East Arapahoe Rd., Big Dry Creek, East Easter Ave. extended to Big Dry Creek, and South Race St. (Littleton) (In tracts 56.01 and 56.15)

DENVER-BOULDER, COLO., SMSA—Con.

MRC No. 9—Includes the planned center known as "Westminster Mall" and establishments in the area bounded by West 92nd Ave., North Sheridan Blvd., Colorado and Southern R.R., West 88th Ave., and North Pierce St. (Jefferson County) (In tract 98.11)

MRC No. 10—Includes the planned center known as "Westland Shopping Center" and establishments in the area bounded by West 17th Ave., Miller St., West 15th Pl., Kipling St., West 14th Pl., West 14th Ave., Nelson St., Denver and Inter Mountain R.R., Quail St., and Robb St. (Lakewood) (In tracts 108.02 and 109.02)

MRC No. 11—Includes establishments in the area bounded by West Mexico Pl., South Wadsworth Blvd., West Bails Ave., South Upham St., West Jewell Ave., South Wadsworth Blvd., West Evans Ave., South Zephyr Ct., and South Ammons St. (Lakewood) (In tracts 117.02, 117.16 and 118.04)

MRC No. 12—Includes the planned centers known as "Westminster Plaza" and "LaConte Shopping Center" and establishments in the area bounded by West 76th Ave., the east side of Federal Blvd., West 74th Ave., Eliot St. extended, the north side of West 72nd Ave., and Irving St. (Westminster city, Adams County) (In tracts 95.01 and 96.01)

MRC No. 13—Includes the planned center known as "Green Mountain Center" and establishments in the area bounded by West Cedar Dr., South Union St., West Alameda Pkwy., West Virginia Ave., and West Alameda Dr. (Lakewood) (In tract 117.14)

MRC No. 14—Includes the planned centers known as "Crossroads Shopping Center" and "Arapahoe Village" and establishments in the area bounded by Canyon Blvd., 28th St., Walnut St., 30th St., Arapahoe Ave., Taft Dr., and Folsom St. (Boulder city) (In tracts 122.02 and 122.03)

MRC No. 15—Includes the planned center known as "Bear Valley Shopping Center" and establishments in the area bounded by West Dartmouth Ave., South Wolff St., West Hampden Ave. (U.S. Highway 285), Bear Creek, and South Golden Way extended. (Denver) (In tracts 48.01 and 119.02)

MRC No. 16—Includes the planned center known as "Villa Italia Shopping Center" and establishments in the area bounded by West Cedar Ave., South Pierce St., rear property line of shopping center, and South Wadsworth Blvd. (Lakewood) (In tracts 116.02 and 118.01)

DENVER-BOULDER, COLO., SMSA—Con.

MRC No. 17—Includes the planned centers known as "Hoffman Heights Shopping Center" and "Hoffman Heights Plaza" and establishments bounded by Del Mar Cir. and East 6th Ave. (Aurora, Arapahoe County) (In tracts 74 and 76)

MRC No. 18—Includes the planned centers known as "Buckingham Square" and "King Soopers Shopping Center" and establishments in the area bounded by East Mississippi Ave., South Joliet St., East Florida Ave., and South Galena St. extended. (Aurora) (In tracts 70.03 and 70.51)

MRC No. 19—Includes the planned center known as "Cinderella City" and establishments bounded by West Floyd Ave., South Cherokee St., West Hampden Ave., and South Santa Fe Dr. (Englewood) (In tract 57)

MRC No. 20—Includes the planned center known as "Northglenn Shopping Center" and establishments bounded by Kennedy Dr., Interstate Highway 25 (Valley Highway), West 104th Ave., and Huron St. (Northglenn) (In tract 93.14)

DENVER-BOULDER, COLO., SMSA—Con.

MRC No. 21—Includes the planned center known as "North Valley Shopping Center" and establishments bounded by East 84th Ave., North Washington St., East 83rd Ave., Grant Way, and Interstate Highway 25. (Thornton) (In tract 90.01)

PUEBLO, COLO., SMSA

MRC No. 1—Includes the planned centers known as "Pueblo Mall" and "Pueblo Mall Convenience Center" and establishments on Dillon Rd. from Frontage Rd. to 29th St. West and on 29th St. West from Frontage Rd. to Fountain River. (Pueblo) (In tract 5)

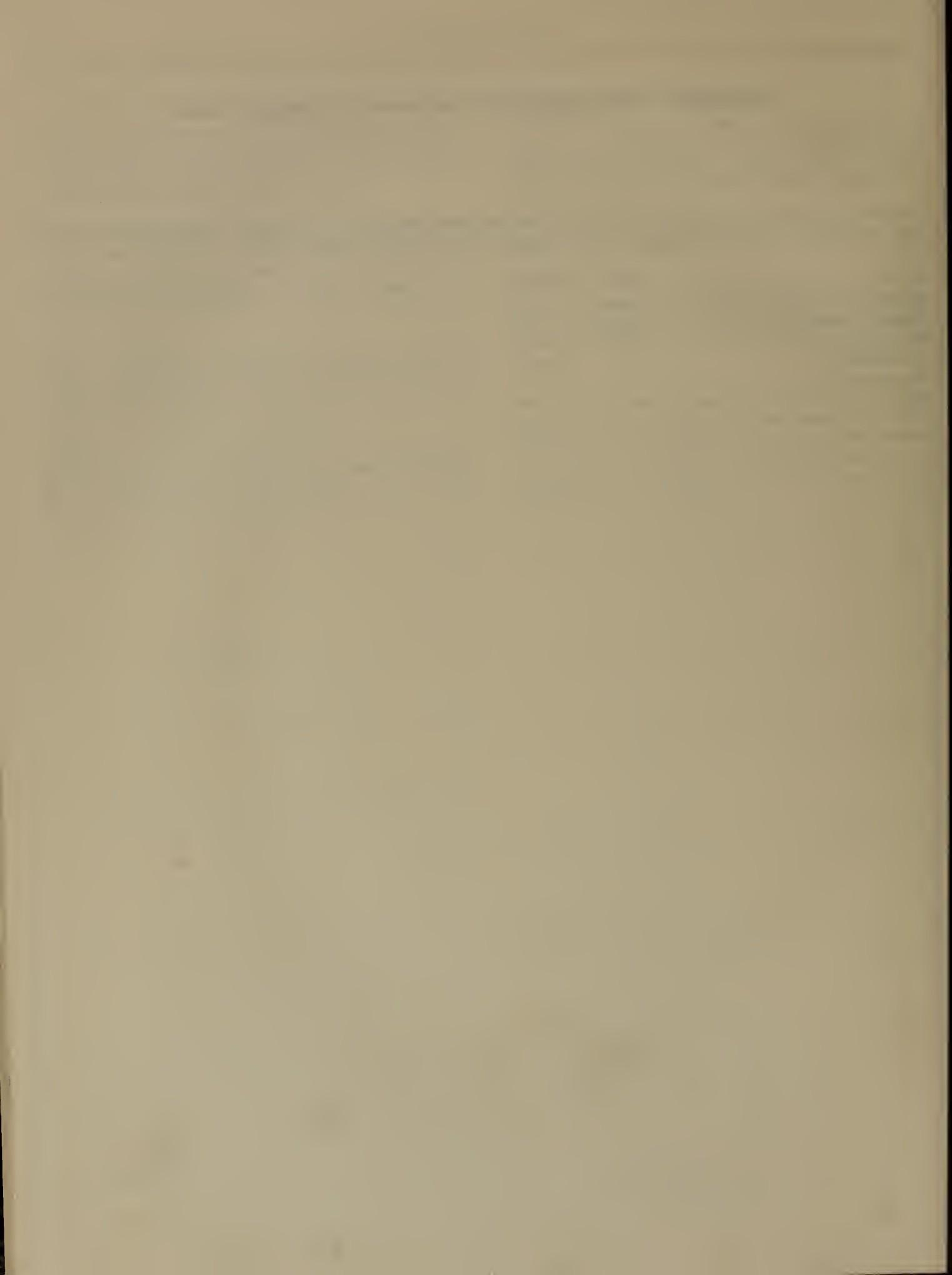
MRC No. 2—Includes the planned centers known as "Sunset Plaza" and "Republic Plaza" and establishments on South Prairie Ave. from Amherst Ave. to Jones Ave., on West Northern Ave. from South Prairie Ave. to Wedgewood Rd., and on Cambridge Ave. from Amherst Ave. to West Northern Ave. (Pueblo) (In tracts 17 and 26)

APPENDIX F. Major Retail Center Delineation by Geographic Areas

[Delineation identification symbols: "CSAC"—Census Statistical Areas Committee, "F"—Bureau of the Census, Field Division, and "N"—no delineation since area had no MRC's in 1977. For definition of each SMSA, see appendix D]

AREA	MRC DELINEATOR
Colorado Springs SMSA	CSAC
Denver-Boulder SMSA	CSAC
Fort Collins SMSA	N
Greeley SMSA	N
Pueblo SMSA	F

*U.S. GOVERNMENT PRINTING OFFICE : 1980 O-311-073/8



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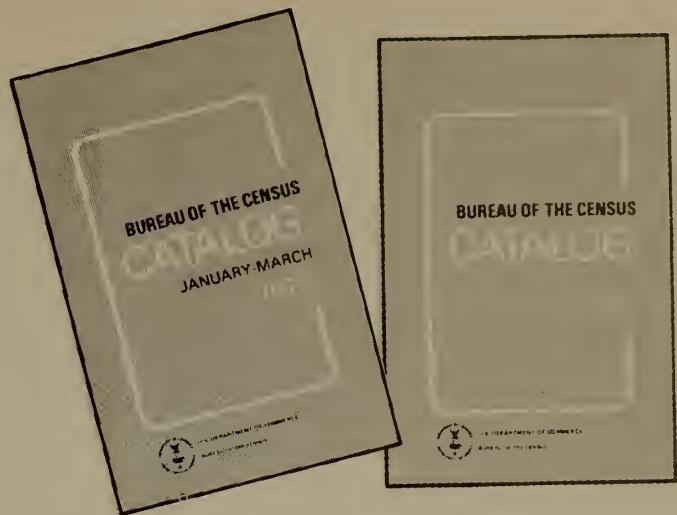
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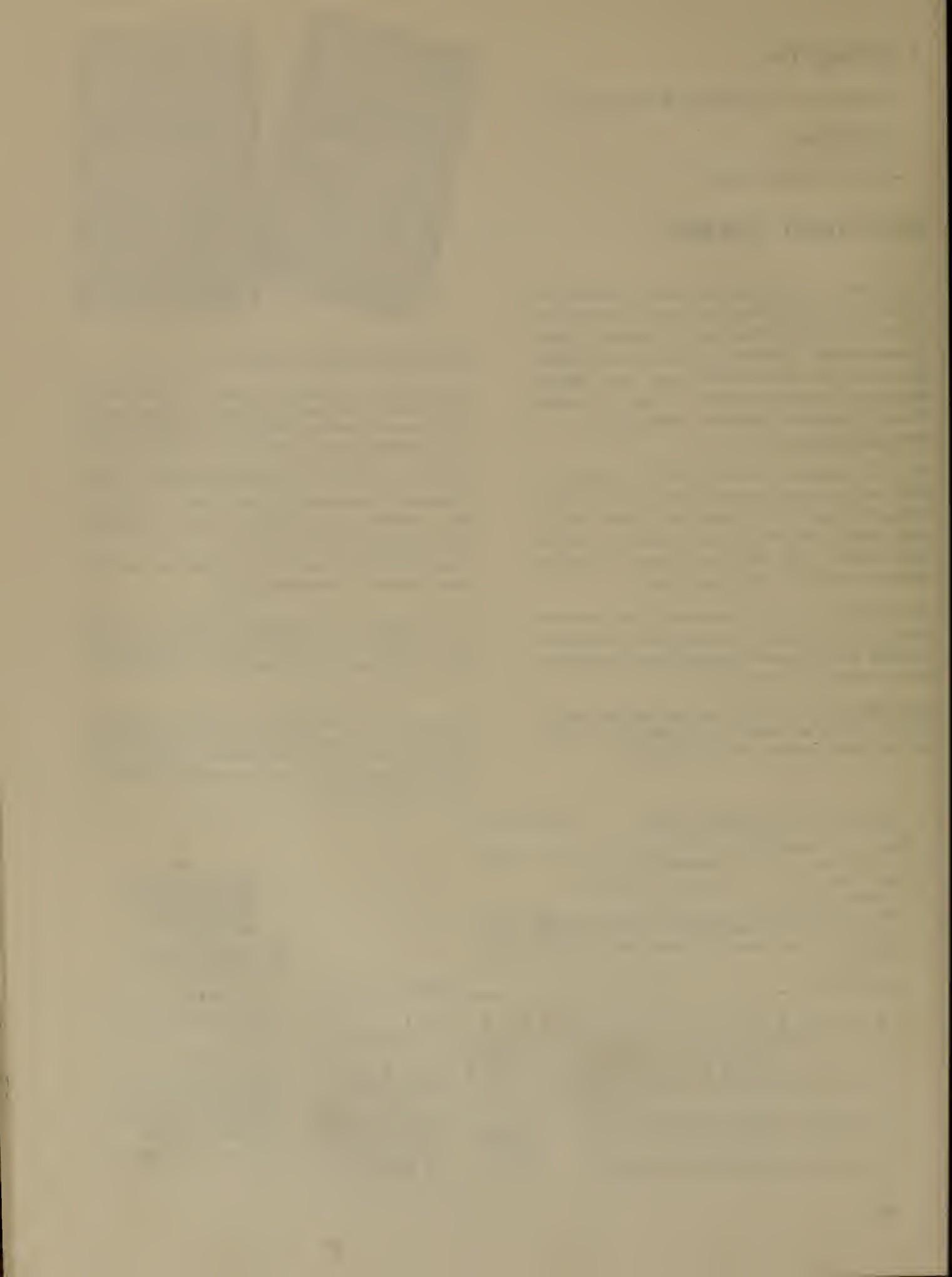
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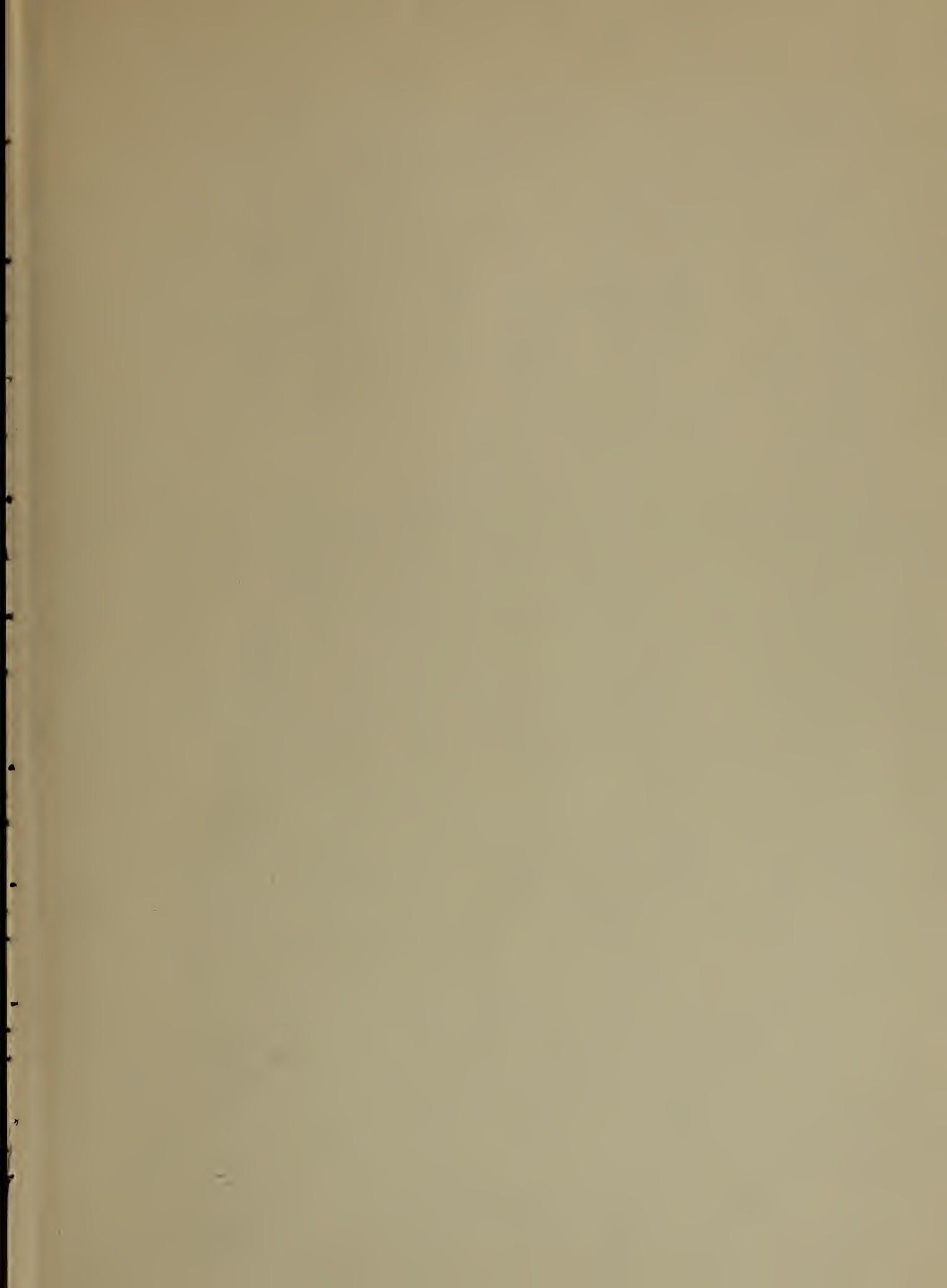
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